

Group 1:

Our group choose the fourth project: **Charity Gala Dinner**.

According to the Evaluation Form, our group think **Movie Night Networking** cannot earn \$1200, since not much people are interested in Networking Movie.

For the rest Projects, we discuss possibility and potentiality about list objectives and then score them. The reason we choose or not choose show below(from low mark to high mark).

The Raffle for Life has no potential to gain media exposure, increase awareness of charity and gain experience with sponsorship and marketing.

Green Thumbs UP, this project is not easy to earn more than \$1200, and can only gain little attention of media exposure.

Under the Stars, this one is acceptable, but it not so worthy for students to gain work experience.

Men Futsal Competition, as a competition it is hard to earn \$1200, gain not enough experience with sponsorship and marketing, a waiver of liability is also a problem.

Charity Gala Dinner, this project we think is easy to earn enough money and we can also gain worthy work experience as well as sponsorship and marketing experience. Apart from that, this project can gain more media exposure and increase awareness of the charity.