

ANANTA SARKAR

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OBJECTIVE

I am looking to improve my position in the work force, expand my knowledge and skills. I am also looking to establish long term employment in a friendly environment.

EDUCATION

- Master of Business Administration (MBA) (Pursuing) (2018-20)
Marketing & HR
Vidyasagar University, Midnapore
- Bachelor of Business Administration (BBA) (2013-16)
Marketing
University of North Bengal, Siliguri
- HS (10+2) (2013)
WBCHSE, Falakata

ACADEMIC PROJECTS

- Analysis of Market Potential, Competitors strength in Car segment with special reference to Exide Industries Ltd.
- Marketing Mix of Bhutan Fruit Product Pvt. Ltd.

TECHNICAL SKILLS

- Having good knowledge of Computer Operating System
- Knows Windows XP/7 /8 /10
- Internet Knowledge

CREATIVE SKILLS

- MS Office (Word, Excel, Power Point)

TRAININGS AND ACHIEVEMENTS

- Diploma in Information Technology from YCTC
- The Fundamentals of Digital Marketing from Google
- Networking Fundamentals from Microsoft

- Online Marketing Fundamentals from eMarketing Institute
- E-Commerce Certification from eMarketing Institute

PROFESSIONAL EXPERIENCE

- Worked in Adept Enterprises as a Sales Lead (Bangalore) (2016-2018)
(Sales, Marketing, Front Desk)

HOBBIES

- Keen to Learning New Things
- Travelling
- Cooking
- Listening Songs
- Internet Surfing

LANGUAGES KNOWN

- Bengali
- Hindi
- English

PERSONAL DETAILS

Name: ANANTA SARKAR

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