JERICO C. EIJANSANTOS
ASPIRING SOFTWARE ENGINEER

Mati City, Davao Oriental
+63 927-944-8803
prinbark@gmail.com

CAREER OVERVIEW

A professional with a diverse background in sales and marketing, and a proven record of success in managing client relationships, data analysis, and effective strategy development. I am confident in my ability to bring a fresh perspective and strong work ethic to the tech industry, leveraging my creativity and problem-solving skills to create innovative and engaging web experiences. And I am excited to take on new challenges and learn new technologies to succeed in this new career path.

EXPERIENCE

MULTI-CHANNEL SALES MANAGER - PRINBARK MARKETING   2018 - 2022

As a Multi-Channel Sales Manager who handled purchasing and selling, I conducted extensive product research, developed pricing strategies, created and optimized product listings, managed inventory levels, responded to customer inquiries, analyzed sales data, managed advertising campaigns, created a social media page with over 3,500 followers, created a social media group with over 5,000 members, sold over 1,000 products online, and stayed up-to-date with Facebook and Shopee policies and procedures to ensure compliance and drive sales growth.

CONTENT CREATOR - IN THE KNOW   2019 - 2022

As a former YouTube content creator with over 17,000 subscribers, 158,000 hours of watch time, and 3.6 million views, my job roles included creating high-quality video content, researching and planning content ideas, editing videos, optimizing video metadata, promoting my channel on social media, analyzing video performance metrics, engaging with my audience, collaborating with other creators and brands, and staying up-to-date with YouTube policies and procedures to optimize performance.

TECHNICAL SKILLS

HTML	GitHub	Cloud Deployment	Selenium	ORM	Sentry
CSS	Bootstrap	SQL	Postman	LESS	Figma
JavaScript	CodeIgniter	Database Design	Manual Testing	AJAX	Canva
PHP	jQuery	Database Integration	JMeter	UI/UX Design	Illustrator
RWD	React	Object-Relational Mapping	Git	OOP	Photoshop

PROJECTS

CHC AGRITECH AFRICA NIGERIA LTD | E-Commerce Website Project

I designed and developed a responsive e-commerce website for CHC AGRITECH AFRICA NIGERIA LTD. This involved utilizing HTML, CSS, and Bootstrap to create the site's design, as well as implementing PHP and MySQL to create dynamic product pages, a shopping cart, and checkout system. Additionally, I used jQuery and AJAX to create a seamless user experience. I conducted both manual testing and implemented automated testing with Selenium and JMeter to ensure the website's functionality. Throughout the project, I collaborated closely with team members to ensure timely delivery and successful deployment to the cloud using AWS.

EyeMotiv8 | E-Commerce Website Project

I worked with EyeMotiv8 to design and develop a simple e-commerce website using HTML, CSS, and JavaScript. I leveraged Bootstrap to ensure a responsive design that would look great on any device. To create dynamic product pages, a shopping cart, and a checkout system, I used PHP and MySQL, enabling customers to purchase and download digital products with ease. I also implemented Stripe to handle secure online payments.

TRAININGS AND CERTIFICATIONS

Software Engineering Bootcamp Certification	Fundamentals of Graphic Design Certification	Fundamentals of Digital Marketing Certification	Getting Started with Python Certification
Village88 village88.com/ph April 28, 202	California Institute of the Arts Verify at: shorturl.at/fyPRU May 08, 2022	Google Digital Skills Google Certificate ID: 6BC D6J 4ST April 19, 2022	University of Michigan Verify at: shorturl.at/bhvGH November 08, 2022

EDUCATION

AB Political Science
Mindanao Autonomous College | 2012 - 2014

While pursuing my degree in Political Science, I successfully passed the Professional Civil Service Examination, a standardized government-administered exam that assesses an individual's knowledge, skills, and attitudes relevant to positions in the government sector. This achievement demonstrates my dedication to excellence and my ability to excel in challenging environments.

Resume Score Guide for Software Engineers (by MC)

Use the following guideline to rate your own resume.

Keywords (2 pts possible)

- ☐ 1 point if you have more than 20 technology keywords relevant to the job you're applying for
- ☐ 1 additional point if you have more than 30 technology keywords that are relevant to the job you're applying for

Industry Experience (3 pts possible)

- ☐ 1 point if you have more than 3 years of industry experience as a coder
- ☐ 1 additional point if you have more than 5 years of industry experience as a coder in a reputable tech company
- ☐ 1 additional point if you have more than 10 years of solid industry experience as a coder that's relevant to the job you're applying for

Education (2 pts possible)

- ☐ 1 point if you have a CS degree
- ☐ 0.5 additional point if you graduated from the Top 3 CS/IT schools in the country.
- ☐ 0.5 additional point if you graduated from the Top 10 CS/IT schools in the world (e.g. Stanford, Berkeley, etc)

Projects (3 pts possible)

- ☐ 1 point if you have more than 3 awesome projects (awesome meaning it would impress even developers with years of experience)
- ☐ 1 point if in 30 seconds or less, you demonstrate how awesome your project is to potential hiring managers through screenshots or video
- ☐ 1 additional point if each of your project would take someone like Michael at least once week to re-create
- ☐ minus 2 points if your first project would take someone like Michael less than a few days to re-create

Misc (-8 pts to +1 pt possible)

- ☐ 1 point if your bullet points under work experience are things that show how you're an amazing A player
- ☐ minus 1 point if your bullet points are things that the worst employee/student ever in that company/school can also say *or* if you don't have any bullet points under some work experiences or educational experience.
- ☐ minus 2 points if you have spelling or grammar errors
- ☐ minus 1 point if your resume is multiple column
- ☐ minus 2 points if you're using more than 4 font sizes and your resume alignment is off
- ☐ minus 2 points if your resume is not dense enough

Your Total Score

Category	Keywords (2 pts possible)	Industry Experience (3 pts possible)	Education (2 pts possible)	Projects (3 pts possible)	Misc (-8 to 1 pts possible)	Total *
Your Points	2	2	1	2	1	/ 10 pts

* If you want to be job ready, you should strive to have your resume be at least a 7/10. Anything less than that, you'll spend too much time waiting for interviews and just not get enough interviews at all.