ALEX LEWIS
GRAPHIC DESIGNER / FULL STACK DEVELOPER

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SUMMARY

A junior Full Stack Developer with experience working with various web development technologies and mobile app creation. Well versed in front-end / back-end development, and graphic design creating a unique set of skills that bridge the gap between designers and programmers.
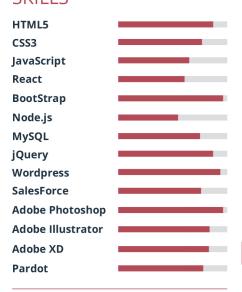
PROJECTS

React Native: Developed a native app for iOS and Android using the Agile methodology in a team environment. The app utilized many native components that allows users to sign up, create a profile, access the device camera, post photos and share images with friends based on locations around specific sites across a city.

Game Development: Currently developing a video game for PC and Mac platforms using Unity3d. Motocross: Chasing the Dream will be available in 2021.

SKILLS

- HTML5
- CSS3
- JavaScript
- React
- BootStrap
- Node.js
- MySQL
- jQuery
- Wordpress
- SalesForce
- Adobe Photoshop
- Adobe Illustrator
- Adobe XD
- Pardot

STRENGTHS

- Creativity
- Reliability
- Communication
- Leadership

EXPERIENCE

Junior Developer /Marketing Automation Specialist | Eyeconic.tv | 09/2019 - Present
- Design and maintain 6 company websites
- Assist in development of various progressive web apps for POS Systems
- Assist in implementation and migration to SalesForce
- Handle all automated marketing emails and segmentation lists in Pardot
- Build automated drip campaigns using engagement studio
- Create and manage social media ad campaigns
- Create forms and set up automation rules
- Lead 3 weekly meetings between sales and marketing teams

Associate Product Engineer | Fruit of the Loom | 12/2016 - 09/2017
- Assisted in development for wide range of safety equipment and apparel
- Utilized SolidWorks CAD software in development of new products
- Maintained Database of all garments style info and decoration placements
- Organized and scheduled fit sessions to ensure proper fit and make changes when necessary

Merchandising Systems Associate | Fruit of the Loom | 03/2014 - 09/2015
- Transformed production artwork into vector product mock-ups
- Collaborated with Programming Team to expand online presence
- Created easy to understand technical documents
- Spearheaded the development for dynamic 3D product configuration

Lab Manager / Senior Photographer | AllStar Photography | 08/2007 - 02/2014
- Inventory, product design, staffing, equipment maintenance, and training
- Supervised teams of event coordinators, photographers, and assistants
- Designed all products including plaques, posters, and sublimated products
- Implemented QR Code scanning for an order entry system

EDUCATION

2011
Western Kentucky University

DEGREE EARNED
B.S. Systems Management

Jan. 2018 - Mar. 2018
Covalence Coding Bootcamp

CERTIFICATION EARNED
Full Stack Development Certification Experience building web applications, mobile apps, databases, and backend APIs