

Slater Smith

PRODUCER / ORGANIZER / CREATIVE

**Causes & Political Campaigns
Graphic Design and Video Portfolio**

CONTENT

PAGE 1 - SoulPancake video project

PAGE 2 - Civics Nation client blog

PAGE 3 - Oregon State Parks & Travel Oregon

PAGE 4 - Winning Mark

For additional work samples:

slatersmith.com

Client: SoulPancake

Employer: Self

Category: Video

Description: Pitched, designed, filmed, and edited high profile video series for viral media company SoulPancake. Crafted messaging for client needs, coordinating between performing artist and remote video animation team to meet client messaging needs. Edited all video myself in Adobe Premiere Pro. Video example [here](#).

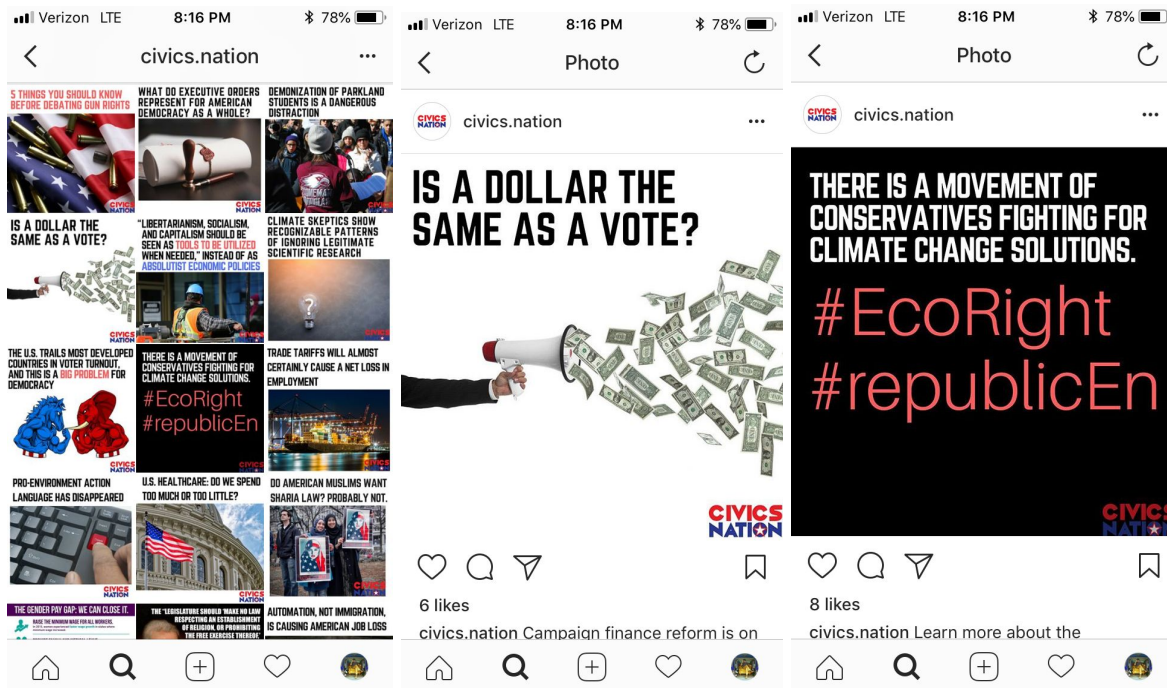


Client: Civics Nation

Employer: Search Impact Consulting

Category: Graphic Design

Description: Designed Instagram images to complement client strategic messaging campaign. I designed all branding and imagery using Adobe design tools and Canva.



Client-specific Writing Samples:

Climate topic:

<https://www.civicsnation.org/2018/03/27/climate-change-makes-toxic-sites-even-dangerous/>

Governance topic:

<https://www.civicsnation.org/2018/04/17/executive-orders-big-government/>

Partisanship topic:

<https://www.civicsnation.org/2018/04/05/gamification-two-party-system-media-bias/>

Immigration topic:

<https://www.civicsnation.org/2018/02/07/automation-not-immigration-cause-american-job-losses>

Clients: Oregon State Parks, Oregon Film, Travel Oregon, OPB

Employer: Self

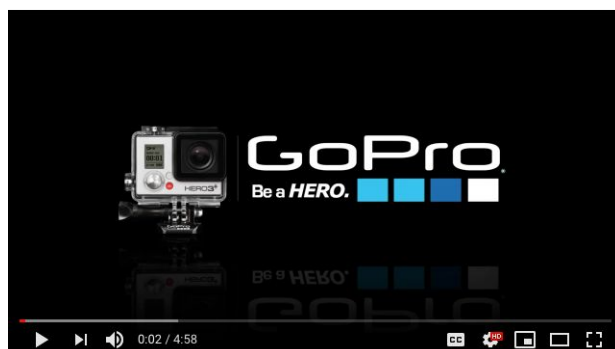
Category: Video & Graphic Design

Description: Developed video series for Oregon Public Broadcasting, Oregon State Parks, Travel Oregon, and Oregon Film. Hired full videography, live sound, and post-production team for a three-year project. Included brand design and PR outreach and designed custom logo.

Oregon State Parks viral video [here](#)

OPB “Think Out Loud” radio interview [here](#)

Travel Oregon Video Series Feature [here](#)



Client: Washington Teachers Association

Employer: Winning Mark

Description: Headed online organizing campaign including graphic design for social media as well as extensive content writing.

