

Analysis of variance test is showing a statistic of 6.0005 and a p-value of 0.0. It means that engagement score is different from the others based on UserID, suggesting that UserID does influence the EngagementScore.

The linear models, yielded an R^2 score of around 0.21. This relatively low score suggests that these models may not fully capture non-linear relationships present in the dataset.

Interestingly, the Ridge regression model indicated a negative coefficient for followers (-1.17), suggesting that having more followers does not necessarily lead to higher engagement, which could be counterintuitive. With a positive coefficient of 1.13, more comments are clearly linked with higher EngagementScore, reinforcing the idea that active engagement (such as commenting) boosts overall engagement metrics.

The significant difference in r^2 scores between $cv=5$ (0.65) and $cv=6$ (0.88) highlights the impact of data partitioning on model evaluation. In $cv=5$, the placement of high-error instances in the test set adversely affected the model's performance score. The residual plot, showing large errors particularly at higher predicted values.

Decision Tree Regressor, feature importance:

Followers (Importance: 0.606354)

- This is the most significant feature, indicating that the number of followers has the strongest influence on the EngagementScore.

Comments (0.296999)

- This is the significant feature. This relationship shows the importance of interactive engagement, as comments may signify higher user interest and interaction

Likes (0.054)

- Likes are also a strong predictor of engagement, although significantly less so than followers or comments.

PostWeekday (Importance: 0.026104)

- This feature indicates that the day of the week on which the post is made has a minor influence on engagement.

PostHour and Shares have a very small impact.

Age, PostType, Country have no impact on the Engagement score.