



## SIMPLIFY. CONTROL. EVOLVE.

Everyone from end users to executive management looks to IT professionals for print-related issues and performance at all hours of the day. The problem is, from uptime to security to future proofing and more, those responsibilities and demands keep growing in scope and complexity—while budgets and resources get tighter.

Canon's comprehensive portfolio of imageRUNNER ADVANCE models and integrated solutions can empower those responsible for print management to thrive in this challenging, often chaotic, environment. They can help **simplify** the end-user experience and management of technology, better **control** sensitive information and print-related costs, and help ensure that technology investments proactively **evolve** with changing needs.



# SIMPLIFY



The power to streamline user workflows and ease the implementation and management of technology.

## EASY, INTUITIVE, AND CONSISTENT

imageRUNNER ADVANCE devices are designed to be in sync with how users work. All models feature a large 10.1" responsive and intuitive touch screen, making operation clear and virtually seamless. User-friendly techniques echo the operation of smartphones and tablets.

No matter which imageRUNNER ADVANCE model the user is operating, the interface remains consistent, allowing work to proceed effortlessly and with a minimal learning curve.

## A CUSTOMIZED EXPERIENCE

Users can customize their experience to their personal preferences. Once they log in, they'll see their preferred default log-in screen and desired language; preferred settings for Copy, Send, Fax, and Store; accessibility settings; easy recall of previous job settings; and more—all following them from device to device. Users can also take advantage of single sign on (SSO) to access and scan to available cloud destinations.

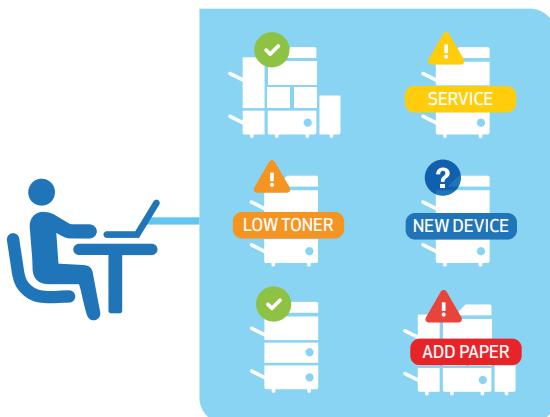
## INTEGRATING WORKFLOWS AND ACCESS TO THE CLOUD

Addressing the trending increase in the use of cloud-based services, the imageRUNNER ADVANCE models are cloud-ready, engaging with many popular cloud services. And, these models integrate seamlessly with Canon software as well as many third-party solutions and enterprise applications, so organizations can benefit from powerful output management, document capture, information management, and other productivity-boosting solutions.



## CENTRALLY MANAGE A FLEET

Canon imageRUNNER ADVANCE models support centralized device management, allowing for the control of an entire fleet from one central point. It's easy and intuitive to monitor device status and consumables, turn off devices remotely, observe meter readings, manage address books and print drivers, implement security policies, even update firmware and device settings—anytime, anywhere.



## HIGH QUALITY AND DURABILITY FOR HASSLE-FREE UPTIME

imageRUNNER ADVANCE systems have a well-earned reputation as workhorses, helping to keep office productivity high and minimizing the impact on support resources.

In fact, the imageRUNNER ADVANCE platform has received many awards and recognition from leading industry analysts, often referencing strong reliability.



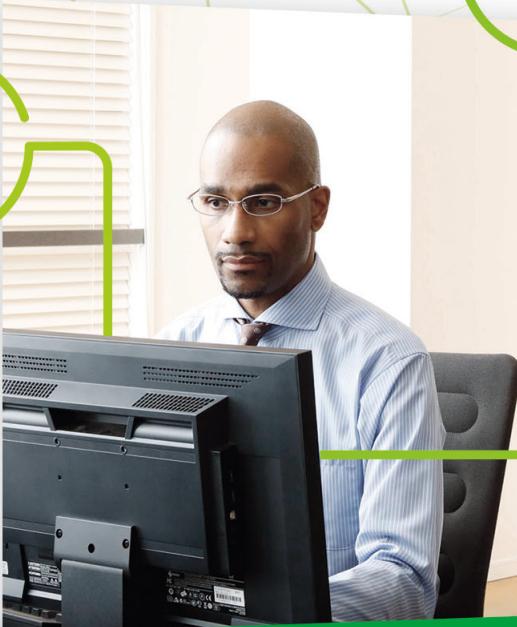
## EASY TO SET UP, EASY TO MAINTAIN

Devices can be configured for quick, easy deployment. Remote diagnostics and parts life management enable proactive maintenance and rapid fixes for maximum uptime.

Intelligent, service-friendly engineering allows for access to, and replacement of, parts while upgrades are easy to apply when needed.



# CONTROL



The power to take command of costs, manage print usage, and implement a secure solution.

## DATA AND NETWORK SECURITY

An increase in the number of data security breaches is impacting organizations on a global scale. MFPs play an integral role in the larger, connected landscape.

imageRUNNER ADVANCE models incorporate an array of advanced security features—many included standard and all consistent across the product line—to help safeguard sensitive information, help ensure employee and customer privacy, and assist in regulatory compliance.

imageRUNNER ADVANCE devices feature technology to verify that the device boot process, firmware, and applications initialize at startup, without alteration or tampering by malicious third parties. During operation, McAfee Embedded Control utilizes a whitelist to protect against malware and tampering of firmware and applications.\*



\* Only available on third generation imageRUNNER ADVANCE 3<sup>rd</sup> edition models.  
McAfee Embedded Control requires Unified Firmware Platform v3.9.

## SECURITY MANAGEMENT

Security policy settings can be configured from a central area of the remote administration tool and can be controlled with a dedicated password. After establishing these settings, an administrator can utilize device management tools to export across other devices in the fleet. The security policy settings can be monitored at regular intervals. Notifications can be configured to alert when changes are made and even reapply the established policy settings.

imageRUNNER ADVANCE devices can integrate with SIEM (Security Information and Event Management) systems by automatically sending device usage logs. This allows IT administrators to achieve more complete, enterprise-wide security monitoring by providing alerts for threats or suspicious activity related to the print fleet.

## MONITOR USAGE AND CONTROL COSTS

**User authentication.** Control who has access to the device, and to which features, using a host of flexible authentication methods—picture log-in, PIN code, user name/password, or card access.

**Track and assess costs.** To help control costs and reduce waste, organizations need visibility into their print spend. imageRUNNER ADVANCE systems and supported solutions allow for the tracking and assessment of print, copy, scan, and fax costs so they can be allocated to departments or projects.

**Up-to-the-minute insights.** Once activated, uniFLOW Online Express, a standard cloud solution, displays activity in an information-packed, centralized dashboard that provides up-to-the-minute insights into print activity.

### Standard Security Features

|                           |                                 |
|---------------------------|---------------------------------|
| SIEM Integration          | Forced Hold Printing            |
| Verify System at Startup* | Send to Myself                  |
| McAfee Embedded Control*  | Encrypted Secure Print          |
| HDD Data Encryption       | Encrypted/Digital Signature PDF |
| HDD Erase                 | IPsec                           |
| HDD Initialize            | SMB 3.0                         |



\* Only available on third generation imageRUNNER ADVANCE 3<sup>rd</sup> edition models.

**Note:** See individual product brochures for a complete list of standard and optional security features.

The optional uniFLOW solution provides full accounting and reporting for both Canon and third-party devices, pull printing, job routing, and powerful scan workflows. This scalable solution can be implemented as either cloud-based or server-based and can be tailored for any organization to provide flexibility, regardless of size or industry.

**Audit and archive.** imageWARE Secure Audit Manager Express, available as an optional component of uniFLOW, is a robust security solution that can capture, archive, and audit document-related activities. It can also trigger email alerts when specific keywords are printed, scanned, faxed, copied, or sent so that an attempted information leak can be quickly discovered and addressed.



**Note:** Products offer certain security features, yet many variables can impact the security of your devices and data. Canon does not warrant that use of its features will prevent security issues. Nothing herein should be construed as legal or regulatory advice concerning applicable laws; customers must have their own qualified counsel determine the feasibility of a solution as it relates to regulatory and statutory compliance.

# EVOLVE



The power to expand capabilities and stay ahead of change.

## FULL SUITE OF WORKFLOW SOLUTIONS

With a complete portfolio designed for a broad range of print volumes and supporting various paper supply and finishing options, the imageRUNNER ADVANCE platform offers a selection of models with the right features at a value-driven price point.

Canon also offers a powerful suite of software solutions with upgrade paths as organizations grow. A tiered, modular approach allows an organization to implement a tailored solution that can help achieve efficiency and productivity goals at various budget levels.

## Software Solutions for:

Output Management

Document Capture and Distribution

Mobile Solutions

Information Management and Workflow

Device Management

Security

## CONTINUOUS IMPROVEMENTS

Technology and business demands are always evolving, and so is the imageRUNNER ADVANCE platform. Canon is continuously monitoring customer needs and identifying new, in-demand features.

The innovative Unified Firmware Platform (UFP) allows Canon imageRUNNER ADVANCE models to be updated with cutting-edge features, new functionality, and enhanced security measures on an ongoing basis, ensuring that each device is not only capable, but also consistent.

Recent UFP upgrades have added capabilities such as more control over device security, synchronized user settings across a fleet, improved usability, expanded print and scan functionality, and much more.



In addition to device updates, the optional uniFLOW solution will also evolve to meet changing business needs, with the addition of new features and improvements on a regular basis. With the automation provided by uniFLOW Online, these enhancements can be delivered seamlessly, with virtually no disruption to workflow.



## A CLEAN, BRIGHT FUTURE FOR ALL

Canon's strong commitment to the environment is evident in its product design, manufacturing, and operation. The combination of fusing technologies and low-melting-point toner helps minimize power requirements and reduce energy use during warm-up and while in standby. imageRUNNER ADVANCE systems help encourage users to work more conscientiously while also allowing administrators to enable multiple settings that can help save energy and paper.

All current imageRUNNER ADVANCE models are ENERGY STAR® certified, rated EPEAT Gold,\* and offer low Typical Electricity Consumption (TEC) ratings.

## FUTURE EMBEDDED APP DEVELOPMENT

imageRUNNER ADVANCE systems integrate with a range of powerful Canon and third-party software, thanks to the embedded application platforms—MEAP and MEAP Web.

In addition, many types of organizations—schools, hospitals, law firms, and others—have unique, specialized information workflow needs, and app developers are able to implement tailored vertical solutions to help specific industries, or even individual companies, improve workflow performance.



\* For current EPEAT rating (Gold/Silver/Bronze), please visit [www.epeat.net](http://www.epeat.net).

## PRODUCT LINE-UP

|   |   |   |   |
|---|---|---|---|
| <b>Color A3</b>   | <b>imageRUNNER ADVANCE C7500 III Series</b>   | <b>imageRUNNER ADVANCE C5500 III Series</b>                                       | <b>imageRUNNER ADVANCE C3500 III Series</b>   |
|  |  Color<br><u>C7580i III:</u> 80/70 ppm<br><u>C7570i III:</u> 70/65 ppm<br><u>C7565i III:</u> 65/60 ppm |  |  Color<br><u>C5560i III:</u> 60/60 ppm<br><u>C5550i III:</u> 50/50 ppm<br><u>C5540i III:</u> 40/40 ppm<br><u>C5535i III:</u> 35/35 ppm   |
| <b>BW A3</b>  | <b>imageRUNNER ADVANCE 8500 III Series</b>  | <b>imageRUNNER ADVANCE 6500 III Series</b>  | <b>imageRUNNER ADVANCE 4500 III Series</b>  |
|   |  Black and White<br><u>8505i III:</u> 105 ppm<br><u>8595i III:</u> 95 ppm<br><u>8585i III:</u> 85 ppm  |  |  Black and White<br><u>6575i III:</u> 75 ppm<br><u>6565i III:</u> 65 ppm<br><u>6555i III:</u> 55 ppm                                     |
| <b>A4</b>   | <b>imageRUNNER ADVANCE C475iF III Series</b>  | <b>imageRUNNER ADVANCE C356iF III Series</b>                                      | <b>imageRUNNER ADVANCE 715iF III Series</b>   |
|  |  Color<br><u>C475i F III:</u> 50/50 ppm<br><u>C475iFZ III:</u> 50/50 ppm                               |  |  Color<br><u>C356iF III:</u> 36/36 ppm<br><u>C256iF III:</u> 26/26 ppm   |
|   |   |   |  Black and White<br><u>715i F III/715iFZ III:</u> 75 ppm<br><u>615iF III/615iFZ III:</u> 65 ppm<br><u>525iF III/525iFZ III:</u> 55 ppm |

Note: Shows maximum print speed. For color models, speeds shown in BW/Color.

## SOLUTIONS

|  |  |  |   |  |
|--|--|--|---|--|
|   |   |   |    |   |
| <b>Output Management</b> <ul style="list-style-type: none"> <li>User Authentication (Std.)</li> <li>Secure Print (Std.)</li> <li>Universal Login Manager*</li> <li>uniFLOW Online Express*</li> <li>uniFLOW Online</li> <li>uniFLOW</li> <li>AA-PRINT</li> </ul> | <b>Information Management and Workflow</b> <ul style="list-style-type: none"> <li>Advanced Box (Std.)</li> <li>Workflow Composer</li> <li>Therefore™</li> <li>Therefore™ Online</li> <li>Therefore™ Online SMB</li> <li>Box</li> <li>MxHero</li> </ul> | <b>Device Management</b> <ul style="list-style-type: none"> <li>Remote User Interface (Std.)</li> <li>imageWARE Enterprise Management Console*</li> <li>imageWARE Remote*</li> <li>imageWARE Secure Audit Manager Express</li> <li>Netaphor</li> </ul> | <b>Mobile Solutions</b> <ul style="list-style-type: none"> <li>Canon PRINT Business*</li> <li>Direct Print and Scan for Mobile</li> <li>EFI PrintMe</li> <li>uniFLOW</li> <li>Therefore™ Online</li> <li>Therefore™ Mobile</li> <li>Therefore™ GO!</li> </ul> | <b>Document Capture and Distribution</b> <ul style="list-style-type: none"> <li>Scan and Send (Std.)</li> <li>Authorized Send</li> <li>eCopy ShareScan</li> <li>uniFLOW</li> <li>imageRUNNER ADVANCE Desktop</li> <li>eCopy PDF Pro Office</li> <li>uniFLOW Online</li> <li>IRISPowerScan</li> <li>Kofax AutoStore®</li> </ul> |

\* No charge for these solutions; however, they do need to be downloaded and/or activated.

**Note:** Solutions listed are sold and serviced by Canon. Additional third-party solutions also available. Check for interoperability between solutions.

For more information, call or visit  
1.800.815.4000 CSA.CANON.COM



Check for product availability. Neither Canon U.S.A. nor Canon Solutions America provides legal counsel or regulatory compliance consultancy, including without limitation, Sarbanes-Oxley, HIPAA, GLBA, Check 21, or the USA Patriot Act. Each customer must have its own qualified counsel determine the advisability of a particular solution as it relates to regulatory and statutory compliance.

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