

Sammi Beard

DSC 640 – Weeks 3&4 |

Audience

The audience for this presentation is the security and secret service agents at the white house.

Purpose

The purpose of this presentation is to provide data about the number of visitors expected so that they can plan accordingly for staffing.

Medium

Infographic/poster to hang in their staff room.

Design

I used red white and blue for the national government colors. I also used a line to segment different data points and draw the eye downward.

Ethical Considerations

Ethically I think this is a sound data presentation. I did recommend a dashboard to track reservations in real time in the future.