

2



Tag Heuer

When performing extreme motorsport, body and mind must be totally in tune and ready to make the fastest decisions. Discover the new TAG Heuer Carrera Chronograph and Tourbillon Extreme Sport.

Those who enjoy the great thrill of extreme motorsport know how important it is to measure time precisely. TAG Heuer has now pushed the envelope to the edge with six new TAG Heuer Carrera Chronograph Extreme Sport models that combine advanced functionality with contemporary aesthetics that take their inspiration from the ever-changing automotive world.



The four chronographs in the series come in four bold colors and materials, namely orange, blue, black and 18K 5N solid pink gold. These were used for the integrated rubber strap, the chrono hand, quarter-seconds track, and crown ring. Each color stands out from the grade-2 brushed titanium case, with the black version coated in DLC. The sides have been carefully hollowed out, finely grained and engraved with three lines that recall piston rings.

The bezel is made of black ceramic. The dial features a bold openwork structure that organically frames the sub-dials and the emblematic shield logo.

Visible behind the dial is the state-of-the-art, automatic TH20-00 caliber, which will run for a full 80 hours at 28,800 vph. The chronograph mechanism is precisely controlled by a vertical clutch and column wheel visible on the movement side of the watch.





5



Hublot

Hublot is the first brand to have dared to combine gold and rubber in the same watch, becoming a master of the "Art of Fusion". The fusion of past and present in a futuristic watch. The fusion of traditional, modern and pioneering materials. The fusion between the craftsmanship of watchmaking and the power of an innovative design identity.

The fusion between conventional mechanisms and their unique construction. And finally, the fusion of crafts within the Manufacture,

where the entire range of talents and skills work together to create watches that are second to none.

The Art of Fusion is expressed right through to the heart of the movement. Simple watches with innovative watchmaking concepts, Hublot has created a range of unique "in-house" move-

ments. A unique design of the Unico automatic chronograph. An unparalleled power reserve of Meca-10, Tourbillon and MP-11 calibers. A revolutionary motor approach with 11 MP-05 barrels and 50-day power reserve. In its "Art of Fusion," Hublot carries out a perfect symbiosis between functionality, architecture and design.

Looking towards the future, Hublot takes a new look at watchmaking by merging the innovation and tradition, the high-tech and expert craftsmanship and the machine precision and beauty of movement of its Manufacture. From the production of micro-components for movements to cases and dials, or from fundamental research to the development of innovative materials, watchmakers, physicists, chemists and engineers are united under the same roof, working in perfect synergy to create exceptional watches

that endlessly push technical and aesthetic boundaries.

The Hublot Design
Prize is a springboard and opportunity for up-andcoming designers to
gain notoriety and
visibility. It reveals
young talents in the
hope their names
will join the greatest success stories
while highlighting
innovative projects

that are exploratory in their use of materials and subjects; proposals that break away from conventions and form part of a social and environmental approach. The prize was launched in 2015 by Jean-Claude Biver and Pierre Keller for the 10 year anniversary of the iconic Big Bang model, full of audacity, creativity and innovation, the foundations of Hublot since its creation in 1980.







