

# Plato's Pizzeria Sales

Average Price

\$16.49

Revenue

818K

Orders

21.35K

Distribution of Pizza Categories

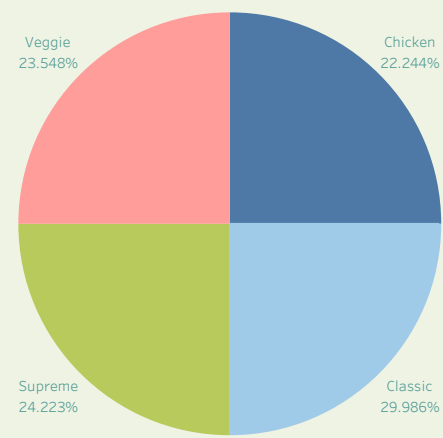


Table Utilization

| Hour | Sund.. | Mon.. | Tues.. | Wed.. | Thur.. | Friday | Satu.. |
|------|--------|-------|--------|-------|--------|--------|--------|
| 9    | 0      |       |        |       |        |        |        |
| 10   | 0      | 0     |        | 0     | 0      |        | 0      |
| 11   | 6      | 15    | 13     | 15    | 14     | 13     | 6      |
| 12   | 14     | 27    | 28     | 28    | 29     | 28     | 15     |
| 13   | 17     | 22    | 25     | 25    | 29     | 28     | 17     |
| 14   | 14     | 12    | 13     | 13    | 16     | 15     | 15     |
| 15   | 15     | 13    | 13     | 14    | 15     | 13     | 16     |
| 16   | 19     | 16    | 20     | 17    | 19     | 17     | 20     |
| 17   | 21     | 21    | 21     | 23    | 25     | 23     | 22     |
| 18   | 22     | 20    | 20     | 22    | 24     | 26     | 26     |
| 19   | 19     | 16    | 18     | 16    | 18     | 23     | 25     |
| 20   | 13     | 12    | 14     | 13    | 14     | 21     | 22     |
| 21   | 10     | 9     | 9      | 9     | 8      | 18     | 18     |
| 22   | 5      | 4     | 5      | 5     | 4      | 12     | 10     |
| 23   | 0      | 0     |        |       | 0      | 1      | 1      |

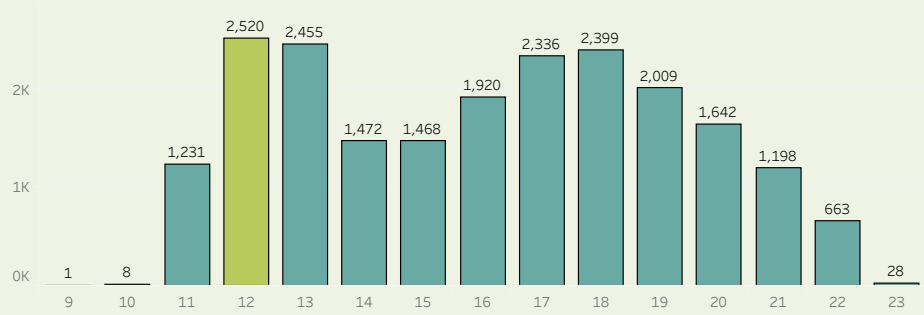
Top 5 Pizzas by Revenue



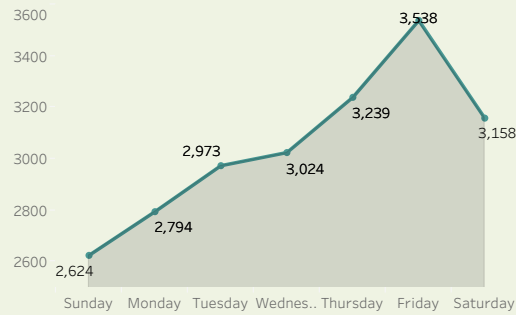
Top 5 Pizzas by Quantity



Orders per Hour



Daily Sales



- At Plato's, we tend to get jammed up around lunch time (12-1PM) and dinner time (5-6PM) . During these times we get an average of 2427 orders per hour. Our busiest day of the week though is Friday with over 3500 total sales that day

- Our best selling pizza by quantity is the Classic Deluxe yet by revenue our best-seller is the Thai Chicken Pizza

- Our average price for a pizza is around \$16.50 per pizza which is a bit on the expensive side when buying a pizza

- During the week (Sunday-Wednesday), although Plato's is busy during lunch and dinner, the table capacity stays maxed out from 4-7PM on each of these days. On Thursdays, Fridays and Saturdays though, Plato's is at capacity almost the entire day from 12-9PM

#MavenPizzaChallenge, 2022 by Sam Lev..