



## Logic Model

To be submitted with your proposal and used to report results during the course of the grant

**Agency:** TrainingGrounds, Inc

We PLAY Center

**Project:** \_\_\_\_\_

<b>Goal:</b> Strengthening social-emotional interaction among children ages birth-3 yrs and parents at the We PLAY Center will lead to stronger communities, thriving families and children who are ready to learn.			
Assumption	Activity	Output Target	Indicator of Success (Short-term Outcome)
<p>Embedding the We PLAY Center in low income communities will yield participation</p> <p>Parents desire information relating to child development, best parenting practices, and school readiness skills early brain development</p> <p>Parents will utilize the information and techniques learned at the We PLAY Center and apply to daily interaction with children</p>	<p>Host free play sessions:</p> <ul style="list-style-type: none"> <li>parent educators model appropriate adult-child interactions for parents</li> <li>facilitate learning opportunities for children that stimulate brain development</li> <li>foster social emotional, language, cognitive and school readiness skills.</li> </ul> <p>Provide researched-based literature to caregivers</p> <p>Conduct outreach to bring new families into the Center</p> <p>Implement continuous engagement efforts to encourage families to return to the center</p> <p>Collect feedback to assess the effectiveness of programming</p>	<p><b>Outputs:</b></p> <ul style="list-style-type: none"> <li>A total of 576 hours of free We PLAY Center sessions made available to families in a designated high need community</li> <li>150 new caregivers will participate in play sessions at the We PLAY Center</li> <li>A minimum of 8 children and 8 adults will participate in each session</li> </ul> <p><b>Targets:</b></p> <ul style="list-style-type: none"> <li>Families using the Center will represent 3+ zip codes</li> <li>60% of families will return for at least a second play session</li> </ul>	<p>80% of caregivers who attend the We PLAY Center will report:</p> <ul style="list-style-type: none"> <li>An increase in knowledge about effective parenting approaches</li> <li>An increase in understanding of typical ages and stages of development</li> <li>An increase in understanding of how to foster optimal cognitive, academic, social-emotional and literacy development</li> <li>Increased engagement in skill building activities with their children that promote school readiness skills</li> <li>An increase in understanding of the nature of parent/child attachments (bonding)</li> <li>An increase in the number of parent-child bonding activities</li> </ul>

Helpful information may be found at The Community Tool Box site, a service of the [Work Group for Community Health and Development](http://ctb.ku.edu/en/table-of-contents/evaluate/evaluation/framework-for-evaluation/main) at the University of Kansas.:  
<http://ctb.ku.edu/en/table-of-contents/evaluate/evaluation/framework-for-evaluation/main>