
Education

Northeastern University

BFA in Graphic Design expected 2019

- GPA: 3.6
- Member of DREAM mentoring program, consistently working with a student from government housing on academic and social skills.

Hastings High School

Graduated 2014

- 3.7 GPA
- Started and ran a profitable DJ business, doing work for dances, cocktail receptions and parties.
- Varsity Golf

Experience

Scout 2016 — Present

Project Lead

Boston, MA

- Rebrand and build a website for speech therapists who work with autistic children
- Lead a team with two designers and two developers in a semester-long engagement
- Manage product development in Agile
- Serve as account manager for the client and define creative direction
- Create project proposals, creative briefs

SYPartners Summer 2016

UX Design Intern

New York City, NY

- Worked in an agile process to design and develop an e-learning platform
- Redesigned company homepage and optimized information architecture to reflect a new brand story
- Developed newsletter content strategy to be interactive with a focus on data and analytics
- Designed, prototyped and built an internal app for employee communication

GoodPeople.com Summer 2015

UX Design Intern

Buenos Aires, Argentina

- Worked in fast-paced eCommerce start up in Latin America and the United States
- Worked on UI/UX of the product pages, using market research and user testing
- Built a working prototype
- Increased conversion rate and raised average cart size
- Lived in Argentina for 3 months

Scout 2014 — 2016

Director of Events

Boston, MA

- Coordinated more than 12 events per year featuring guest speakers from around the design community
- Booked presenters from companies such as Astro Design, Zappos, IDEO and Monotype
- Worked to promote events on campus and position Scout as a design resource for more than 500 students (and growing)

Habitat for Humanity 2010-2014

Chairman, Youth Advisory Board

Westchester, NY

- Worked to market and grow the High School Volunteer Program
- By senior year of high school, oversaw 1000 students from 30 schools across the county
- Facilitated community service efforts across 6 different build sites

StartUp Weekend Summer 2014

Co-Founder, AskMore

Boston, MA

- Worked with a team of four to build out a full business plan and working app during a 3-day sprint
- Built 'AskMore' an app that works to facilitate live Q&A at conferences and events
- Built the go-to-market strategy and ran a live demo of the app for a crowd of 300
- This project won 2nd place

Skills & Knowledge

Skills

- Project management
- UI/UX design
- Design thinking in entrepreneurship
- Conversational Spanish

Software

- Illustrator, Photoshop, InDesign & Bridge
- Sketch, WordPress & HTML/CSS
- Mailchimp, Hubspot & Google Analytics
- Trello, Invision, Slack, Github, Zeplin

Mo Godin

mogodin@gmail.com

914-519-7499

mogodin.com