John Kellerman

age: 22

residence: South Carolina

education: Bachelor Degree

occupation: Student

marital status: Single



"Happiness needs hard work"

John is a transfer student from NewYork going into his junior year at the University of South Carolina. He is looking to travel after he finishes his degree to discover the world. He likes to enjoy the current moment.

Comfort With Technology

INTERNET

SOFTWARE

MOBILE APPS

SOCIAL NETWORK

Criteria For Success:

To balance studying and social life.

Needs

- To get adapt faster.
- Join more communities.

Wants

- To be more efficient.
- Get into a soccer team.
- Be less stressed.

Values

- Keep practicing his hobbies.
- Be successful in the future.
- Personal happiness.

Fears

- Failing in classes.
- Having an unmeaningful life.
- Not leaving a trace behind.