Sales by Product

Name

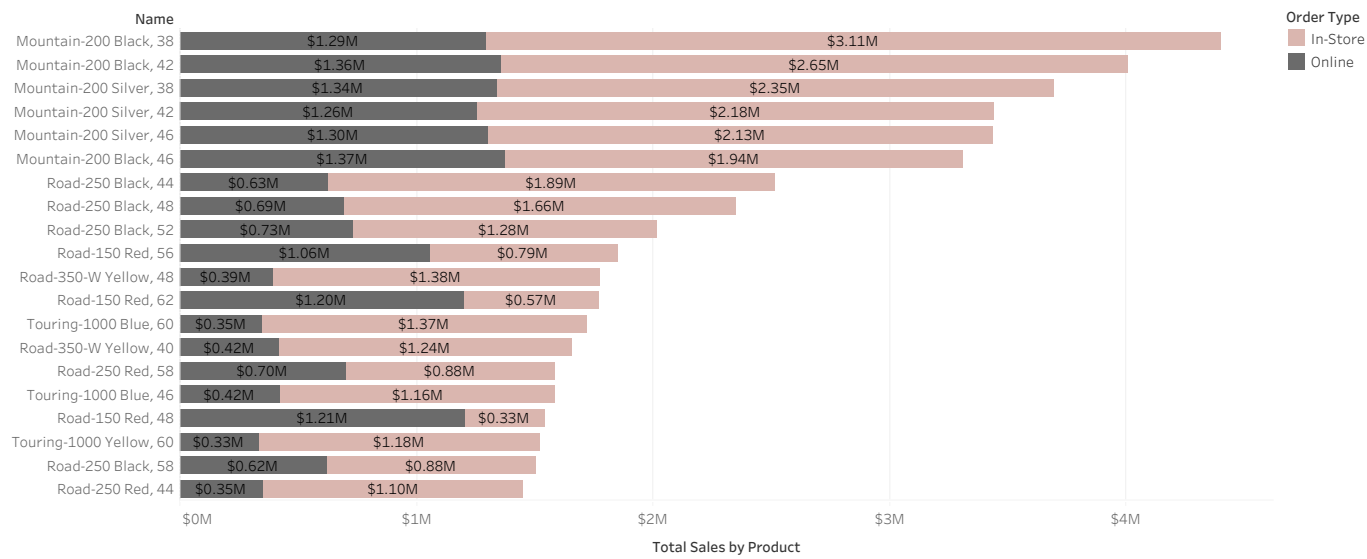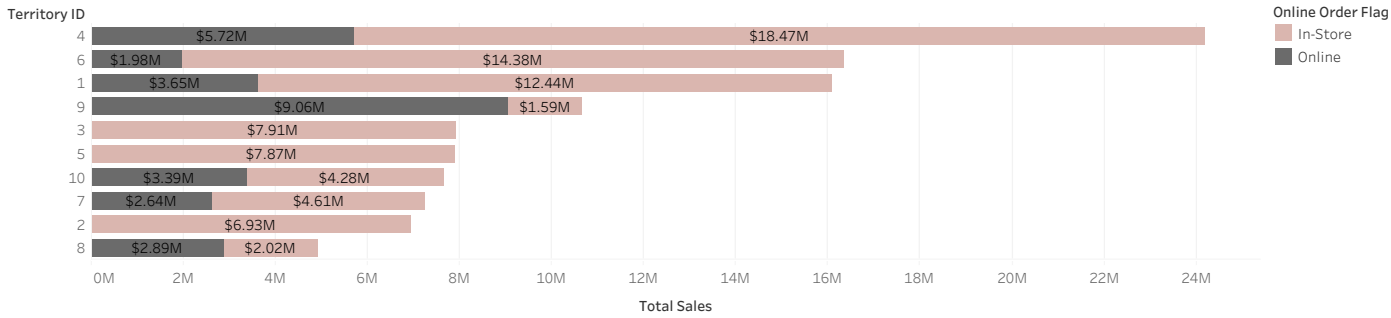| Product	Online	In-Store
Mountain-200 Black, 38	$1.29M	$3.11M
Mountain-200 Black, 42	$1.36M	$2.65M
Mountain-200 Silver, 38	$1.34M	$2.35M
Mountain-200 Silver, 42	$1.26M	$2.18M
Mountain-200 Silver, 46	$1.30M	$2.13M
Mountain-200 Black, 46	$1.37M	$1.94M
Road-250 Black, 44	$0.63M	$1.89M
Road-250 Black, 48	$0.69M	$1.66M
Road-250 Black, 52	$0.73M	$1.28M
Road-150 Red, 56	$1.06M	$0.79M
Road-350-W Yellow, 48	$0.39M	$1.38M
Road-150 Red, 62	$1.20M	$0.57M
Touring-1000 Blue, 60	$0.35M	$1.37M
Road-350-W Yellow, 40	$0.42M	$1.24M
Road-250 Red, 58	$0.70M	$0.88M
Touring-1000 Blue, 46	$0.42M	$1.16M
Road-150 Red, 48	$1.21M	$0.33M
Touring-1000 Yellow, 60	$0.33M	$1.18M
Road-250 Black, 58	$0.62M	$0.88M
Road-250 Red, 44	$0.35M	$1.10M

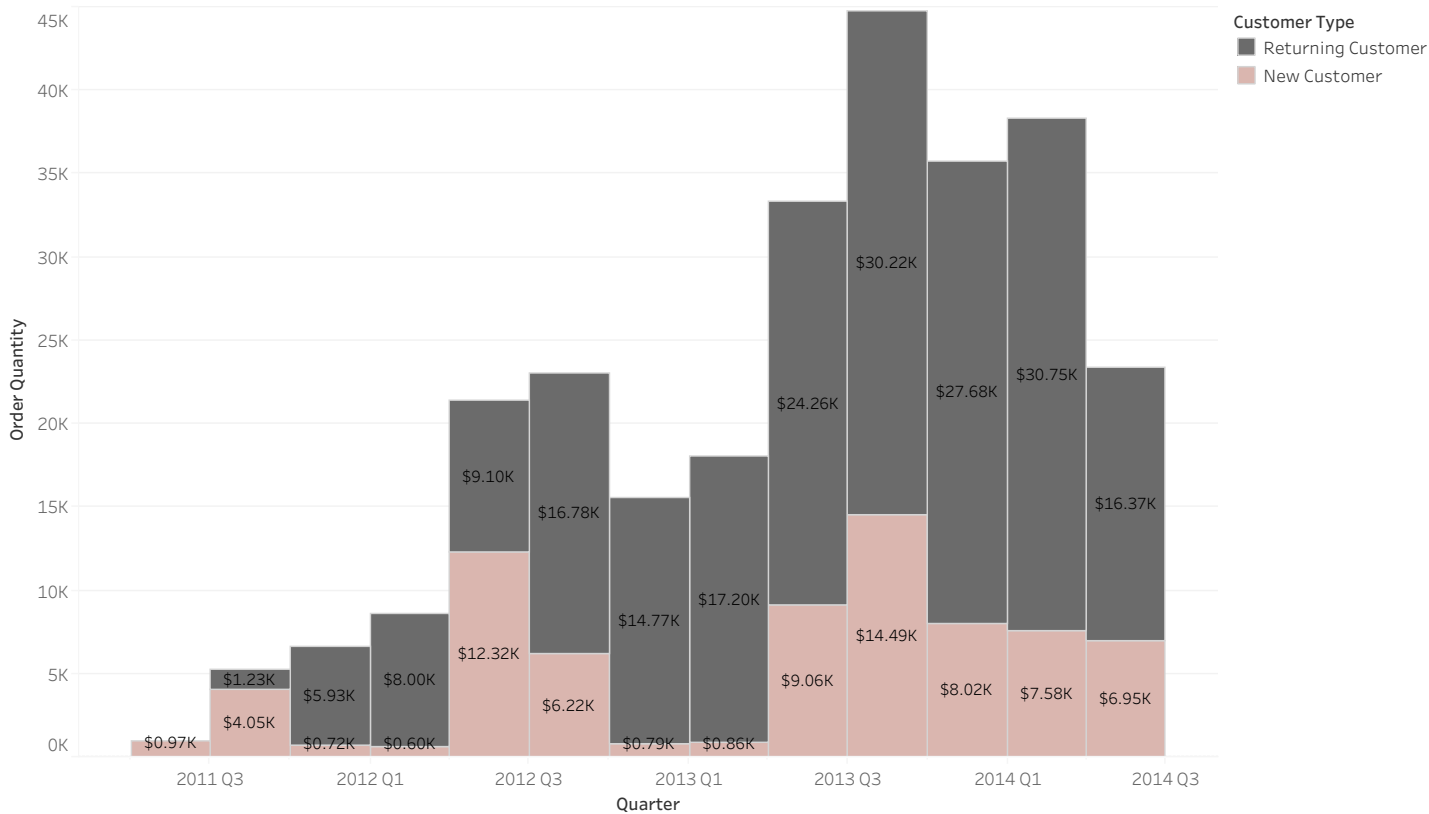Total Sales by Product

Order Type
- In-Store
- Online

Sum of Line Total for each Name. Color shows details about Online Order Flag. The data is filtered on Order Date Year, which keeps 2011, 2012, 2013 and 2014. The view is filtered on Name, which keeps 20 of 504 members.

Sales by Sales Territory

Territory ID

Sum of Line Total for each Territory ID. Color shows details about Online Order Flag. The data is filtered on Order Date Year, which keeps 2011, 2012, 2013 and 2014.

Sales by New and Returning Customers

The plot of sum of Order Qty for Order Date Quarter. Color shows details about Customer Type. The data is filtered on Order Date Year, which keeps 2011, 2012, 2013 and 2014.

Sales Overview
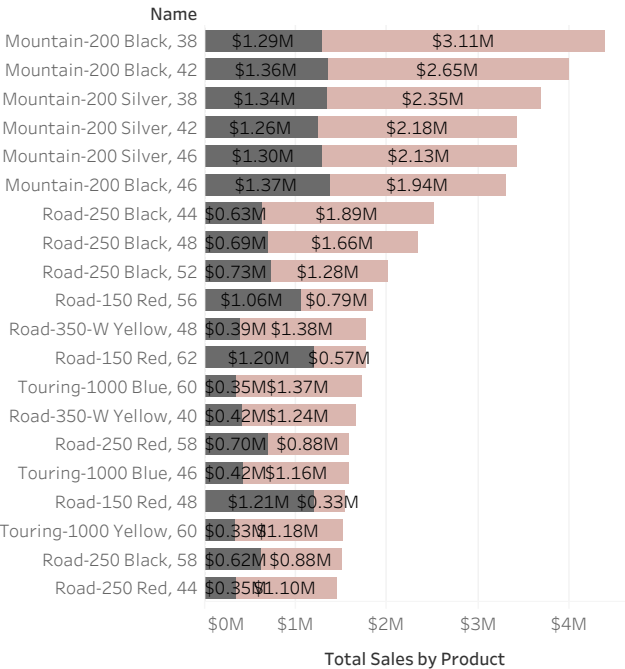## Sydney Long

Year of Order Date
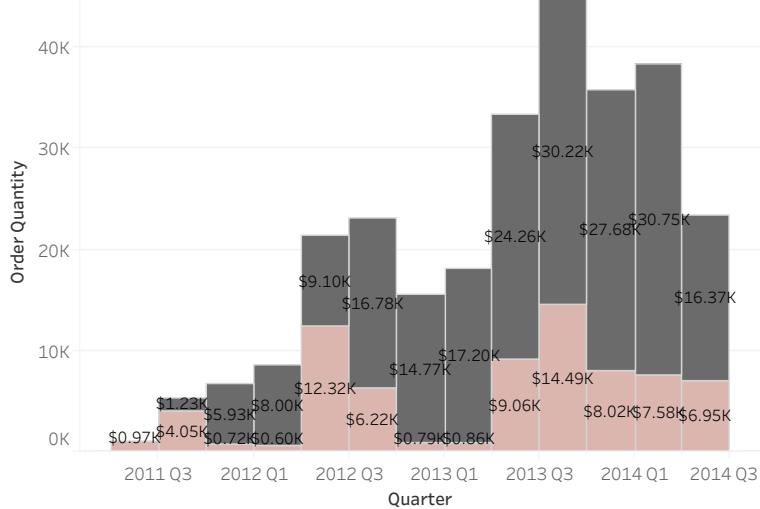☑ 2011

Order Type
■ Online   ■ In-Store

Customer Type
■ Returning Cust..   ■ New Customer

Sales by Product

Name

Product	
Mountain-200 Black, 38	$1.29M $3.11M
Mountain-200 Black, 42	$1.36M $2.65M
Mountain-200 Silver, 38	$1.34M $2.35M
Mountain-200 Silver, 42	$1.26M $2.18M
Mountain-200 Silver, 46	$1.30M $2.13M
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Touring-1000 Blue, 46	$0.42M $1.16M
Road-150 Red, 48	$1.21M $0.33M
Touring-1000 Yellow, 60	$0.33M $1.18M
Road-250 Black, 58	$0.62M $0.88M
Road-250 Red, 44	$0.35M $1.10M

Total Sales by Product ($0M – $4M)

Sales by New and Returning Customers

Order Quantity (0K – 40K) by Quarter (2011 Q3 – 2014 Q3)

Labels: $0.97K, $1.23K, $4.05K, $5.93K, $0.72K, $8.00K, $0.60K, $9.10K, $12.32K, $16.78K, $6.22K, $0.79K, $14.77K, $0.86K, $17.20K, $9.06K, $24.26K, $30.22K, $14.49K, $27.68K, $8.02K, $30.75K, $7.58K, $16.37K, $6.95K

Sales by Sales Territory

Territory ID

Territory ID	
4	$5.72M $18.47M
6	$1.98M $14.38M
1	$3.65M $12.44M
9	$9.06M $1.59M
3	$7.91M
5	$7.87M
10	$3.39M $4.28M
7	$2.64M $4.61M
2	$6.93M
8	$2.89M $2.02M

Total Sales (0M – 25M)