My name is Karl. I am a software engineer. A few years ago, my son introduced me to Duolingo (they were using it at his school). I have been a regular user of your site since. First, let me say, Congratulations! I think of Duolingo as a friend, who is teaching me Spanish, that I chat with most every day. Recently, I did some analysis of what I have been learning from your site. The effort led me to write some programs that I have been using as a powerful language learning supplement. As I am no different than any other language learner, I’m confident that there would be broad enthusiasm for this tool.

I see two fundamental ways to get this ability to the rest of the world. One is for me to start a new site, gathering user defined information that I have found can be retrieved from multiple language learning sites. Two would be for you to run with the idea. I have no doubt that the latter would significantly increase the value of Duolingo, and would be the best and fastest way to get the ability to the world. However, I also can imagine that you have your plans laid out for the foreseeable future and don’t just jump on the next idea, regardless of its value.

As far as the companion site idea goes, I would much prefer to have the site be coupled exclusively with Duolingo. This would require very little from your end. Users wouldn’t even need to know that we are partners (protect your brand until you see how it all works out). They would just see us driving them to your site as the place to get some of the data for ours.

I’d like to show you my findings, and how they are being used to improve how I learn Spanish. If you find it valuable, I’d like to discuss ways of moving forward, possibly with a partnership or perhaps with me helping you to incorporate it into your site.

Karl D. Reinig, PhD

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