

Taylor Sampson

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615.618.3747

Education

*The University of Tennessee
at Chattanooga (UTC)*

BFA Graphic Design

Skills

Visual

Illustrator
Photoshop
InDesign

Interactive

HTML & CSS
JavaScript
Python
Figma
Squarespace

Motion

After Effects
Premiere Pro

Awards

Wayne Hannah Scholarship

Authors & Artists Scholarship

ICA Gallery Show: 'Beginnings'
Juror's Choice

2024-2025 Outstanding Senior
in BFA Graphic Design

Experience

Design Intern - Whiteboard

Jan 2025–Present

Create mock-ups, visualize webpages, sequence publications and booklets; create production assets to be further developed by the Web Team; and assist other designers in secondary production work.

Art Editor - Sequoya Review

Dec 2023–April 2025

As Assistant Editor (23–24), I provided support with sequencing artwork for the 2024 journal. As Senior Editor (24–25), I collaborated with another designer to compile work and prepare formatting for the 2025 journal.

Shirt Designer - UTC Outdoors

Jan 2023–March 2025

Assisted Wall Lead with identity design for the annual *Battle of the Boulder* climbing competition.

Fine Arts Center Studio Monitor - UTC

Jan 2023–Jan 2025

Responsible for assisting students with printing technicalities, design decisions, craft, and ideation. Fulfilled duties of darkroom preparation, tidied up, and oversaw studio spaces.

Designer - UTC Advancement Office

May 2024–Aug 2024

Worked with both the Head of UTC's Art Department and UTC's Office of Advancement to provide a series of postcards for their annual *Light Upon a Hill* event.

Designer & Photographer - Evolve Coalition

Feb 2023–March 2023

Assisted another designer in creating a concept for a group of students campaigning for Student Government roles at UTC. We created campaign assets including a brand identity, social media assets, and portraits for each member of the team.