Poster Assignment Design Decisions

	Key Terms	Color	Format	Text Style	Unique Elements
Rhode	Artists, Designers, Innovation, Collaboration	Blue/black text against a white background.	Scrolling, Spread out information	Serif text, arial modern text (caps for titles) Large text	Text changes colors with the mouse over the links. Clicking on search reverses the colors of the background and text. Icon sticks to bottom.
Phem	Workshops, Projects, Exhibitions, communication, interactive memoirs.	Grey/white text over a black background	Scrolling, Text more compact.	Modern/Tech text, underlined hyperlinks, use of italics Large LARGE text	Text changes colors with the mouse over the links. Specific words link to different web projects. Long paragraphs.
Paul	Graphic Design, Independent. Major Publications in NYT, Books, Magazines, etc.	Grey text over white background	Columns, More Vertical, Some Scrolling	Times New Roman text, small	Text underlines with the mouse over links. Real-life elements Collage of works Lets images take up the space.
Nelly	Space Orchestra, Intersects Science, Theatre, Politics, and Design.	White text, with red glow over black background.	Sectioned Columns of Information with scrolling.	Futuristic text, regular size, some small, caps used for headers.	Mouse glows. Vibrant colors. Header sticks to the top. Text changes colors with the mouse over the links. Icon sticks to top.
Roon	Efficiency in complex	Black text over white	Scrolling, Modern	Arial text, all bold, regular	Simple, straight to the point.

	systems. Design and Research.	background.	format.	size.	Pictures change shape when the mouse hovers over. Underlining over hyperlinks. Vertical list of links.