

# TYLER WEST



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San Francisco, CA 94126

## SKILLS

- JavaScript
- HTML
- CSS
- React
- JQuery
- Node.js
- Git
- HubSpot
- Typescript
- AWS Lambda
- ViteJS

## EDUCATION

### Codify Academy

San Francisco, CA • 2017

### Front End Developer Certificate:

Computer Science

### Boise State University

Boise, ID • 2012

**BBA:** Marketing

## PROFESSIONAL SUMMARY

Highly effective at developing and standardizing designs according to company brand and objectives. Ready to bring 6+ years of related experience to a growth-oriented team.

## PROFESSIONAL LINKS

- <https://www.tylerwest.dev>
- <https://www.linkedin.com/in/tylerjwest>
- <https://www.github.com/slyty7>

## WORK HISTORY

### Spring EQ - Senior Front End Developer

Philadelphia, PA (Remote) • 03/2023 - Current

- Developed custom integrations between HubSpot and Comergence, handling over 100,000 API calls daily.
- Collaborated with UX designers to create seamless user interfaces for web applications.
- Built and managed a CI/CD pipeline between GitHub and HubSpot, deploying production and development branches to separate HubSpot environments.

### Gold Robot - Owner & Front End Developer

San Francisco, CA • 07/2020 - 03/2023

- Developed custom HubSpot software, themes, and integrations as owner and front-end developer.
- Built fully customizable HubSpot modules and templates for scalable client solutions.
- Published assets to the HubSpot Marketplace with hundreds of downloads across modules and themes.

### The Pedowitz Group - Front End Developer

Atlanta, GA (Remote) • 12/2021 - 01/2023

- Served as a front-end consultant for a marketing agency specializing in custom HubSpot solutions.
- Collaborated directly with clients to gather requirements, advise on UX/UI decisions, and deliver tailored HubSpot modules and themes.
- Contributed to the development of reusable assets and templates for internal use and client projects.

### SmartBug Media - Front End Developer

Los Angeles, CA (Remote) • 06/2020 - 11/2021

- Partnered with clients, designers, copywriters, and project managers to rebuild and modernize websites, often migrating from platforms like WordPress to HubSpot.
- Collaborated with stakeholders to validate design decisions, ensure content accuracy, and uphold UX/UI best practices.
- Played a key role in executing seamless CMS migrations and delivering pixel-perfect digital experiences tailored to client goals.

### SpotOn Inc. - Front End Developer

San Francisco, CA • 07/2018 - 05/2020

- Worked closely with the marketing team to develop and maintain internal dashboards and tools for managing marketing software and tracking analytics.
- Built user-facing features to support marketing campaigns, including measurable click-through tracking and conversion insights.
- Collaborated with in-house designers to deliver clean, intuitive UIs that aligned with brand guidelines and business goals.