

SAIDATTA MURTI

CONTACT

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My portfolio:

<https://sm2149.github.io/saidattamurti.com>

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PROFESSIONAL SUMMARY

Adaptable and creative Web Developer with experience in web content management, digital marketing, and user-focused design. Skilled in using cutting-edge tools and technologies to create, manage, and optimize web content. Known for strong problem-solving skills, commitment to quality, and the ability to collaborate effectively in team environments. Eager to apply my technical expertise and creativity to deliver engaging digital experiences and accelerate marketing performance.

SKILLS

- Web Content Management
- CSS
- Team collaboration and adaptability
- Computer savvy
- Creativity
- JavaScript
- SQL and database management
- Git
- Web application development
- HTML and XML
- PHP
- Digital marketing ads and promotional design
- Social media marketing
- SEO
- Content creation and curation
- Agile learning and problem solving

WORK HISTORY

AI Trainer and Content Writer, 09/2024 – 10/2024

Outlier AI – Remote

- Created and managed technical content, including web-based guides, for efficient knowledge dissemination.
- Utilized annotation tools for dataset preparation, ensuring alignment with digital marketing algorithms.
- Collaborated with cross-functional teams to enhance project outcomes and deliver high-quality solutions.

Social Media Manager, 05/2023 – 04/2024

Kentstudentmemes - Canterbury, Kent

- Designed and managed content for social media platforms, leveraging data-driven strategies to boost user engagement by 40%.
- Enhanced online presence through effective content curation and marketing campaigns, improving event participation by 35%.
- Worked with web analytics tools to assess performance metrics and refine future content strategies.

Tutor, 10/2023 – 12/2023

Freelance - Canterbury, Kent

- Simplified complex concepts to improve student understanding, fostering a 20% improvement in academic performance.
- Delivered online tutorials using various digital tools, ensuring seamless content management and accessibility.

EDUCATION

BSc: Computer Science, 09/2021 – 06/2024

University of Kent - Canterbury, Kent

- Obtained strong problem-solving skills and a passion for programming languages, particularly Java.
- Gained valuable experience in group projects, including the Human-Computer Interaction module and the final year group project, enhancing collaboration abilities.
- Served as a student representative, honing organizational, time-management, and effective articulation skills.
- Developed technical ability in web programming, software development, and human-computer interaction.

A-Levels, 07/2019 – 06/2021

Podar International School (CAIE) - Aurangabad, India

GCSEs: IT, Business, Languages, Science, 07/2016 – 07/2019

Podar International School (CAIE) - Aurangabad, India

ADDITIONAL INFORMATION

- District level football and basketball player Elected as cultural captain for school, developed management and conversation skills.

LANGUAGES

English: Advanced

Hindi and Marathi: Native

CERTIFICATIONS

- conversational ai
- algorithms
- Automate Cybersecurity Tasks with Python
- Tools of the Trade: Linux and SQL
- Foundations of Cybersecurity
- Sound the Alarm: Detection and Response
- Assets, Threats, and Vulnerabilities
- Search Engine Optimization (SEO) with Squarespace
- Play It Safe: Manage Security Risks
- Connect and Protect: Networks and Network Security
- Put It to Work: Prepare for Cybersecurity Jobs
- Python for Data Science, AI & Development
- Google Ads for Beginners
- Digital Skills: Artificial Intelligence
- Digital Skills: Social Media
- Digital Skills: User Experience
- Digital Skills: Mobile
- Digital Skills: Web Analytics
- Digital Skills: Digital Marketing
- Discover Etap 2024: new module and feature.
- Getting on tech with eTraX
- Become an AI-powered marketer.
- Building a social listing program with Chirstina Garnett
- Content-Led SEO with Brian Dean
- GA4 for SEO – how data helps businesses grow with Jeff Sauer
- How to boost led generation with SEO.
- How to plan a magnetic content strategy using Semrush
- How to optimize for mobile: the craft of mobile SEO
- Leadership and people management
- Navigating on-page and technical SEO: a Semrush deep dive
- Social media marketing crash course
- PPC fundamentals course with Joel Bondorowsky
- Supervised learning
- Unsupervised learning
- Web3 virtual assets

PROJECTS

- Tic-Tac-Toe Game: Developed a Haskell-based Tic-Tac-Toe game with human vs computer gameplay, heightening algorithmic problem-solving skills.
- Pac-Man Enhancements: Integrated Greedy, A*, BFS, and DFS algorithms into a Pac-Man game, raising AI pathfinding efficiency.
- Gym Website: programme a user-interactive gym website using CodeIgniter (MVC), streamlining user registration and data management.
- Dynamic Arrays & Recursion: Implemented dynamic arrays and recursive solutions for computational problems, boosting processing efficiency.
- Holiday Park Database: Built a comprehensive PostgreSQL database system for a holiday park company, optimizing data retrieval and management processes.
- Haskell & JavaScript Integration: Generated JavaScript files from Haskell for in-game data and behavior, deepening game interactivity.
- GP Office Software: Designed encryption-focused software for GP offices, advancing data security and operational efficiency.
- Start-up Evaluation: Evaluated start-up ideas and made business plans, ensuring realistic and early revenue generation strategies.
- Garage Booking Website: constructed a garage booking website to simplify the booking process and improve user experience. Where more than 85% of the positive reviews were received while testing.
- Data Analysis Report: Conducted data analysis and wrote Python scripts to classify rejection emails, reducing manual sorting time by 70%.
- Turtlebot3 Navigation: Programmed shortest path algorithms for Turtlebot3 in Gazebo and Rviz, enhancing robotic navigation accuracy.
- Health Product Development: Collaborated on developing a health-focused product, contributing to a 20% increase in user engagement.

HOBBIES

playing chess, football, basketball, hockey, and cricket, I'm also great at sketching and arts, fostering creativity.