

SAIDATTA MURTI

CONTACT

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My portfolio:

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PROFESSIONAL SUMMARY

Highly motivated and detail-oriented Business Analyst with a strong foundation in data analysis, process improvement, and project management. Adept at leveraging technical skills and business acumen to identify inefficiencies, analyze requirements, and deliver data-driven solutions. Experienced in collaborating with cross-functional teams, managing stakeholders, and implementing strategies that align with business objectives. Skilled in translating complex business needs into actionable insights, improving operational efficiency, and enhancing decision-making processes.

SKILLS

- Requirements gathering and documentation
- Data analysis and visualization (Python, SQL, Excel)
- Business process modeling and optimization
- Stakeholder management and communication
- Agile methodologies and project management
- SaaS tools and cloud-based application knowledge
- Critical thinking and problem-solving
- Technical content writing and reporting
- Analytical tools: Tableau, Power BI
- Software Development Life Cycle (SDLC)

WORK HISTORY

Web Content Manager (Intern), 01/2024 - Present

HK Technical - Remote

- Managed and optimized digital content, ensuring SEO best practices.
- Coordinated with teams to align content with business goals.
- Used CMS platforms to upload, manage, and organize website content.
- Ensured content compliance with legal requirements, industry standards, and company policies.

AI Trainer and Content Writer, 09/2024 to 10/2024

Outlier AI - Remote

- Curated high-quality datasets, improving AI model accuracy by 30%.
- Created technical documentation and user guides for diverse audiences.
- Managed multiple projects, ensuring timely delivery and client satisfaction.

Social Media Manager, 05/2023 to 04/2024

Kentstudentmemes - Canterbury, KENT

- Analyzed data to create targeted promotional strategies, increasing event attendance by 35%.
- Boosted user engagement by 40% through effective content curation and marketing campaigns.
- Utilized web analytics tools to assess performance metrics and refine strategies.

Tutor, 10/2023 to 12/2023

Freelance - Canterbury, Kent

- Developed tailored lesson plans, improving student performance by 20%.
- Consistently delivered tasks with 100% precision and efficiency.
- Enhanced knowledge and skills to assist junior students effectively.

EDUCATION

BTech: Computer Science, 09/2021 - 06/2024

University of Kent - Canterbury, Kent

- Gained expertise in data analysis, algorithms, and programming languages, including Java.
- Enhanced teamwork and collaboration through group projects, including Human-Computer Interaction.
- Relevant coursework: Algorithms, Database Systems, Functional Programming, Artificial Intelligence, and Software Development.

A-Levels, 07/2019 - 06/2021

Podar International School (CAIE) - Aurangabad, India

GCSEs: IT, Business, Languages, Science, 07/2016 - 07/2019

Podar International School (CAIE) - Aurangabad, India

LANGUAGES

English Advanced

Hindi and Marathi: Native

CERTIFICATIONS

- Conversational AI
- algorithms
- Automate Cybersecurity Tasks with Python
- Tools of the Trade: Linux and SQL
- Foundations of Cybersecurity
- Sound the Alarm: Detection and Response
- Assets, Threats, and Vulnerabilities
- Search Engine Optimization (SEO) with Squarespace
- Play It Safe: Manage Security Risks
- Connect and Protect: Networks and Network Security
- Put It to Work: Prepare for Cybersecurity Jobs
- Python for Data Science, AI & Development
- Google Ads for Beginners
- Digital Skills: Artificial Intelligence
- Digital Skills: Social Media
- Digital Skills: User Experience
- Digital Skills: Mobile
- Digital Skills: Web Analytics
- Digital Skills: Digital Marketing
- Discover Etap 2024: new module and feature
- Getting on tech with eTraX
- Become an AI-powered marketer
- Building a social listing program with Chirstina Garnett
- Content-Led SEO with Brian Dean
- GA4 for SEO – how data helps businesses grow with Jeff Sauer
- How to boost led generation with SEO
- How to plan a magnetic content strategy using Semrush
- How to optimize for mobile: the craft of mobile SEO
- Leadership and people management
- Navigating on-page and technical SEO: a Semrush deep dive
- Social media marketing crash course
- PPC fundamentals course with Joel Bondorowsky
- Supervised learning
- Unsupervised learning
- Web3 virtual assets

for more certifications, please check [LinkedIn](#).

PROJECTS

- **Tic-Tac-Toe Game:** Developed a Haskell-based Tic-Tac-Toe game with human vs computer gameplay, heightening algorithmic problem-solving skills.
- **Pac-Man Enhancements:** Integrated Greedy, A*, BFS, and DFS algorithms into a Pac-Man game, raising AI pathfinding efficiency.
- **Gym Website:** programme a user-interactive gym website using CodeIgniter (MVC), streamlining user registration and data management.
- **Dynamic Arrays & Recursion:** Implemented dynamic arrays and recursive solutions for computational problems, boosting processing efficiency.
- **Holiday Park Database:** Built a comprehensive PostgreSQL database system for a holiday park company, optimizing data retrieval and management processes.
- **Haskell & JavaScript Integration:** Generated JavaScript files from Haskell for in-game data and behavior, deepening game interactivity.
- **GP Office Software:** Designed encryption-focused software for GP offices, advancing data security and operational efficiency.
- **Start-up Evaluation:** Evaluated start-up ideas and made business plans, ensuring realistic and early revenue generation strategies.
- **Garage Booking Website:** constructed a garage booking website to simplify the booking process and improve user experience. Where more than 85% of the positive reviews were received while testing.
- **Data Analysis Report:** Conducted data analysis and wrote Python scripts to classify rejection emails, reducing manual sorting time by 70%.
- **Turtlebot3 Navigation:** Programmed shortest path algorithms for Turtlebot3 in Gazebo and Rviz, enhancing robotic navigation accuracy.
- **Health Product Development:** Collaborated on developing a health-focused product, contributing to a 20% increase in user engagement.

HOBBIES

playing chess, football, basketball, hockey, and cricket, I'm also great at sketching and arts, fostering creativity.