

Madina Starks

Graphic Designer, UI/UX Designer

Enthusiastic and driven graphic designer with over five years of experience developing print materials seeking to apply technical design acumen and aesthetic into a career as a UI/UX designer.



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Work Experience

Graphic Designer

Phire Group, 2015-2019 | Ann Arbor, MI

- Developed and produced educational and marketing print materials for the University Musical Society (UMS), a non-profit organization that serves Michigan audience with an ongoing series of world-class performing acts.
 - Contributed to the look of the 2017-18 Series Brochure: designed performance time, date, and venue style that has been successfully used in the 2018-19 and 2019-20 Series Brochures.
 - Actively produced over 150 Performance Program Books during three seasons ranging from 4 to 40 pages long to be distributed to the audience at the beginning of each performance.
 - Designed over 90 promotional print advertisements during three seasons for various publications including The New Yorker, Ann Arbor Observer, The New York Times, Detroit Metro Times, Current magazine.
 - Produced a 120 page Single Ticket Brochure during two seasons that included a season calendar, individual performance, ticket and educational information.
 - Created 6 promotional season calendars, 7 educational & promotional brochures, over 50 performance postcards, and over 100 promotional web banners during three seasons.
 - Designed multiple promotional posters each season to be distributed around downtown Ann Arbor.
 - Executed high level of proficiency and artistry to maintain the look of all marketing and educational print materials during each season.
 - Worked seamlessly and reliably under pressure to meet tight deadlines and balance multiple projects.

Freelance Graphic Designer

Little Flower Bodywork & Botanicals, Jan 2015-Apr 2015 | Ann Arbor, MI

- Created and designed a brand symbol and logo for an independently owned business that focused on marketing and selling herbal products.
- Developed a variety of business collateral including business cards, marketing e-flyers, recipe cards, and handout covers.
- Designed labels for various products including herbal teas, tinctures, and balms.

Business Owner

Viola Boutique, 2008-2010 | Almaty, Kazakhstan

- Responsible for business plan and strategies for a self-owned clothing shop.
- Met with overseas service vendors and product suppliers to facilitate delivery of merchandise.
- Managed HR needs including headcount, recruitment, and selection.

Education & Certification

UI Design Program Certificate

Career Foundry, 2019-2020

Bachelor of Fine Arts

The Art Institute of Michigan, 2012-2015
Graduated Magna Cum Laude,
GPA 3.9 - Dean's and President List

Bachelor of Science in Business Administration and Accounting

Kazakhstan Institute of Management,
Economics and Strategic Research
(KIMEP), 2001-2005

Key Skills

Managing time and multiple projects simultaneously.

Ability to effectively take direction and work both collaboratively and autonomously.

Embrace learning opportunities and adapt seamlessly to change

Design Skills

Design Principles
Logo & Branding
UI Design
User Experience

Wireframing
Prototyping
HTML/CSS/JavaScript

Tools

InDesign
Illustrator
Photoshop
Sketch
InVision

Marvel
Flinto
FlowMapp
Asana

Language

English - fluent

Russian - fluent