

```
In [1]: import pandas as pd
```

```
In [2]: pip install tabulate
```

Requirement already satisfied: tabulate in c:\users\smair\anaconda3\lib\site-packages (0.8.10)
Note: you may need to restart the kernel to use updated packages.

```
In [3]: data=pd.read_csv("C:/Users/smair/OneDrive/Desktop/book31.csv")
```

```
In [4]: data
```

Out[4]:

	Name	Age	Education	Have you noticed an increase in your awareness of environmental issues over the past few years?	Have you changed your shopping habits in the past year to support more sustainable options?	How important is environmental sustainability to you when making purchasing decisions?	What type of sustainable products do you purchase most frequently?	What sources of information do you know about sustainable living?
0	Rahael MOUMI	25-35	Post-Grad	Yes	Yes, significantly	4	Organic Food and Beverages	Social media
1	Cristina Morales	25-35	Post-Grad	Yes	Yes, significantly	2	Eco-Friendly Clothing	Social media
2	Pooja	25-35	Post-Grad	Yes	Yes, significantly	4	Organic Food and Beverages	News channels
3	Naomi	25-35	Under-Grad	Yes	Yes, slightly	3	Cruelty free products	Social media
4	Harri	55-65	Post-Grad	Yes	Yes, slightly	3	Energy efficient appliances	Research
5	Duncan	25-35	Under-Grad	Yes	Yes, significantly	3	Eco-Friendly Clothing	News channels
6	Li	25-35	Post-Grad	Yes	Yes, significantly	4	Re-useable household items	Social media
7	Yulia Prokopiv	35-45	Higher Education	Yes	Yes, significantly	5	Re-useable household items	Social media
8	Vasundhara Sharma	35-45	Post-Grad	Yes	Yes, significantly	3	Re-useable household items	News channels
9	KISHORE ASTHANA	55-65	Higher Education	Yes	Yes, slightly	4	Energy efficient appliances	Social media
10	Himanshu	35-45	Under-Grad	No	Yes, slightly	3	Energy efficient appliances	Friends
11	Ridham Ghai	18-25	Under-Grad	Yes	Yes, significantly	4	Eco-Friendly Clothing	Social media

	Name	Age	Education	Have you noticed an increase in your awareness of environmental issues over the past few years?	Have you changed your shopping habits in the past year to support more sustainable options?	How important is environmental sustainability to you when making purchasing decisions?	What type of sustainable products do you purchase most frequently?	What sources of information do you know about sustainable living?
12	Samvedanaa Bali	35-45	Higher Education	Yes	No, not at all	2	Organic Food and Beverages	Social Media
13	Ayush Aggarwal	18-25	Under-Grad	Yes	Yes, significantly	4	Re-useable household items	Social Media
14	Vyomika	25-35	Post-Grad	Yes	Yes, slightly	3	Energy efficient appliances	Social Media
15	Rochit Garg	25-35	Under-Grad	Yes	Yes, slightly	4	Energy efficient appliances	Social Media
16	Shradha Dugade	25-35	Post-Grad	Yes	Yes, slightly	1	Energy efficient appliances	News Channels
17	Chaitanaya Mohan	25-35	Post-Grad	Yes	Yes, slightly	3	Energy efficient appliances	Social Media
18	Sarang mukherjee	18-25	Under-Grad	Yes	Yes, slightly	3	Energy efficient appliances	News Channels
19	Nabihah Imran	18-25	Under-Grad	Yes	Yes, significantly	5	Eco-Friendly Clothing, Re-useable household it...	Social Media, Corporate Advertisements
20	riya sharma	25-35	Post-Grad	Yes	Yes, slightly	2	Re-useable household items, Energy efficient a...	Social Media, Friends, Corporate
21	Naisha	18-25	Under-Grad	Yes	Yes, slightly	5	Re-useable household items	Social Media, News Channels
22	nikhil bhan	18-25	Under-Grad	Yes	Yes, significantly	3	Re-useable household items	Educational Institutions, Friends

	Name	Age	Education	Have you noticed an increase in your awareness of environmental issues over the past few years?	Have you changed your shopping habits in the past year to support more sustainable options?	How important is environmental sustainability to you when making purchasing decisions?	What type of sustainable products do you purchase most frequently?	What sources of information do you know about sustainable living?
23	Pooja naresh	18-25	Under-Grad	Yes	Yes, significantly	5	Organic Food and Beverages, Re-useable househo...	News C Educ Instit F
24	Aaryan kolekar	18-25	Under-Grad	Yes	Yes, slightly	3	Organic Food and Beverages, Re-useable househo...	Social News C Cor Adve
25	Saptaswa Sen	18-25	Under-Grad	Yes	Yes, significantly	3	Organic Food and Beverages, Eco-Friendly Cloth...	Social Educ Instit F
26	Anagha	18-25	Under-Grad	Yes	Yes, slightly	4	Re-useable household items, Energy efficient a...	Social Educ Instit C
27	Noella D'Silva	18-25	Under-Grad	Yes	Yes, slightly	4	Organic Food and Beverages	Social Frien Corpora
28	Michelle Miranda	18-25	Under-Grad	Yes	Yes, slightly	5	Organic Food and Beverages, Energy efficient a...	Social News C Educ
29	Vyomika	25-35	Post-Grad	Yes	Yes, significantly	5	Re-useable household items, Energy efficient a...	Social Cor Adve
30	Anish	18-25	Under-Grad	Yes	No, not at all	1	Organic Food and Beverages, Re-useable househo...	Social Frien Corpora
31	Shradha Bhat	25-35	Post-Grad	Yes	Yes, slightly	5	Organic Food and Beverages, Re-useable househo...	Social Cor Adve

	Name	Age	Education	Have you noticed an increase in your awareness of environmental issues over the past few years?	Have you changed your shopping habits in the past year to support more sustainable options?	How important is environmental sustainability to you when making purchasing decisions?	What type of sustainable products do you purchase most frequently?	What sources of information do you know about sustainable living?
32	Michelle Lobo	18-25	Under-Grad	Yes	Yes, slightly	2	Organic Food and Beverages	Social Media, Educational Institutions
33	Kathyrine Faith Gracia Philip	18-25	Under-Grad	No	No, not at all	3	Eco-Friendly Clothing	Social Media, News Channels, Educational Institutions
34	Ayush Paul	18-25	Under-Grad	Yes	No, not at all	4	Organic Food and Beverages, Energy efficient appliances	Social Media, News Channels, Educational Institutions
35	Arshad	18-25	Under-Grad	Yes	Yes, slightly	4	Organic Food and Beverages	Social Media, News Channels, Educational Institutions
36	Alaina Ashfaq	18-25	Under-Grad	Yes	Yes, slightly	2	Organic Food and Beverages	Social Media, News Channels, Friendly Communities
37	anju mathew	25-35	Post-Grad	Yes	Yes, significantly	2	Eco-Friendly Clothing	News Channels, Educational Institutions, Friendly Communities
38	shankar madhvan	35-45	Doctorate	Yes	Yes, slightly	3	Re-useable household items	Educational Institutions, Friendly Communities
39	Taniya Anil	18-25	Under-Grad	Yes	Yes, slightly	2	Organic Food and Beverages, Re-useable household items	Social Media, Educational Institutions
40	Alwyn Antony	18-25	Under-Grad	Yes	Yes, slightly	5	Organic Food and Beverages, Re-useable household items	Social Media, News Channels, Educational Institutions
41	Arghya Basu	18-25	Under-Grad	Yes	Yes, slightly	3	Re-useable household items	Social Media

42	Name	Age	Education	Have you noticed an increase in your awareness of environmental issues over the past few years?	Have you changed your shopping habits in the past year to support more sustainable options?	How important is environmental sustainability to you when making purchasing decisions?	What type of sustainable products do you purchase most frequently?	What s
							items	inforr inf
	Anthony Gonsalvis	45-55	Post-Grad	No	No, not at all	1	Energy efficient appliances	Frien

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In [5]: data = data.drop(columns=['Unnamed: 14', 'Unnamed: 15', 'Unnamed: 17', 'Unnamed: 18'])
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In [6]: data
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Out[6]:

	Name	Age	Education	Have you noticed an increase in your awareness of environmental issues over the past few years?	Have you changed your shopping habits in the past year to support more sustainable options?	How important is environmental sustainability to you when making purchasing decisions?	What type of sustainable products do you purchase most frequently?	What sources of information do you know about sustainable living?
0	Rahael MOUMI	25-35	Post-Grad	Yes	Yes, significantly	4	Organic Food and Beverages	Social media
1	Cristina Morales	25-35	Post-Grad	Yes	Yes, significantly	2	Eco-Friendly Clothing	Social media
2	Pooja	25-35	Post-Grad	Yes	Yes, significantly	4	Organic Food and Beverages	News channels
3	Naomi	25-35	Under-Grad	Yes	Yes, slightly	3	Cruelty free products	Social media
4	Harri	55-65	Post-Grad	Yes	Yes, slightly	3	Energy efficient appliances	Refrigerators
5	Duncan	25-35	Under-Grad	Yes	Yes, significantly	3	Eco-Friendly Clothing	News channels
6	Li	25-35	Post-Grad	Yes	Yes, significantly	4	Re-useable household items	Social media
7	Yulia Prokopiv	35-45	Higher Education	Yes	Yes, significantly	5	Re-useable household items	Social media
8	Vasundhara Sharma	35-45	Post-Grad	Yes	Yes, significantly	3	Re-useable household items	News channels
9	KISHORE ASTHANA	55-65	Higher Education	Yes	Yes, slightly	4	Energy efficient appliances	Social media
10	Himanshu	35-45	Under-Grad	No	Yes, slightly	3	Energy efficient appliances	Friends
11	Ridham Ghai	18-25	Under-Grad	Yes	Yes, significantly	4	Eco-Friendly Clothing	Social media

	Name	Age	Education	Have you noticed an increase in your awareness of environmental issues over the past few years?	Have you changed your shopping habits in the past year to support more sustainable options?	How important is environmental sustainability to you when making purchasing decisions?	What type of sustainable products do you purchase most frequently?	What sources of information do you know about sustainable living?
12	Samvedanaa Bali	35-45	Higher Education	Yes	No, not at all	2	Organic Food and Beverages	Social Media
13	Ayush Aggarwal	18-25	Under-Grad	Yes	Yes, significantly	4	Re-useable household items	Social Media
14	Vyomika	25-35	Post-Grad	Yes	Yes, slightly	3	Energy efficient appliances	Social Media
15	Rochit Garg	25-35	Under-Grad	Yes	Yes, slightly	4	Energy efficient appliances	Social Media
16	Shradha Dugade	25-35	Post-Grad	Yes	Yes, slightly	1	Energy efficient appliances	News Channels
17	Chaitanaya Mohan	25-35	Post-Grad	Yes	Yes, slightly	3	Energy efficient appliances	Social Media
18	Sarang mukherjee	18-25	Under-Grad	Yes	Yes, slightly	3	Energy efficient appliances	News Channels
19	Nabihah Imran	18-25	Under-Grad	Yes	Yes, significantly	5	Eco-Friendly Clothing, Re-useable household it...	Social Media, Corporate Advertisements
20	riya sharma	25-35	Post-Grad	Yes	Yes, slightly	2	Re-useable household items, Energy efficient a...	Social Media, Friends, Corporate
21	Naisha	18-25	Under-Grad	Yes	Yes, slightly	5	Re-useable household items	Social Media, News Channels
22	nikhil bhan	18-25	Under-Grad	Yes	Yes, significantly	3	Re-useable household items	Educational Institutions, Friends

	Name	Age	Education	Have you noticed an increase in your awareness of environmental issues over the past few years?	Have you changed your shopping habits in the past year to support more sustainable options?	How important is environmental sustainability to you when making purchasing decisions?	What type of sustainable products do you purchase most frequently?	What sources of information do you know about sustainable products?
23	Pooja naresh	18-25	Under-Grad	Yes	Yes, significantly	5	Organic Food and Beverages, Re-useable household...	News Channels, Educational Institutions, Friends
24	Aaryan kolekar	18-25	Under-Grad	Yes	Yes, slightly	3	Organic Food and Beverages, Re-useable household...	Social Media, News Channels, Corporate Advertisements
25	Saptaswa Sen	18-25	Under-Grad	Yes	Yes, significantly	3	Organic Food and Beverages, Eco-Friendly Clothing...	Social Media, Educational Institutions, Friends
26	Anagha	18-25	Under-Grad	Yes	Yes, slightly	4	Re-useable household items, Energy efficient appliances...	Social Media, Educational Institutions, Corporate Communications
27	Noella D'Silva	18-25	Under-Grad	Yes	Yes, slightly	4	Organic Food and Beverages	Social Media, Friends, Corporate Communications
28	Michelle Miranda	18-25	Under-Grad	Yes	Yes, slightly	5	Organic Food and Beverages, Energy efficient appliances...	Social Media, News Channels, Educational Institutions
29	Vyomika	25-35	Post-Grad	Yes	Yes, significantly	5	Re-useable household items, Energy efficient appliances...	Social Media, Corporate Advertisements
30	Anish	18-25	Under-Grad	Yes	No, not at all	1	Organic Food and Beverages, Re-useable household...	Social Media, Friends, Corporate Communications
31	Shradha Bhat	25-35	Post-Grad	Yes	Yes, slightly	5	Organic Food and Beverages, Re-useable household...	Social Media, Corporate Advertisements

	Name	Age	Education	Have you noticed an increase in your awareness of environmental issues over the past few years?	Have you changed your shopping habits in the past year to support more sustainable options?	How important is environmental sustainability to you when making purchasing decisions?	What type of sustainable products do you purchase most frequently?	What sources of information do you know about sustainable living?
32	Michelle Lobo	18-25	Under-Grad	Yes	Yes, slightly	2	Organic Food and Beverages	Social Media, Educational Institutions
33	Kathyrine Faith Gracia Philip	18-25	Under-Grad	No	No, not at all	3	Eco-Friendly Clothing	Social Media, News Channels, Educational Institutions
34	Ayush Paul	18-25	Under-Grad	Yes	No, not at all	4	Organic Food and Beverages, Energy efficient appliances	Social Media, News Channels, Educational Institutions
35	Arshad	18-25	Under-Grad	Yes	Yes, slightly	4	Organic Food and Beverages	Social Media, News Channels, Educational Institutions
36	Alaina Ashfaq	18-25	Under-Grad	Yes	Yes, slightly	2	Organic Food and Beverages	Social Media, News Channels, Friendly Communities
37	anju mathew	25-35	Post-Grad	Yes	Yes, significantly	2	Eco-Friendly Clothing	News Channels, Educational Institutions, Friends
38	shankar madhvan	35-45	Doctorate	Yes	Yes, slightly	3	Re-useable household items	Educational Institutions, Friendly Communities
39	Taniya Anil	18-25	Under-Grad	Yes	Yes, slightly	2	Organic Food and Beverages, Re-useable household items	Social Media, Educational Institutions
40	Alwyn Antony	18-25	Under-Grad	Yes	Yes, slightly	5	Organic Food and Beverages, Re-useable household items	Social Media, News Channels, Educational Institutions
41	Arghya Basu	18-25	Under-Grad	Yes	Yes, slightly	3	Re-useable household items	Social Media

	Name	Age	Education	Have you noticed an increase in your awareness of environmental issues over the past few years?	Have you changed your shopping habits in the past year to support more sustainable options?	How important is environmental sustainability to you when making purchasing decisions?	What type of sustainable products do you purchase most frequently?	What s inforr inf know awareer sustaina
							items	
42	Anthony Gonsalvis	45-55	Post-Grad	No	No, not at all	1	Energy efficient appliances	Frien

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In [7]: data.drop(columns=['Lookup Table'])
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Out[7]:

	Name	Age	Education	Have you noticed an increase in your awareness of environmental issues over the past few years?	Have you changed your shopping habits in the past year to support more sustainable options?	How important is environmental sustainability to you when making purchasing decisions?	What type of sustainable products do you purchase most frequently?	What sources of information do you know about sustainable living?
0	Rahael MOUMI	25-35	Post-Grad	Yes	Yes, significantly	4	Organic Food and Beverages	Social media
1	Cristina Morales	25-35	Post-Grad	Yes	Yes, significantly	2	Eco-Friendly Clothing	Social media
2	Pooja	25-35	Post-Grad	Yes	Yes, significantly	4	Organic Food and Beverages	News channels
3	Naomi	25-35	Under-Grad	Yes	Yes, slightly	3	Cruelty free products	Social media
4	Harri	55-65	Post-Grad	Yes	Yes, slightly	3	Energy efficient appliances	Research
5	Duncan	25-35	Under-Grad	Yes	Yes, significantly	3	Eco-Friendly Clothing	News channels
6	Li	25-35	Post-Grad	Yes	Yes, significantly	4	Re-useable household items	Social media
7	Yulia Prokopiv	35-45	Higher Education	Yes	Yes, significantly	5	Re-useable household items	Social media
8	Vasundhara Sharma	35-45	Post-Grad	Yes	Yes, significantly	3	Re-useable household items	News channels
9	KISHORE ASTHANA	55-65	Higher Education	Yes	Yes, slightly	4	Energy efficient appliances	Social media
10	Himanshu	35-45	Under-Grad	No	Yes, slightly	3	Energy efficient appliances	Friends
11	Ridham Ghai	18-25	Under-Grad	Yes	Yes, significantly	4	Eco-Friendly Clothing	Social media

	Name	Age	Education	Have you noticed an increase in your awareness of environmental issues over the past few years?	Have you changed your shopping habits in the past year to support more sustainable options?	How important is environmental sustainability to you when making purchasing decisions?	What type of sustainable products do you purchase most frequently?	What sources of information do you know about sustainable living?
12	Samvedanaa Bali	35-45	Higher Education	Yes	No, not at all	2	Organic Food and Beverages	Social Media
13	Ayush Aggarwal	18-25	Under-Grad	Yes	Yes, significantly	4	Re-useable household items	Social Media
14	Vyomika	25-35	Post-Grad	Yes	Yes, slightly	3	Energy efficient appliances	Social Media
15	Rochit Garg	25-35	Under-Grad	Yes	Yes, slightly	4	Energy efficient appliances	Social Media
16	Shradha Dugade	25-35	Post-Grad	Yes	Yes, slightly	1	Energy efficient appliances	News Channels
17	Chaitanaya Mohan	25-35	Post-Grad	Yes	Yes, slightly	3	Energy efficient appliances	Social Media
18	Sarang mukherjee	18-25	Under-Grad	Yes	Yes, slightly	3	Energy efficient appliances	News Channels
19	Nabihah Imran	18-25	Under-Grad	Yes	Yes, significantly	5	Eco-Friendly Clothing, Re-useable household it...	Social Media, Corporate Advertisements
20	riya sharma	25-35	Post-Grad	Yes	Yes, slightly	2	Re-useable household items, Energy efficient a...	Social Media, Friends, Corporate
21	Naisha	18-25	Under-Grad	Yes	Yes, slightly	5	Re-useable household items	Social Media, News Channels
22	nikhil bhan	18-25	Under-Grad	Yes	Yes, significantly	3	Re-useable household items	Educational Institutions, Friends

	Name	Age	Education	Have you noticed an increase in your awareness of environmental issues over the past few years?	Have you changed your shopping habits in the past year to support more sustainable options?	How important is environmental sustainability to you when making purchasing decisions?	What type of sustainable products do you purchase most frequently?	What sources of information do you know about sustainable living?
23	Pooja naresh	18-25	Under-Grad	Yes	Yes, significantly	5	Organic Food and Beverages, Re-useable househo...	News Channels, Educational Institutions, Friends
24	Aaryan kolekar	18-25	Under-Grad	Yes	Yes, slightly	3	Organic Food and Beverages, Re-useable househo...	Social Media, News Channels, Corporate Advertisements
25	Saptaswa Sen	18-25	Under-Grad	Yes	Yes, significantly	3	Organic Food and Beverages, Eco-Friendly Cloth...	Social Media, Educational Institutions, Friends
26	Anagha	18-25	Under-Grad	Yes	Yes, slightly	4	Re-useable household items, Energy efficient a...	Social Media, Educational Institutions, Corporate
27	Noella D'Silva	18-25	Under-Grad	Yes	Yes, slightly	4	Organic Food and Beverages	Social Media, Friends, Corporate
28	Michelle Miranda	18-25	Under-Grad	Yes	Yes, slightly	5	Organic Food and Beverages, Energy efficient a...	Social Media, News Channels, Educational
29	Vyomika	25-35	Post-Grad	Yes	Yes, significantly	5	Re-useable household items, Energy efficient a...	Social Media, Corporate Advertisements
30	Anish	18-25	Under-Grad	Yes	No, not at all	1	Organic Food and Beverages, Re-useable househo...	Social Media, Friends, Corporate
31	Shradha Bhat	25-35	Post-Grad	Yes	Yes, slightly	5	Organic Food and Beverages, Re-useable househo...	Social Media, Corporate Advertisements

	Name	Age	Education	Have you noticed an increase in your awareness of environmental issues over the past few years?	Have you changed your shopping habits in the past year to support more sustainable options?	How important is environmental sustainability to you when making purchasing decisions?	What type of sustainable products do you purchase most frequently?	What sources of information do you know about sustainable living?
32	Michelle Lobo	18-25	Under-Grad	Yes	Yes, slightly	2	Organic Food and Beverages	Social Media, Educational Institutions
33	Kathyrine Faith Gracia Philip	18-25	Under-Grad	No	No, not at all	3	Eco-Friendly Clothing	Social Media, News Channels, Educational Institutions
34	Ayush Paul	18-25	Under-Grad	Yes	No, not at all	4	Organic Food and Beverages, Energy efficient appliances	Social Media, News Channels, Educational Institutions
35	Arshad	18-25	Under-Grad	Yes	Yes, slightly	4	Organic Food and Beverages	Social Media, News Channels, Educational Institutions
36	Alaina Ashfaq	18-25	Under-Grad	Yes	Yes, slightly	2	Organic Food and Beverages	Social Media, News Channels, Friendly Communities
37	anju mathew	25-35	Post-Grad	Yes	Yes, significantly	2	Eco-Friendly Clothing	News Channels, Educational Institutions, Friends
38	shankar madhvan	35-45	Doctorate	Yes	Yes, slightly	3	Re-useable household items	Educational Institutions, Friendly Communities
39	Taniya Anil	18-25	Under-Grad	Yes	Yes, slightly	2	Organic Food and Beverages, Re-useable household items	Social Media, Educational Institutions
40	Alwyn Antony	18-25	Under-Grad	Yes	Yes, slightly	5	Organic Food and Beverages, Re-useable household items	Social Media, News Channels, Educational Institutions
41	Arghya Basu	18-25	Under-Grad	Yes	Yes, slightly	3	Re-useable household items	Social Media

	Name	Age	Education	Have you noticed an increase in your awareness of environmental issues over the past few years?	Have you changed your shopping habits in the past year to support more sustainable options?	How important is environmental sustainability to you when making purchasing decisions?	What type of sustainable products do you purchase most frequently?	What sources of information influence your knowledge and awareness of sustainability?
							Energy efficient appliances	Friends
42	Anthony Gonsalvis	45-55	Post-Grad	No	No, not at all	1	Energy efficient appliances	Friends

```
In [8]: print(data.columns)
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```
Index(['Name', 'Age', 'Education',
      'Have you noticed an increase in your awareness of environmental issues over the past few years?',
      'Have you changed your shopping habits in the past year to support more sustainable options?',
      'How important is environmental sustainability to you when making purchasing decisions?',
      'What type of sustainable products do you purchase most frequently?',
      'What sources of information influence your knowledge and awareness of sustainability?',
      'How willing are you to pay a premium for products that are environmentally friendly?',
      'What actions would encourage you to support sustainability more actively in your daily life?',
      'How do you verify the sustainability claims made by companies?',
      'Do you believe that your individual choices can make a significant impact on the environment?',
      'Have you influenced others (friends, family) to make more sustainable choices?',
      'Gender', 'Lookup Table'],
      dtype='object')
```

```
In [9]: data = pd.get_dummies(data, columns=[
      'What type of sustainable products do you purchase most frequently?',
      'What sources of information influence your knowledge and awareness of sustainability?',
      'What actions would encourage you to support sustainability more actively in your daily life?',
      'How do you verify the sustainability claims made by companies?'
    ])
```

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In [10]: data
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Out[10]:

	Name	Age	Education	Have you noticed an increase in your awareness of environmental issues over the past few years?	Have you changed your shopping habits in the past year to support more sustainable options?	How important is environmental sustainability to you when making purchasing decisions?	How willing are you to pay a premium for products that are environmentally friendly?	
0	Rahael MOUMI	25-35	Post-Grad	Yes	Yes, significantly	4	5	
1	Cristina Morales	25-35	Post-Grad	Yes	Yes, significantly	2	2	
2	Pooja	25-35	Post-Grad	Yes	Yes, significantly	4	4	
3	Naomi	25-35	Under-Grad	Yes	Yes, slightly	3	2	
4	Harri	55-65	Post-Grad	Yes	Yes, slightly	3	3	
5	Duncan	25-35	Under-Grad	Yes	Yes, significantly	3	2	
6	Li	25-35	Post-Grad	Yes	Yes, significantly	4	4	
7	Yulia Prokopiv	35-45	Higher Education	Yes	Yes, significantly	5	5	
8	Vasundhara Sharma	35-45	Post-Grad	Yes	Yes, significantly	3	3	
9	KISHORE ASTHANA	55-65	Higher Education	Yes	Yes, slightly	4	3	
10	Himanshu	35-45	Under-Grad	No	Yes, slightly	3	3	
11	Ridham Ghai	18-25	Under-Grad	Yes	Yes, significantly	4	2	
12	Samvedanaa Bali	35-45	Higher Education	Yes	No, not at all	2	1	
13	Ayush Aggarwal	18-25	Under-Grad	Yes	Yes, significantly	4	1	

	Name	Age	Education	Have you noticed an increase in your awareness of environmental issues over the past few years?	Have you changed your shopping habits in the past year to support more sustainable options?	How important is environmental sustainability to you when making purchasing decisions?	How willing are you to pay a premium for products that are environmentally friendly?	
14	Vyomika	25-35	Post-Grad	Yes	Yes, slightly	3	5	
15	Rochit Garg	25-35	Under-Grad	Yes	Yes, slightly	4	4	
16	Shradha Dugade	25-35	Post-Grad	Yes	Yes, slightly	1	1	
17	Chaitanaya Mohan	25-35	Post-Grad	Yes	Yes, slightly	3	2	
18	Sarang mukherjee	18-25	Under-Grad	Yes	Yes, slightly	3	2	
19	Nabihah Imran	18-25	Under-Grad	Yes	Yes, significantly	5	5	
20	riya sharma	25-35	Post-Grad	Yes	Yes, slightly	2	3	
21	Naisha	18-25	Under-Grad	Yes	Yes, slightly	5	4	
22	nikhil bhan	18-25	Under-Grad	Yes	Yes, significantly	3	3	
23	Pooja naresh	18-25	Under-Grad	Yes	Yes, significantly	5	3	
24	Aaryan kolekar	18-25	Under-Grad	Yes	Yes, slightly	3	4	
25	Saptaswa Sen	18-25	Under-Grad	Yes	Yes, significantly	3	4	
26	Anagha	18-25	Under-Grad	Yes	Yes, slightly	4	4	

	Name	Age	Education	Have you noticed an increase in your awareness of environmental issues over the past few years?	Have you changed your shopping habits in the past year to support more sustainable options?	How important is environmental sustainability to you when making purchasing decisions?	How willing are you to pay a premium for products that are environmentally friendly?	
27	Noella D'Silva	18-25	Under-Grad	Yes	Yes, slightly	4	4	
28	Michelle Miranda	18-25	Under-Grad	Yes	Yes, slightly	5	5	
29	Vyomika	25-35	Post-Grad	Yes	Yes, significantly	5	4	
30	Anish	18-25	Under-Grad	Yes	No, not at all	1	1	
31	Shradha Bhat	25-35	Post-Grad	Yes	Yes, slightly	5	5	
32	Michelle Lobo	18-25	Under-Grad	Yes	Yes, slightly	2	1	
33	Kathyrine Faith Gracia Philip	18-25	Under-Grad	No	No, not at all	3	2	
34	Ayush Paul	18-25	Under-Grad	Yes	No, not at all	4	5	
35	Arshad	18-25	Under-Grad	Yes	Yes, slightly	4	4	
36	Alaina Ashfaq	18-25	Under-Grad	Yes	Yes, slightly	2	3	
37	anju mathew	25-35	Post-Grad	Yes	Yes, significantly	2	2	
38	shankar madhvan	35-45	Doctorate	Yes	Yes, slightly	3	3	
39	Taniya Anil	18-25	Under-Grad	Yes	Yes, slightly	2	3	
40	Alwyn Antony	18-25	Under-Grad	Yes	Yes, slightly	5	2	

	Name	Age	Education	Have you noticed an increase in your awareness of environmental issues over the past few years?	Have you changed your shopping habits in the past year to support more sustainable options?	How important is environmental sustainability to you when making purchasing decisions?	How willing are you to pay a premium for products that are environmentally friendly?	
41	Arghya Basu	18-25	Under-Grad	Yes	Yes, slightly	3	4	
42	Anthony Gonsalvis	45-55	Post-Grad	No	No, not at all	1	1	

42 rows x 9 columns

In []:

In [11]:

```

import pandas as pd
from tabulate import tabulate

# Load your data (assuming it's loaded into a DataFrame called 'data')
# data = pd.read_csv('your_data.csv') # Uncomment and specify your file if needed

# Define the column mapping dictionary
column_mapping = {
    'Age': 'Age',
    'Education': 'Education_Level',
    'Have you noticed an increase in your awareness of environmental issues over the past few years?': 'Have you noticed an increase in your awareness of environmental issues over the past few years?',
    'Have you changed your shopping habits in the past year to support more sustainable options?': 'Have you changed your shopping habits in the past year to support more sustainable options?',
    'How important is environmental sustainability to you when making purchasing decisions?': 'How important is environmental sustainability to you when making purchasing decisions?',
    'How willing are you to pay a premium for products that are environmentally friendly?': 'How willing are you to pay a premium for products that are environmentally friendly?',
    'What type of sustainable products do you purchase most frequently?': 'Frequently purchased sustainable products',
    'What sources of information influence your knowledge and awareness of sustainability?': 'Sources of information',
    'What actions would encourage you to support sustainability more actively in your daily life?': 'Actions to support sustainability',
    'How do you verify the sustainability claims made by companies?': 'Verification of sustainability claims',
    'Do you believe that your individual choices can make a significant impact on the environment?': 'Impact of individual choices',
    'Have you influenced others (friends, family) to make more sustainable choices?': 'Influencing others',
    'How do you verify the sustainability claims made by companies?_Look for certifications': 'Look for certifications',
    'How do you verify the sustainability claims made by companies?_Look for third-party audits': 'Look for third-party audits',
    'How do you verify the sustainability claims made by companies?_Research online': 'Research online',
    'How do you verify the sustainability claims made by companies?_Research online': 'Research online',
    'How do you verify the sustainability claims made by companies?_Research online': 'Research online',
    'How do you verify the sustainability claims made by companies?_Research online': 'Research online',
    'How do you verify the sustainability claims made by companies?_Trust the brand': 'Trust the brand',
    'How do you verify the sustainability claims made by companies?_Trust the brand': 'Trust the brand',
    'How do you verify the sustainability claims made by companies?_Trust the brand': 'Trust the brand'
}

# Rename columns in the DataFrame
data = data.rename(columns=column_mapping)

# Create a DataFrame to display the column mappings

```

```
column_mapping_df = pd.DataFrame(list(column_mapping.items()), columns=['Original C  
  
# Display the column mappings in tabular format  
print(tabulate(column_mapping_df, headers='keys', tablefmt='grid'))
```

```
-----+-----+-----+-----+-----+-----+-----+-----+-----+-----+
-----+-----+-----+-----+-----+-----+-----+-----+-----+-----+
|      | Original Column                                     |
| New Column Name                                           |
+====+=====+=====+=====+=====+=====+=====+=====+=====+=====+
=====+=====+=====+=====+=====+=====+=====+=====+=====+=====+
|   0 | Age                                                |
| Age                                          |
+---+-----+-----+-----+-----+-----+-----+-----+-----+-----+
-----+-----+-----+-----+-----+-----+-----+-----+-----+-----+
|   1 | Education                                              |
| Education_Level                                         |
+---+-----+-----+-----+-----+-----+-----+-----+-----+-----+
-----+-----+-----+-----+-----+-----+-----+-----+-----+-----+
|   2 | Have you noticed an increase in your awareness of environmental issues over
the past few years?                                       | Environmental_Awarenes
s_Increase                                               |
+---+-----+-----+-----+-----+-----+-----+-----+-----+-----+
-----+-----+-----+-----+-----+-----+-----+-----+-----+-----+
|   3 | Have you changed your shopping habits in the past year to support more sust
ainable options?                                         | Changed_Shopping_Habi
ts                                                         |
+---+-----+-----+-----+-----+-----+-----+-----+-----+-----+
-----+-----+-----+-----+-----+-----+-----+-----+-----+-----+
|   4 | How important is environmental sustainability to you when making purchasing
decisions?                                               | Importance_of_Sustaina
bility_in_Purchase                                       |
+---+-----+-----+-----+-----+-----+-----+-----+-----+-----+
-----+-----+-----+-----+-----+-----+-----+-----+-----+-----+
|   5 | How willing are you to pay a premium for products that are environmentally
friendly?                                               | Willingness_to_Pay_Pr
emium                                                     |
+---+-----+-----+-----+-----+-----+-----+-----+-----+-----+
-----+-----+-----+-----+-----+-----+-----+-----+-----+-----+
|   6 | What type of sustainable products do you purchase most frequently?
Frequent_Sustainable_Product_Type                       |
+---+-----+-----+-----+-----+-----+-----+-----+-----+-----+
-----+-----+-----+-----+-----+-----+-----+-----+-----+-----+
|   7 | What sources of information influence your knowledge and awareness of susta
inability?                                             | Source_of_Sustainabil
ity_Info                                                 |
+---+-----+-----+-----+-----+-----+-----+-----+-----+-----+
-----+-----+-----+-----+-----+-----+-----+-----+-----+-----+
|   8 | What actions would encourage you to support sustainability more actively in
your daily life?                                        | Encouragement_to_Suppo
rt_Sustainability                                       |
+---+-----+-----+-----+-----+-----+-----+-----+-----+-----+
-----+-----+-----+-----+-----+-----+-----+-----+-----+-----+
|   9 | How do you verify the sustainability claims made by companies?
Verification_Method_for_Sustainability_Claims          |
+---+-----+-----+-----+-----+-----+-----+-----+-----+-----+
-----+-----+-----+-----+-----+-----+-----+-----+-----+-----+
```

```
| 10 | Do you believe that your individual choices can make a significant impact on the environment? | Belief_in_Individual_Impact |
+----+-----+
-----+
| 11 | Have you influenced others (friends, family) to make more sustainable choices? | Influence_on_Friends_and_Family |
+----+-----+
-----+
| 12 | How do you verify the sustainability claims made by companies?_Look for certifications | Verify_Look_for_Certifications |
+----+-----+
-----+
| 13 | How do you verify the sustainability claims made by companies?_Look for certifications, Ask from friends or experts | Verify_Certifications_and_Ask_Friends |
+----+-----+
-----+
| 14 | How do you verify the sustainability claims made by companies?_Research online | Verify_Research_Online |
+----+-----+
-----+
| 15 | How do you verify the sustainability claims made by companies?_Research online, Ask from friends or experts | Verify_Online_and_Ask_Friends |
+----+-----+
-----+
| 16 | How do you verify the sustainability claims made by companies?_Research online, Look for certifications | Verify_Online_and_Certifications |
+----+-----+
-----+
| 17 | How do you verify the sustainability claims made by companies?_Research online, Look for certifications, Ask from friends or experts | Verify_Online_Certifications_and_Friends |
+----+-----+
-----+
| 18 | How do you verify the sustainability claims made by companies?_Research online, Trust the brand's reputation, Look for certifications | Verify_Online_Reputation_and_Certifications |
+----+-----+
-----+
| 19 | How do you verify the sustainability claims made by companies?_Trust the brand's reputation | Verify_Trust_Brand_Reputation |
+----+-----+
-----+
| 20 | How do you verify the sustainability claims made by companies?_Trust the brand's reputation, Ask from friends or experts | Verify_Reputation_and_Friends |
+----+-----+
```

```
-----+-----
-----+
| 21 | How do you verify the sustainability claims made by companies?_Trust the br
and's reputation, Look for certifications | Verify_Reputation_and
_Certifications |
+---+-----+-----
-----+-----
-----+-----
```

In [12]:

column_mapping_df = pd.DataFrame(list(column_mapping.items()), columns=['Original C',
column_mapping_df

Out[12]:

	Original Column	New Column Name
0	Age	Age
1	Education	Education_Level
2	Have you noticed an increase in your awareness...	Environmental_Awareness_Increase
3	Have you changed your shopping habits in the p...	Changed_Shopping_Habits
4	How important is environmental sustainability ...	Importance_of_Sustainability_in_Purchase
5	How willing are you to pay a premium for produ...	Willingness_to_Pay_Premium
6	What type of sustainable products do you purch...	Frequent_Sustainable_Product_Type
7	What sources of information influence your kno...	Source_of_Sustainability_Info
8	What actions would encourage you to support su...	Encouragement_to_Support_Sustainability
9	How do you verify the sustainability claims ma...	Verification_Method_for_Sustainability_Claims
10	Do you believe that your individual choices ca...	Belief_in_Individual_Impact
11	Have you influenced others (friends, family) t...	Influence_on_Friends_and_Family
12	How do you verify the sustainability claims ma...	Verify_Look_for_Certifications
13	How do you verify the sustainability claims ma...	Verify_Certifications_and_Ask_Friends
14	How do you verify the sustainability claims ma...	Verify_Research_Online
15	How do you verify the sustainability claims ma...	Verify_Online_and_Ask_Friends
16	How do you verify the sustainability claims ma...	Verify_Online_and_Certifications
17	How do you verify the sustainability claims ma...	Verify_Online_Certifications_and_Friends
18	How do you verify the sustainability claims ma...	Verify_Online_Reputation_and_Certifications
19	How do you verify the sustainability claims ma...	Verify_Trust_Brand_Reputation
20	How do you verify the sustainability claims ma...	Verify_Reputation_and_Friends
21	How do you verify the sustainability claims ma...	Verify_Reputation_and_Certifications

In [13]:

data

Out[13]:

	Name	Age	Education_Level	Environmental_Awareness_Increase	Changed_Shopping_Habi
0	Rahael MOUMI	25-35	Post-Grad	Yes	Yes, significant
1	Cristina Morales	25-35	Post-Grad	Yes	Yes, significant
2	Pooja	25-35	Post-Grad	Yes	Yes, significant
3	Naomi	25-35	Under-Grad	Yes	Yes, slight
4	Harri	55-65	Post-Grad	Yes	Yes, slight
5	Duncan	25-35	Under-Grad	Yes	Yes, significant
6	Li	25-35	Post-Grad	Yes	Yes, significant
7	Yulia Prokopiv	35-45	Higher Education	Yes	Yes, significant
8	Vasundhara Sharma	35-45	Post-Grad	Yes	Yes, significant
9	KISHORE ASTHANA	55-65	Higher Education	Yes	Yes, slight
10	Himanshu	35-45	Under-Grad	No	Yes, slight
11	Ridham Ghai	18-25	Under-Grad	Yes	Yes, significant
12	Samvedanaa Bali	35-45	Higher Education	Yes	No, not at a
13	Ayush Aggarwal	18-25	Under-Grad	Yes	Yes, significant
14	Vyomika	25-35	Post-Grad	Yes	Yes, slight
15	Rochit Garg	25-35	Under-Grad	Yes	Yes, slight

	Name	Age	Education_Level	Environmental_Awareness_Increase	Changed_Shopping_Habi
16	Shradha Dugade	25-35	Post-Grad	Yes	Yes, slight
17	Chaitanaya Mohan	25-35	Post-Grad	Yes	Yes, slight
18	Sarang mukherjee	18-25	Under-Grad	Yes	Yes, slight
19	Nabihah Imran	18-25	Under-Grad	Yes	Yes, significant
20	riya sharma	25-35	Post-Grad	Yes	Yes, slight
21	Naisha	18-25	Under-Grad	Yes	Yes, slight
22	nikhil bhan	18-25	Under-Grad	Yes	Yes, significant
23	Pooja naresh	18-25	Under-Grad	Yes	Yes, significant
24	Aaryan kolekar	18-25	Under-Grad	Yes	Yes, slight
25	Saptaswa Sen	18-25	Under-Grad	Yes	Yes, significant
26	Anagha	18-25	Under-Grad	Yes	Yes, slight
27	Noella D'Silva	18-25	Under-Grad	Yes	Yes, slight
28	Michelle Miranda	18-25	Under-Grad	Yes	Yes, slight
29	Vyomika	25-35	Post-Grad	Yes	Yes, significant
30	Anish	18-25	Under-Grad	Yes	No, not at a
31	Shradha Bhat	25-35	Post-Grad	Yes	Yes, slight

	Name	Age	Education_Level	Environmental_Awareness_Increase	Changed_Shopping_Habi
32	Michelle Lobo	18-25	Under-Grad	Yes	Yes, slight
33	Kathyrine Faith Gracia Philip	18-25	Under-Grad	No	No, not at
34	Ayush Paul	18-25	Under-Grad	Yes	No, not at
35	Arshad	18-25	Under-Grad	Yes	Yes, slight
36	Alaina Ashfaq	18-25	Under-Grad	Yes	Yes, slight
37	anju mathew	25-35	Post-Grad	Yes	Yes, significant
38	shankar madhvan	35-45	Doctorate	Yes	Yes, slight
39	Taniya Anil	18-25	Under-Grad	Yes	Yes, slight
40	Alwyn Antony	18-25	Under-Grad	Yes	Yes, slight
41	Arghya Basu	18-25	Under-Grad	Yes	Yes, slight
42	Anthony Gonsalvis	45-55	Post-Grad	No	No, not at

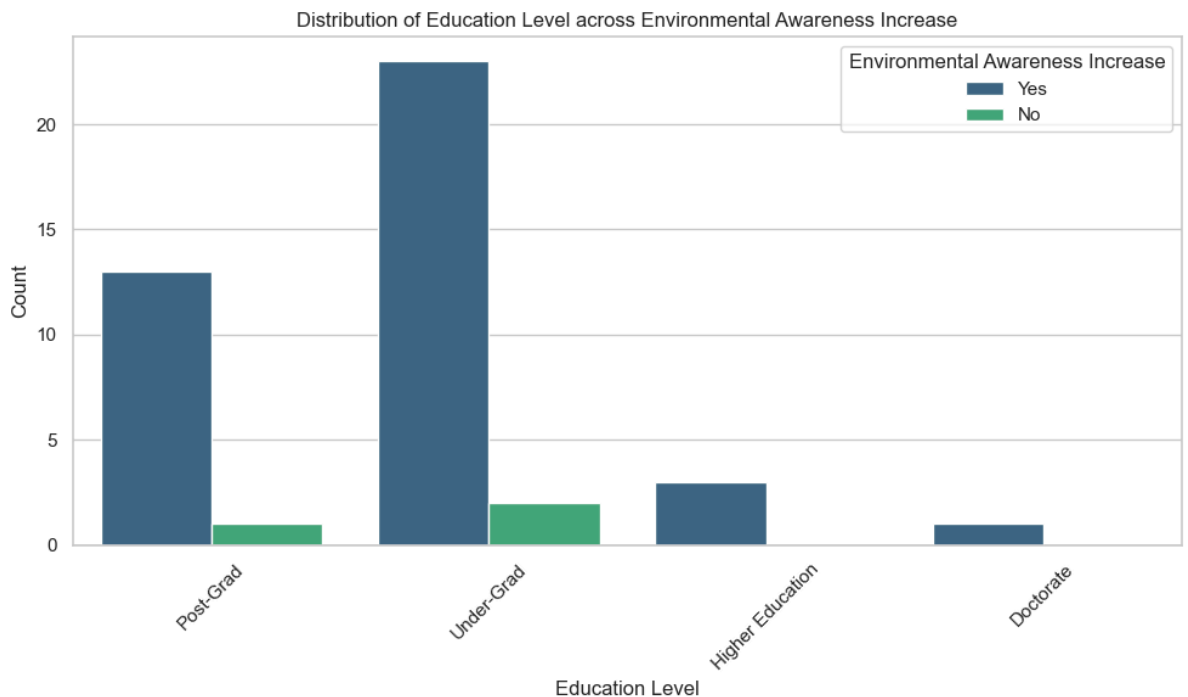
42 rows x 6 columns

```
In [14]: import pandas as pd
import matplotlib.pyplot as plt
import seaborn as sns
import warnings
warnings.filterwarnings("ignore", category=UserWarning) # Ignores UserWarnings

sns.set(style="whitegrid")

plt.figure(figsize=(10, 6))
sns.countplot(data=data, x='Education_Level', hue='Environmental_Awareness_Increase')
plt.title('Distribution of Education Level across Environmental Awareness Increase')
plt.xlabel('Education Level')
plt.ylabel('Count')
plt.legend(title='Environmental Awareness Increase')
plt.xticks(rotation=45)
plt.tight_layout()
plt.show()
```

```
plt.figure(figsize=(10, 6))
sns.barplot(data=data, x='Gender', y='Importance_of_Sustainability_in_Purchase', ci=
plt.title('Importance of Sustainability in Purchase Decisions by Gender')
plt.xlabel('Gender')
plt.ylabel('Average Importance of Sustainability')
plt.tight_layout()
plt.show()
```



C:\Users\smair\AppData\Local\Temp\ipykernel_23812\1649481442.py:21: FutureWarning:
The `ci` parameter is deprecated. Use `errorbar='sd'` for the same effect.

```
sns.barplot(data=data, x='Gender', y='Importance_of_Sustainability_in_Purchase',
ci='sd', palette='muted')
```



```
In [15]: # Import libraries if not already imported
import pandas as pd
import matplotlib.pyplot as plt
import seaborn as sns
```

```
import warnings
warnings.filterwarnings("ignore", category=UserWarning)

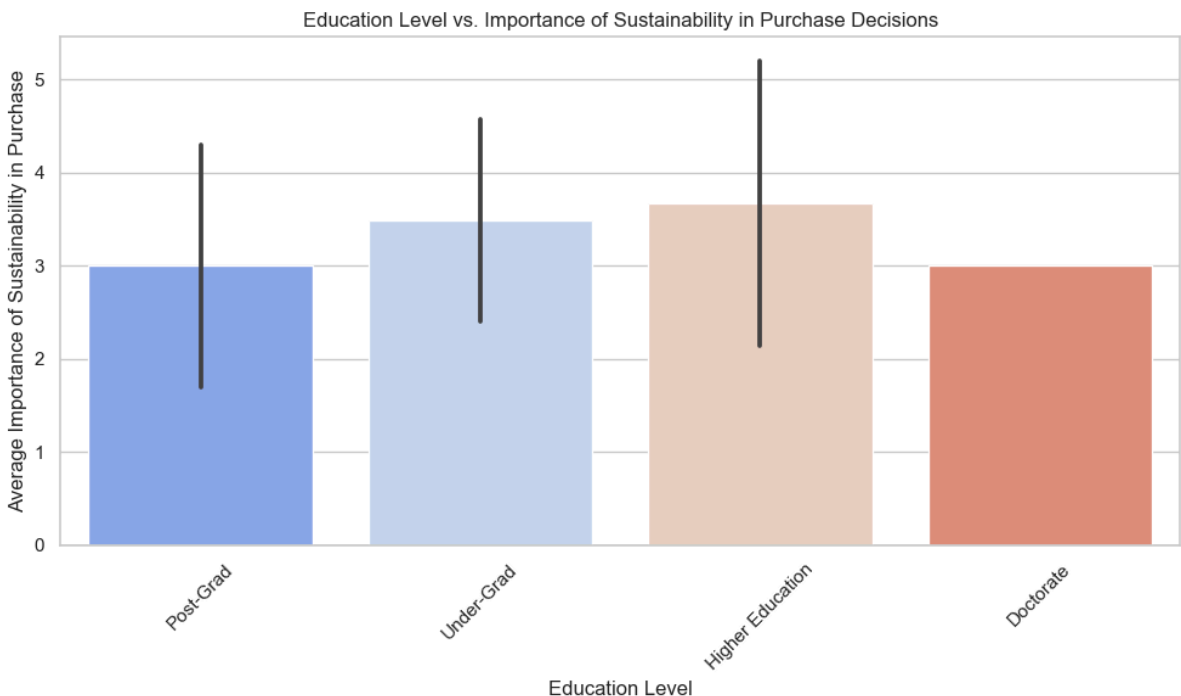
# Set the style for seaborn
sns.set(style="whitegrid")

# Plot: Education_Level vs. Importance_of_Sustainability_in_Purchase
plt.figure(figsize=(10, 6))
sns.barplot(data=data, x='Education_Level', y='Importance_of_Sustainability_in_Purchase')
plt.title('Education Level vs. Importance of Sustainability in Purchase Decisions')
plt.xlabel('Education Level')
plt.ylabel('Average Importance of Sustainability in Purchase')
plt.xticks(rotation=45)
plt.tight_layout()
plt.show()
```

C:\Users\smair\AppData\Local\Temp\ipykernel_23812\3476123598.py:13: FutureWarning:

The `ci` parameter is deprecated. Use `errorbar='sd'` for the same effect.

```
sns.barplot(data=data, x='Education_Level', y='Importance_of_Sustainability_in_Purchase', ci='sd', palette='coolwarm')
```

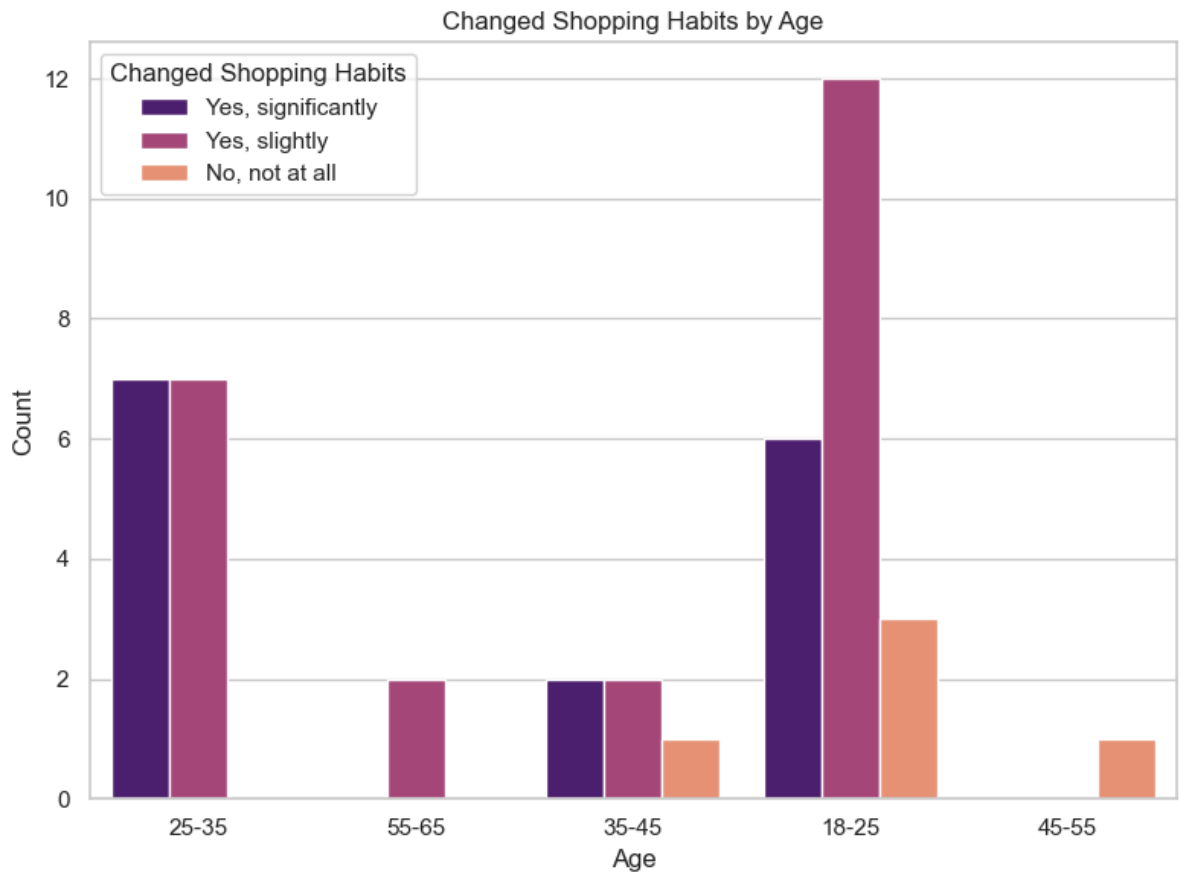


```
In [16]: # Import libraries if not already imported
import pandas as pd
import matplotlib.pyplot as plt
import seaborn as sns

# Set the style for seaborn
sns.set(style="whitegrid")

# Set up the plot for Age vs. Changed Shopping Habits
plt.figure(figsize=(8, 6))
sns.countplot(data=data, x='Age', hue='Changed_Shopping_Habits', palette='magma')
plt.title('Changed Shopping Habits by Age')
plt.xlabel('Age')
plt.ylabel('Count')
plt.legend(title='Changed Shopping Habits')

# Show the plot
plt.tight_layout()
plt.show()
```



```
In [17]: # Import libraries if not already imported
import pandas as pd
import matplotlib.pyplot as plt
import seaborn as sns
import warnings
warnings.filterwarnings("ignore", category=UserWarning)

# Set the style for seaborn
sns.set(style="whitegrid")

# Plot: Education_Level vs. Importance_of_Sustainability_in_Purchase
plt.figure(figsize=(10, 6))

# Convert Importance_of_Sustainability_in_Purchase to numeric if it is not already
data['Importance_of_Sustainability_in_Purchase'] = pd.to_numeric(data['Importance_c

# Plotting the barplot
sns.barplot(
    data=data,
    x='Education_Level',
    y='Importance_of_Sustainability_in_Purchase',
    ci='sd',
    palette='coolwarm'
)

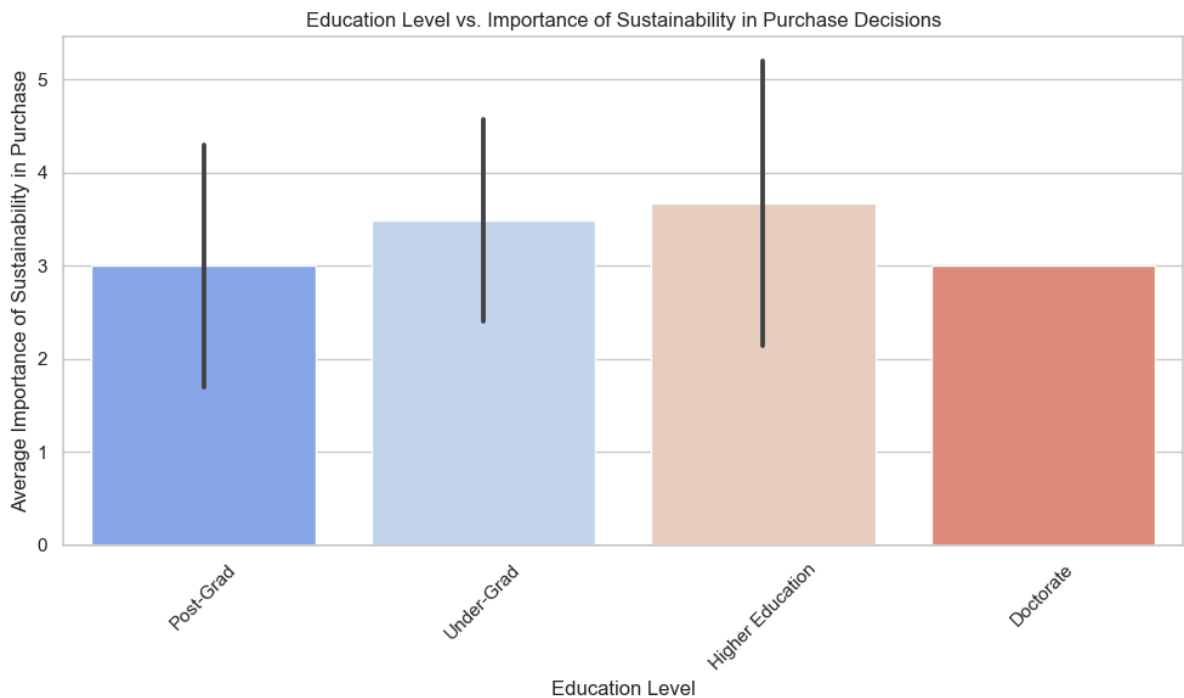
# Adding Labels and title
plt.title('Education Level vs. Importance of Sustainability in Purchase Decisions')
plt.xlabel('Education Level')
plt.ylabel('Average Importance of Sustainability in Purchase')
plt.xticks(rotation=45)

# Adjust layout and show the plot
plt.tight_layout()
plt.show()
```

C:\Users\smair\AppData\Local\Temp\ipykernel_23812\3614443603.py:18: FutureWarning:

The `ci` parameter is deprecated. Use `errorbar='sd'` for the same effect.

```
sns.barplot(
```



```
In [18]: # Plot: Importance_of_Sustainability_in_Purchase grouped by Age
plt.figure(figsize=(10, 6))

# Plotting the barplot
sns.barplot(
    data=data,
    x='Age',
    y='Importance_of_Sustainability_in_Purchase',
    ci='sd',
    palette='Set3'
)

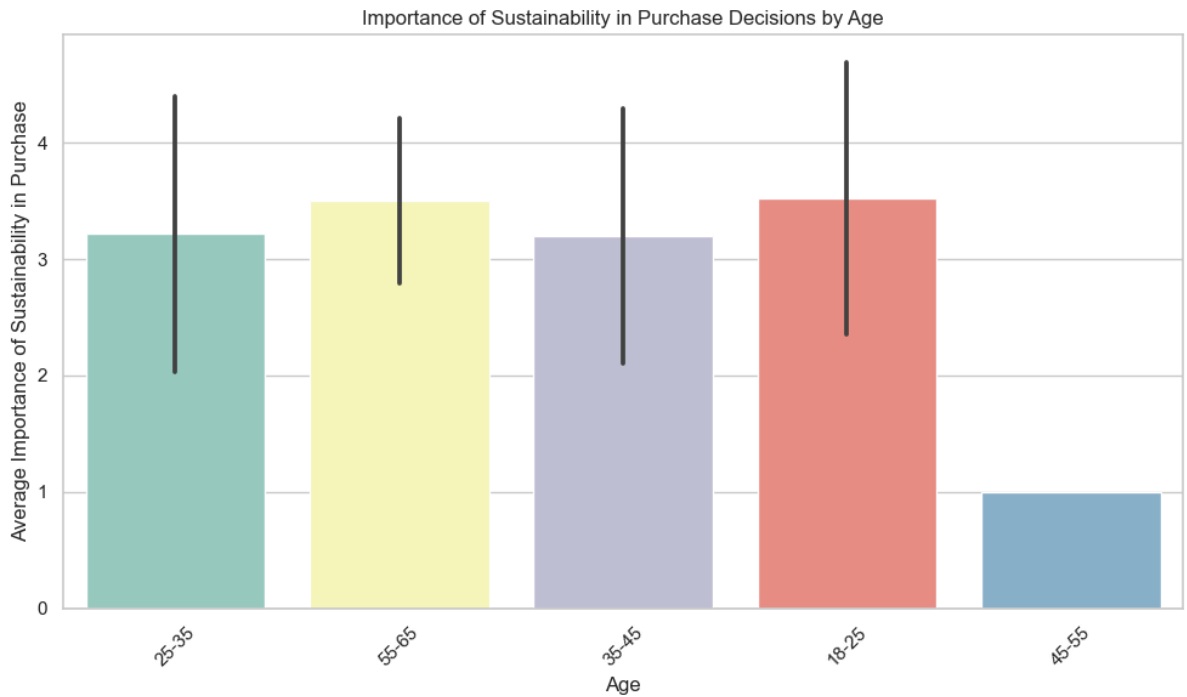
# Adding Labels and title
plt.title('Importance of Sustainability in Purchase Decisions by Age')
plt.xlabel('Age')
plt.ylabel('Average Importance of Sustainability in Purchase')
plt.xticks(rotation=45)

# Adjust Layout and show the plot
plt.tight_layout()
plt.show()
```

C:\Users\smair\AppData\Local\Temp\ipykernel_23812\2342890243.py:5: FutureWarning:

The `ci` parameter is deprecated. Use `errorbar='sd'` for the same effect.

```
sns.barplot(
```



```
In [19]: # Import necessary libraries
import seaborn as sns
import matplotlib.pyplot as plt

# Select the relevant columns for the correlation matrix
columns_to_analyze = [
    'Importance_of_Sustainability_in_Purchase',
    'Belief_in_Individual_Impact',
    'Willingness_to_Pay_Premium'
]

# Calculate the correlation matrix
corr_matrix = data[columns_to_analyze].corr()

# Plotting the heatmap
plt.figure(figsize=(8, 6))
sns.heatmap(corr_matrix, annot=True, cmap='coolwarm', fmt='.2f', cbar=True, linewidths=1)

# Adding title
plt.title('Correlation Matrix: Attitudes Towards Sustainability')

# Show the plot
plt.tight_layout()
plt.show()
```

C:\Users\smair\AppData\Local\Temp\ipykernel_23812\1343707897.py:13: FutureWarning: The default value of numeric_only in DataFrame.corr is deprecated. In a future version, it will default to False. Select only valid columns or specify the value of numeric_only to silence this warning.

```
corr_matrix = data[columns_to_analyze].corr()
```