Jacob Berney's Portfolio Website

Short Pitch

This website is made to showcase my abilities to academics, employers, and peers.

Long Pitch

On this website you can view Jacob Berney's, accomplishments, talents, and abilities. Being a senior, looking to soon enter the job market, Jacob looks to highlight his skills and interests, such as programming in Python, Web Design and Development, Systems Analysis and Design, and Project Management.

Personas

Brian the Recruiter

Looking to hire a graduate full time.

Susan the Student

Looking at websites to get ideas for how a new grad should market themselves.

Jason the Friend

Utilizing his network, Jason looks to keep up with his college friends in a professional manner.

Comps

LinkedIn.con

Monster.com

Glassdoor.com