

Amazon

| | | | | |
|--------------------|----|------------------------------|----|----------------------|
| Landing Page | | broad array of items come up | | shopping or wishlist |
| ----- | -> | ----- | -> | ----- |
| searches for fruit | | clicks on add to list | | wishlist |

Google Onion Dip

| | | | | |
|-------------------------|----|-----------------------------|----|------------------------|
| Google Search | | Website on onion dip recipe | | Moves back to search |
| ----- | -> | ----- | -> | ----- |
| Clicks on Feedback item | | Clicks on bookmark webpage | | enters different query |

White House Petition

| | | | | |
|------------------------|----|-------------------------|----|-------------------------|
| Landing Page | | Login or Create Account | | create or sign petition |
| ----- | -> | ----- | -> | ----- |
| Clicks Create Petition | | Logs In | | create petition |

Two CTAs for the final project site:

Look at my qualifications

Learn about me as a person

UI Flow Shorthand Final CTAs

| | | | | |
|-------------------------|----|------------------------|----|------------------|
| Landing Page | | Resume PDF | | |
| ----- | -> | ----- | | |
| Clicks on view resume | | Downloads PDF | | |
| Landing Page | | Biography Page | | Email prompt |
| ----- | -> | ----- | -> | ----- |
| Clicks on biography tab | | Clicks on Share button | | Sends to manager |