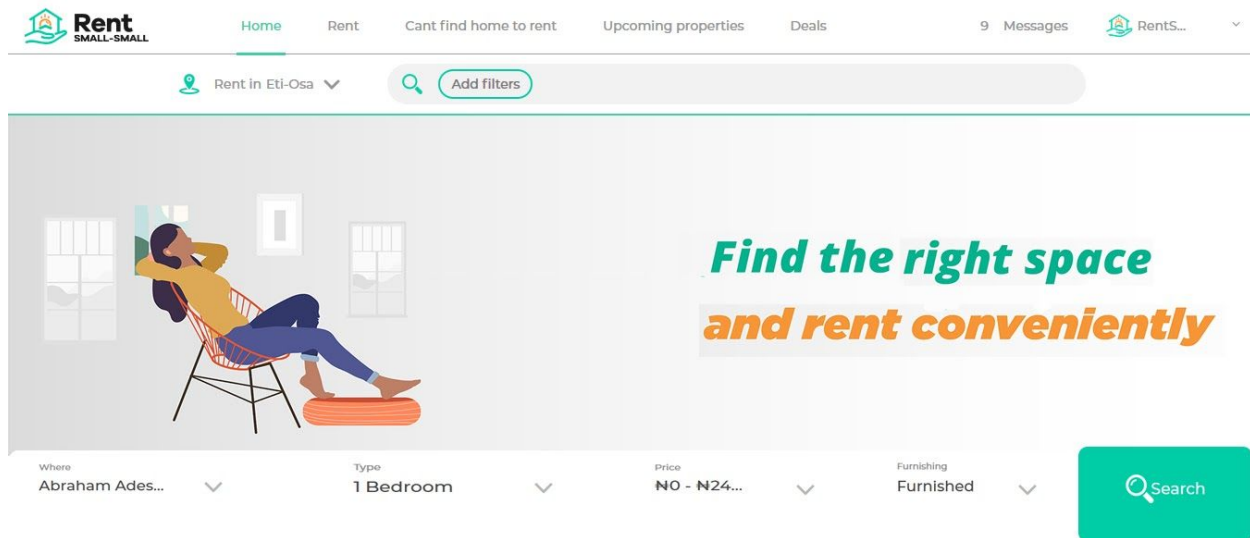
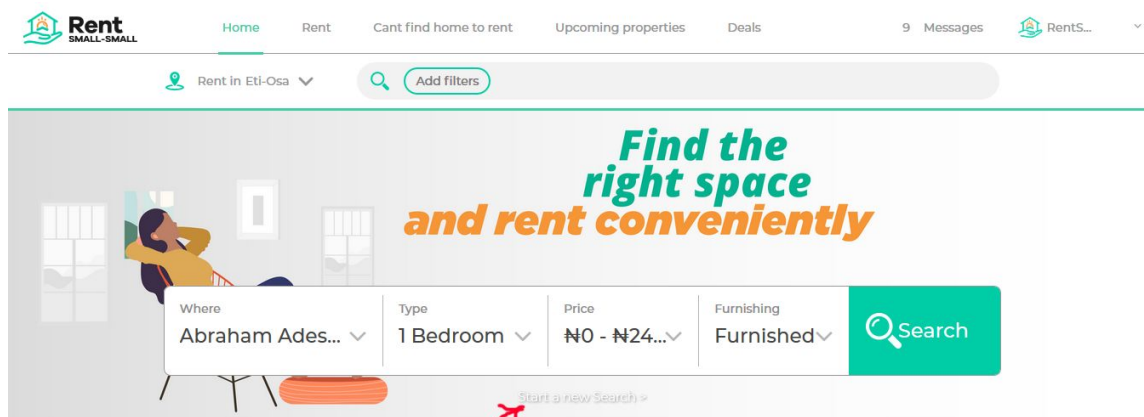


**Homepage:** I noticed there is a lot of noise when a user lands on the homepage, and I think this can be reduced by applying the following changes.

- The **search bar** on the hero image needs to be moved to the bottom of the image, while the text on the image needs to be aligned properly (right) to provide some sort of balance and also provide the user with a clear view of the elements. Below is a representation of what I'm proposing.



- Non functional link at the bottom of the search bar saying "Start New Search >".



- **Product category** tag on the homepage should be changed to "What we offer" or "RentSmallSmall Services", purpose is to own the services offered by them company.

**Top Navigation:** We need to make this as self explanatory as possible so we can help users get what they want in the slightest of times possible, we want to avoid increasing bounce rates.

- The **HOME** button at the top of the page is not necessary, users can click on the company logo at the top left to go back to the homepage, the idea is to get users engaged in the service pages.

- The link “**RENT**” is very vague and might be confusing for users which might make them exit. I think a better tag would be “**RENT A HOME**” or even “**PROPERTIES**”, our call to action needs to be deliberate and precise.
- Also “**Can’t find a home to rent**” can succinctly be “**Need Help?**” this will allow for more space at the top.

**Modals:** All modals on the website should be made to close only by clicking on the close icon on the modal.

**Single Item Pages:** The single item page for the properties and Furnisure items are too generic, the links circled in red are unnecessary on the furniture page.

Fridge 180 Liter  
Eti-Osa New furnisure

₦13,974 per month

[Book Now](#)

[Schedule A Visit](#)

[Add to Favourites](#)

[Share](#)

[RentSmallSmall](#)

[Contact Owner](#)


[View other properties from owner](#)

OVERVIEW **INTERIORS & AMENITIES** **LOCATION** NOTES **LANDMARKS & ENVIRONS**

Fridge 180 Liter.

This is a rent-to-own home appliance. Click on the book now button to rent.

**Booking Form:** The booking form on Furnisure pages pops up the same form as the property making “**move in date**” confusing on the form. The field is also a required field.




HomeRent

Rent in Eti-Osa


Fridge 180 Liter

Eti-OsaNew furniture



OVERVIEW

INTERIORS & AMENITIES



Fridge 180 Liter

furniture

N144,876

Security Deposit

What is this?

N13,974


Duration

12 Months

Payment Plan

Upfront

Insurance provided by



Book as

Corporate

Move in Date

Select a Date

N150 050

8 Messages



N13,974

per month

Book Now

Schedule A Visit

Add to Favourites

Share

RentSmallSmall

Contact Owner

View other properties from owner