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# The Ultimate Driving Machine®

## 2012 BMW M3 Coupe

More about BMW

BMWUSA.COM  
1-800-334-4BMW



The Ultimate Driving Machine®

Manufacturer Suggested Retail Price	\$	59,900.00
Options and Additional Charges: (Optional equipment may supersede standard equipment; check with your authorized BMW center).		
Ruby Black Metallic	\$	5,000.00
Black Novillo Extended Leather	\$	1,100.00
Navigtn,Assist w/enhanced BT&USB		
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Competition Package	\$	2,500.00
- Dynamic Damper Control		
- Competition Package		
- 19" Alloy Y-spoke wheels		
Premium Package	\$	4,350.00
- Power-Folding auto mirrors		
- Universal garage-door opener		
- Comfort Access keyless entry		
- Power rear sunshade		
- Power front seats		
- Interior mirror with compass		
- Park Distance Control (rear)		
- Navigation system		
- Voice command		
- Real Time Traffic Information		
M Double-clutch Transmission	\$	2,900.00
Heated front seats	\$	500.00
Satellite radio w/1 year sub.	\$	350.00
BMW Apps	\$	250.00
Enhanced Premium Sound	\$	1,900.00
Destination Charge	\$	875.00
Gas Guzzler Tax	\$	1,300.00
Total Suggest Retail Price	\$	80,925.00

### Standard Features

- 4.0-liter 32-valve V-8 engine with M Double-VANOS "Steplessly" variable valve timing
- Dynamic Stability Control (DSC) with M Dynamic Mode (MDM)
- All Season Traction with Variable M Differential Lock
- Vehicle speed-sensitive variable-assist power steering (M Servotronic)
- M Drive and M suspension
- 4-wheel BMW M vacuum-assisted ventilated, cross-drilled compound disc brakes with floating brake rotors
- High-performance-tuned anti-lock braking system (ABS) with Dynamic Brake Control
- Xenon Adaptive Low- and high-beam headlights with auto-leveling and Cornering Lights function
- Carbon-fiber roof
- Front and rear spoiler
- Shadowline trim
- M quad polished stainless steel exhaust tips
- Driver's and passenger's front airbag supplemental restraint system (SRS) with advanced technology
- Front-seat-mounted side-impact airbags
- Head Protection System (HPS), front and rear
- BMW's Advanced Safety System
- 3-spoke, leather multi-function M sport steering wheel
- M-design Instrument cluster
- AM/FM/CD/MP3 player audio system with HD Radio
- iPod and USB adapter
- 4 year/50,000 mile Limited Warranty
- 12 year/Rust Perforation Limited Warranty
- 4 year/Unlimited Mileage Roadside Assistance Program

### Parts Content Information

For Vehicles in this Car Line:

US/Canadian Parts Content: **5%**

Major Source of Foreign Parts Content:

**GERMANY: 85%**

Note: Parts content does not include final assembly, distribution, or other non-parts costs.

For this Vehicle:

Final Assembly Point: **REGENSBURG, GERMANY**

Country of Origin:

Engine: **GERMANY**

Transmission: **GERMANY**

### GOVERNMENT 5-STAR SAFETY RATINGS

**Overall Vehicle Score Not Rated**

Based on the risk of injury of Frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash	Driver Passenger	Not Rated
		Not Rated

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash	Front seat Rear Seat	Not Rated
		Not Rated

Based on the risk of injury in a side impact.

**Rollover Not Rated**

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest. Source: National Highway Traffic Administration (NHTSA) [www.safercar.gov](http://www.safercar.gov) or 1-800-327-4236

This Vehicle is equipped with a front bumper that has been tested at an impact speed of 2.5 miles per Hour and a rear bumper that has been tested at an impact speed of 2.5 miles per hour, and has Sustained no damage to the vehicle's body and minimal damage to the bumper and attachment Hardware. Minimal damage to the bumper means damage that can be repaired with the use of Common repair materials and without replacing any parts. The stronger the bumper, the less likely the Car will require repair after a low-speed collision.

**BMW of North America, LLC**  
**Woodcliff Lake, NJ 07677**

VPC Location: BRUNSWICK, GA

Port of Entry: BRUNSWICK, GEORGIA  
Carrier: CENTURION AUTO LOGISTICS

20111110)	Sold To:	Ship To:
	Hendrick BMW	Hendrick BMW
	6950 E Independence Blvd	6950 E Independence Blvd
	Charlotte NC	Charlotte NC
	(704) 535-0885 28227-9417	(704) 535-0885 28227-9417

VIN: WBSKG9C53CE797666

### BMW Ultimate Service™

**\$0** Maintenance Program:  
For the first 4 years or 50,000 miles, whichever comes first on all factory-recommended services

### Your Maintenance Costs:

Engine Oil Services:	\$0	Brake Pads:	\$0
Engine Drive Belts:	\$0	Brake Disks:	\$0
Inspection Services:	\$0	Brake Fluid:	\$0
Wiper Blade Inserts:	\$0		



### Fuel Economy and Environment



Gasoline Vehicle

#### Fuel Economy



**16** MPG

Combined city/hwy

**14** city

**20** highway

**6.3** gallons per 100 miles

**\$1,300** gas guzzler tax

Subcompact Cars range from 14 to 112 MPG. The best vehicle rates 112 MPGe.

You Spend  
**\$6,150**  
in fuel costs  
Over 5 years  
compared to the  
average new vehicle.

Annual fuel cost

**\$3,703**

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



This vehicle emits 354 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions learn more at [fuel economy.gov](http://fuel economy.gov).

Smog Rating (tailpipe only)



Actual results will vary for many reasons, Including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and cost \$11,600 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.80 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

[fuel economy.gov](http://fuel economy.gov)

Calculate personalized estimates and compare vehicles



Smartphone  
QR Code™

