

Organic Research: boat-lifestyle.com

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IN 149.1K

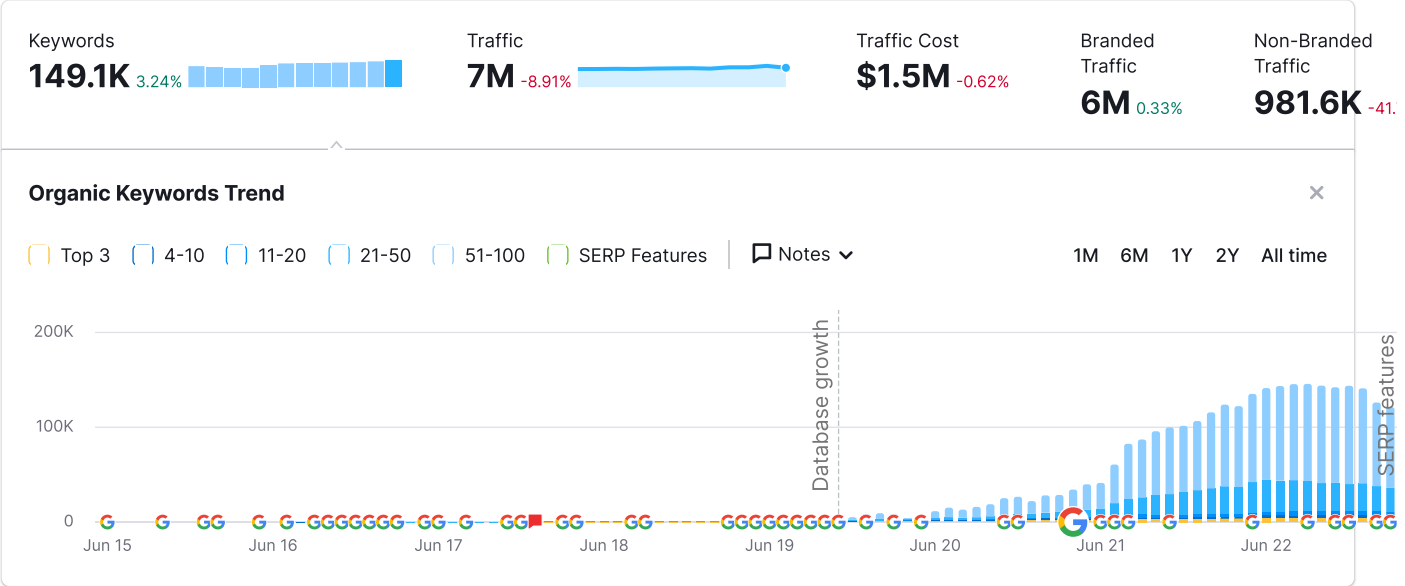
US 24.8K

UK 4.3K

Device: Desktop

Date: Apr 20, 2024

Currency: USD



Top Keywords

All Positions

Organic

SERP Features

Keyword	Position	SF	Volume	Traffic %
boat >>		1	7	1.2M
boat airdopes >>		1	9	450K
boat headphones >>		1	8	246K
boat earbuds >>		1	6	201K
boat smartwatch >>		1	6	201K

View all 145.3K keywords

Keywords by Intent

Intent	Keywords	Traffic
Informational	40.2%	79.2K
Navigational	8.6%	16.9K
Commercial	15.6%	30.7K
Transactional	35.6%	70K

View full report

Top Position Changes in Organic

New

Lost

Improved

Declined

Keyword	Previous	Current	Volume	Traffic %
boat airdopes >>		•	7	450K
boat airdopes >>		•	17	450K
headphones >>		•	34	450K
boat headphones >>		•	15	246K
boat company >>		•	2	22.2K

View all 1.7K keywords

Top Position Changes in SERP Features

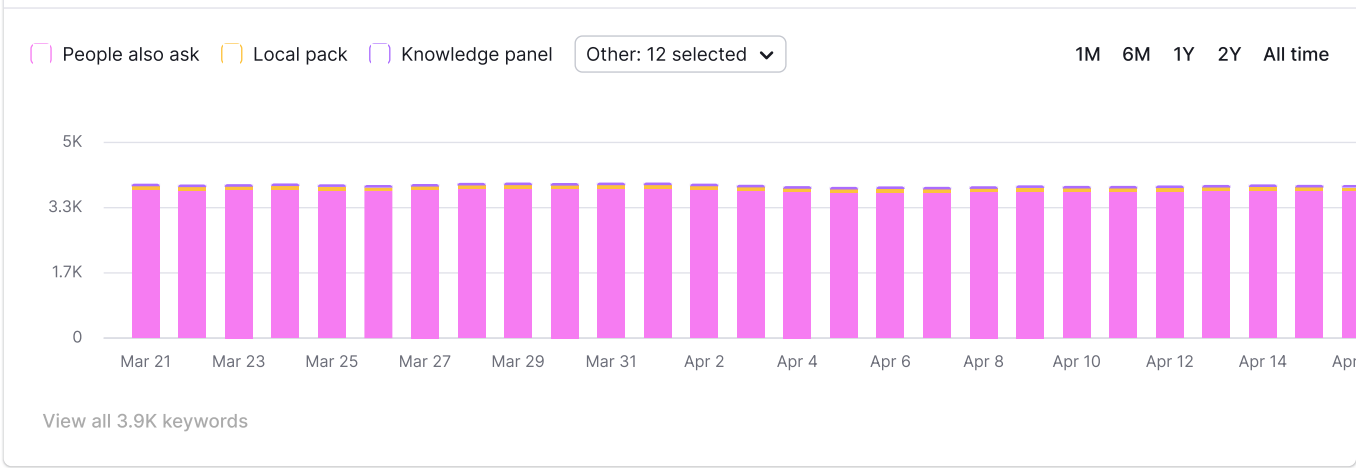
New

Lost

Keyword	Previous	Current	Volume	Traffic %
aman gupta >>		•	2	135K
boat warranty >>		•	2	165K
boat complaint >>		•	2	49.5K
boat warranty >>		•	2	165K
boat complaint >>		•	2	49.5K

View all 91 keywords

SERP Features Trend



SERP Features

Linking to domain

Featured snippet

59 keywords

Sitelinks

2K keywords

Reviews

41.5K keywords

Image

18.2K keywords

People also ask

3.8K keywords

Local pack

77 keywords

Knowledge panel

19 keywords

FAQ

0 keywords

Indented

0 keywords

News

0 keywords

Video

0 keywords

Featured video

0 keywords

Video carousel

0 keywords

Top stories

0 keywords

Recipes

0 keywords

Jobs

0 keywords

X

0 keywords

X carousel

0 keywords

Find results on

0 keywords

Not linking to domain

Featured snippet

12.3K keywords

Sitelinks

44.1K keywords

FAQ

375 keywords

Reviews

101.3K keywords

Instant answer

7.4K keywords

Image

111.5K keywords

Image pack

84.5K keywords

Video

130.6K keywords

Video carousel

2.5K keywords

People also ask

77.3K keywords

Local pack

19K keywords

Knowledge panel

13K keywords

Carousel

2.1K keywords

Top stories

100 keywords

Events

27 keywords

Hotels pack

2.3K keywords

Flights

50 keywords

Recipes

89 keywords

Jobs

56 keywords

X

97 keywords

X carousel

272 keywords

Address pack

3.1K keywords

See results about

899 keywords

Related searches

140.5K keywords

Related products

9.9K keywords

Popular products

44.4K keywords

Shopping ads

1.3K keywords

Ads top

307 keywords

Ads bottom

299 keywords

Indented

0 keywords

News

0 keywords

Featured video

0 keywords

Find results on

0 keywords

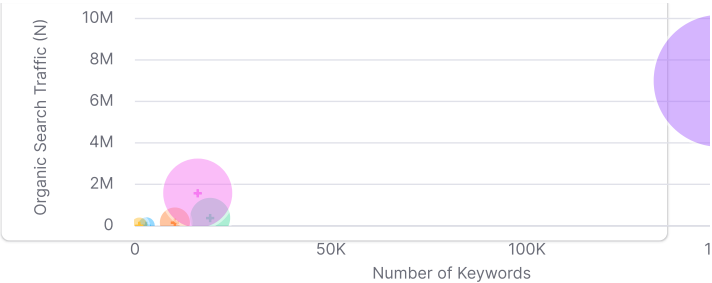
Top Pages		
URL	Traffic %	Keywords
https://www.boat-lifestyle.com/		19.53
https://www.boat-lifes...tions/true-wireless-earbuds		11.42
https://www.boat-lif... m/collections/smart-watches		6.61
https://www.boat-lif...uetooth-wireless-headphones		5.82
https://warranty.boat-lifestyle.com/service-center		5.59
View all 1.9K pages		

Top Subdomains		
Subdomain	Traffic %	Keywords
www.boat-lifestyle.com		91.45
warranty.boat-lifestyle.com		6.19
support.boat-lifestyle.com		2.21
dtc.boat-lifestyle.com		0.12
auth.boat-lifestyle.com		0.03
View all 12 subdomains		

Main Organic Competitors		
Domain	Common Ke...	Com. Level
servicecentersinfo.in		235
boultaudio.com		446

Competitive Positioning Map		
servicecentersinfo.in	boultaudio.com	snapmint.com
firebolt.com	fabgizmoz.com	boat-lifestyle.com

snapmint.com ↗	309
firebolt.com ↗	400
fabgizmoz.com ↗	243
View all 7.9K competitors	



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LANGUAGE

English ▾

