



05/22/2020

SMARAN RAI

has successfully completed with honors

**Digital Analytics for Marketing Professionals:
Marketing Analytics in Theory**

an online non-credit course authorized by University of Illinois at Urbana-Champaign
and offered through Coursera

A handwritten signature in black ink, appearing to be 'KH', written over a horizontal dotted line.

Kevin Hartman
Instructor, Department of Business Administration
Gies College of Business

**COURSE
CERTIFICATE**

WITH HONORS



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