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SMARAN RAI

has successfully completed

**Digital Analytics for Marketing Professionals:
Marketing Analytics in Practice**

an online non-credit course authorized by University of Illinois at Urbana-Champaign
and offered through Coursera

A handwritten signature in black ink, consisting of a stylized 'K' followed by a horizontal line.

Kevin Hartman
Instructor, Department of Business Administration
Gies College of Business

**COURSE
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