

# How to Attract Buyers

The good thing of creating your own token is you never lose money because you own the liquidity of your tokens and ETH/BNB, so **there is no downside, unlimited upside**. First, you need to create your tokens with the contracts,

Then we need to add liquidity on Uniswap or Pancakeswap. The investors that buy your tokens will be trapped and cannot sell those tokens. You can remove liquidity and earn their ETH/BNB without risking anything.

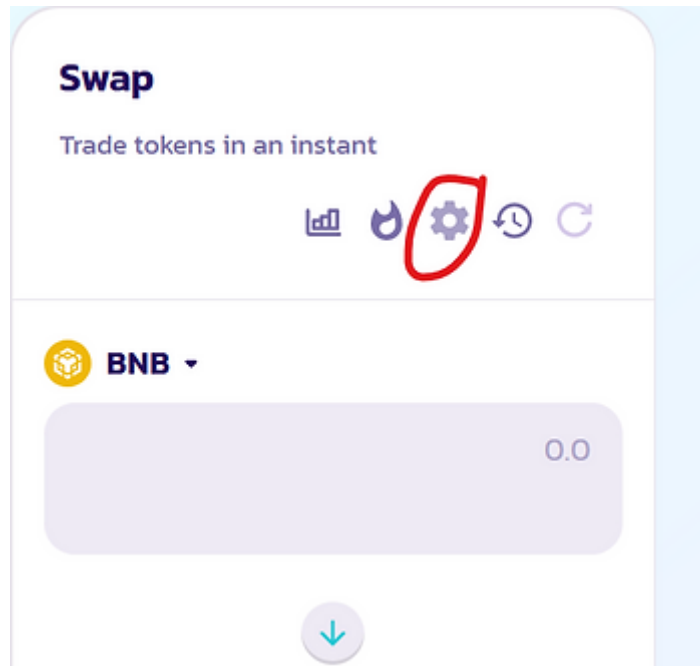
After we verify and publish smart contract, we will add liquidity/ list our tokens on DEXs like PANCAKE. Remember, you must use the wallet address that create the token to add liquidity. You may set the percentage % of your tokens and BNB to add liquidity on PANCAKE. After adding liquidity, you can try to use other wallet address to buy some of your own tokens and try to sell them back (which you can't) to test the token.

Normally we will add 80%-100% of the tokens that we created into the liquidity pool paired with BNB in order to gain more trusts and confidence from investors. For example, if you had created 1,000,000 of tokens, we suggest you to add 80%-100% of those tokens as liquidity in order to gain more credibility from investors because they will feel more secure to buy tokens that got lesser or no supply outside the liquidity pool.

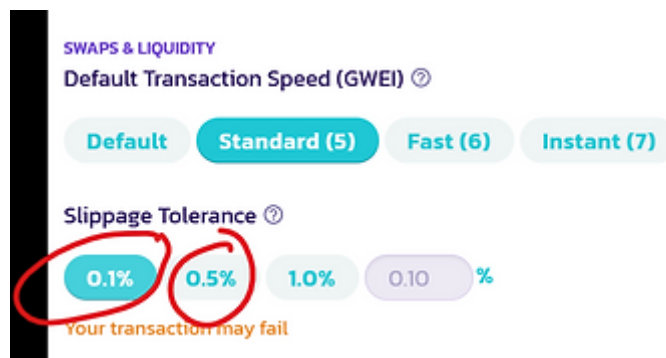
**The more BNB you add as liquidity, the more attractive your tokens to investors**, and lead to more buying from investors. You don't need to worry about the selling of tokens from the investors since they cannot sell any since it is a honeypot token. Because of this, you can buy/pump your own tokens and attract even more investors to buy it but they cannot sell any.

\*Things to do when pumping tokens: **Set low slippage (0.1%-0.5%) on Pancakeswap/ Uniswap\***

1)Click on setting on the Pancakeswap/ Uniswap



2) Set your slippage to low amount. **Recommend to use 0.1%-0.5% in order to avoid front-running bots entry.**



There are many third party marketing and automated messaging bots on PANCAKE transactions, such as PANCAKE new listing tokens telegram bot, twitter bot, and even some websites have data of new listing tokens that will be viewed by investors world wide. You don't have to worry about not getting attention from investors if you follow those steps.

We recommend you to create one token on PANCAKE, The BNB from investors that went to buy your tokens will be your profits. We recommend newbies to add liquidity with 5-10 BNB and above. Remember, the more BNB you add, the more attractive your tokens to investors. You can observe many of the new listing tokens are with 30, 50, and even 100 BNB as liquidity, those kind of tokens with sufficient liquidity can make a very lucrative amount from 10-100 BNB once, in per day basis.

But, **we don't have that much BNB! What should we do?** Are we out from the game? No, you still got a chance, I will show you how to make it happen with small liquidity in below:

We recommend newbies like you to add liquidity with at least 1-5 BNB and above (The more is better, example token with 100 BNB liquidity can definitely make more profits than token with 50 BNB liquidity) on PANCAKE on 20-50 BNB and above (The more is better, example token with 100 BNB liquidity can definitely make more profits than token with 50 BNB liquidity) on pancakeswap on BSC. Then, you can buy your tokens to pump the price to bring attention. You may do some tokens airdrop to increase the number of token holders, airdrop to at least 20 addresses is fine. This will lead to even more attention from investors and better data on those 3rd party new listing tokens telegram bots and website, which will lead to better chance to make profit. Remember, Uniswap/ Pancakeswap is a global Decentralized Exchanges, Internet got no boundaries, you will got attention from crypto investors all over the world.

For expert token creators, it is recommended to create their own telegram groups, channels, token websites, or even add social information and token logos on Etherscan/ BSC Scan to bring even more attentions. You may airdrop your tokens to 100 addresses and above to get even more eyeballs in your tokens (Airdrop dApps below).

Both Airdrop and pump of your own tokens will be shown in the list of the daily gainers of some 3rd party websites and telegram bots. If your tokens have a lot of token holders, that will be even better to bring attentions from investors and make them to buy your tokens. Your profits are depends on your token performance.

\*Important Things on Pumping Token Prices and Allocating Capitals: Buy your own tokens with your capitals, with small & medium amounts that are suitable for your capitals. For example, if you have 30 BNBs, you may allocate 20 BNBs for liquidity, another 10 BNBs for pumping prices. In those 10 BNBs, you may split them in smaller amount from 0.01, 0.1, 0.25, 0.5, 1 BNBs and send them to your different wallet addresses and buy your tokens, always set low slippage (0.1%-0.5%) on the swap platform.

\*Things about time frame/timing of your tokens: Timing of token listing is very important. Good timing can lead to more traffic/users to buy tokens. You may try and find good timing in your own timezone, find a time frame that are suitable for you to list your tokens to be effective.

**Enjoy..**