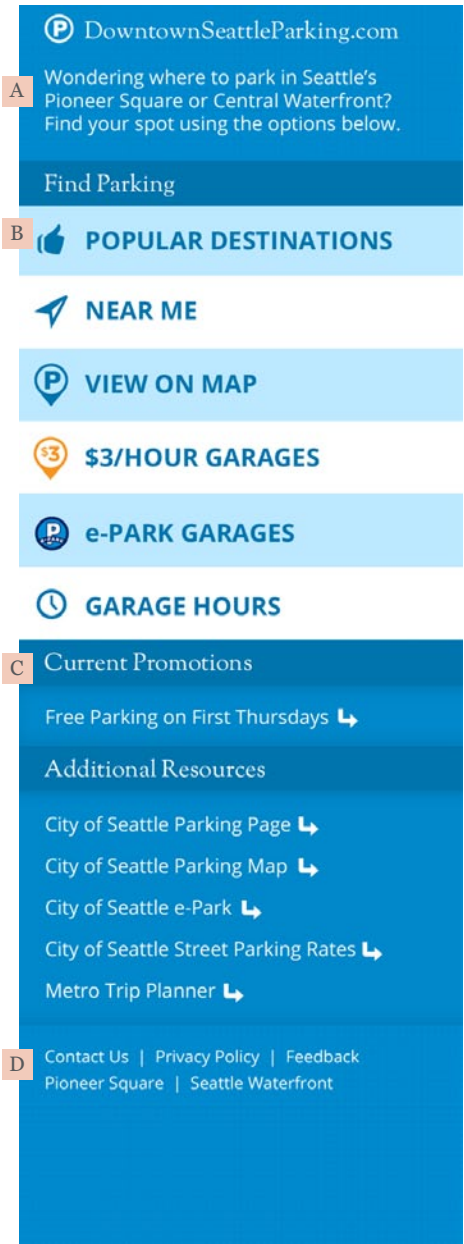




[DowntownSeattleParking.com](http://DowntownSeattleParking.com)

Mobile Screen Images | Red Line | 6.26.2013



NOTES

- A Home screen displays introductory text and series of user-focused options for sorting parking data.
- B Sorting options are focused on consumer goals and important considerations such as price and availability.
- C Additional Resources and Current Promotions modules would display below the sorting options.

D Global footer

DowntownSeattleParking.com

POPULAR DESTINATIONS

A

Sort by: 

A-Z

Near me

B

Argosy Tours

C

Ferry Terminal

Ivar's

Occidental Park

Pike Place Market

Seattle Aquarium

Seattle Art Museum

Seattle Great Wheel

Western Avenue Furniture Row

D

DINING ▶

SHOPPING ▶


CENTRAL WATERFRONT ▶


PIONEER SQUARE ▶

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NOTES	
<div>A</div> Default sorting will be alphabetical, with the option to sort the list based on proximity.	<div>C</div> Tapping “Argosy Tours” delivers user to a limited list of lots near the chosen destination.
<div>B</div> List of popular destinations should be determined by the working group. Other suggestions, not depicted here: Underground Tour, Klondike Gold Rush Museum, SAM Sculpture Park, King St. Station, Smith Tower.	<div>D</div> Sub-lists have been proposed for categories with multiple, smaller-scale attractions.  NEED: APPROVED LIST OF POPULAR DESTINATIONS

 [DowntownSeattleParking.com](#)


 **POPULAR DESTINATIONS**


Parking Options Near **Argosy Tours**


A


 **Watermark Tower Garage**  
Post & Seneca  
0.3 mi


B


 **Public Market Garage**  
Western & Pike  
0.5 mi


 **Waterfront Place**  
Western & Madison  
0.1 mi


 **Commuter Centre Lot**  
Western & Columbia  
0.1 mi


 **Harbor Steps Garage**  
Western & University  
0.3 mi

 **Western/Seneca Lot**  
0.4 mi

 **Republic Lot**  
Western & Union  
0.4 mi

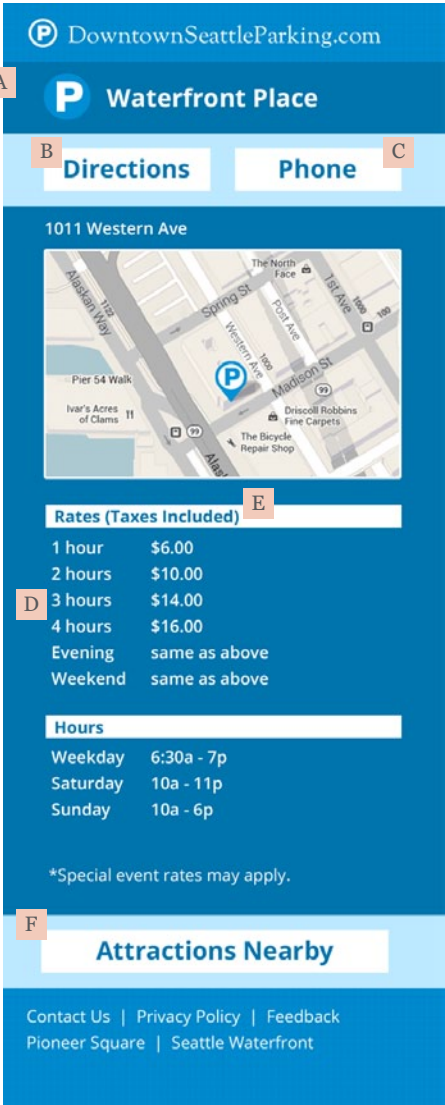
 **Market Place Tower**  
First & Lenora  
0.5 mi

 **Bell Street Pier Garage**  
Western & Wall  
0.6 mi

 **1st and Columbia Garage**  
0.7 mi

## NOTES

- A** Selecting “Argosy Tours” from the “Popular Destinations” menu delivers a list of TEN nearby parking options.
- B** List relevant \$3/hour garages first. Visually separate \$3/lots with orange horizontal rule.



NOTES

- A** This is the standard page template for each lot.

**B** Tapping “Directions” opens up the smartphone’s native map application and populates the destination field with the address of the Garage/Lot.

**C** Tapping “Phone” opens up the smartphone’s phone app with the Garage/Lot number dialed in.
- D** Garage/Lot data, same as desktop site.

**E** If taxes not included say “(22% Tax Not Included)”

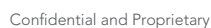
**F** Optional feature: each Garage/Lot page could be associated with nearby attractions listed below price/hours data.

NEED: PHONE NUMBERS ADDED TO GARAGE FOR EACH GARAGE



NOTES

- A e-Park list page
- B Note: garages in list are for design purposes only. Final e-Park garage list will be sourced from database.



**A** On pages for garages that support e-Park data, we will display spot availability and capacity (if available).

**C** If garage is both \$3/hour and e-Park, \$3/hour status trumps e-Park logo.

**P** DowntownSeattleParking.com

**A** Attractions Near **P Waterfront Place**

**B** **Ferry Terminal** 0.1 mi

**Ivar's** 0.1 mi

**Occidental Park** 0.1 mi

**Pike Place Market** 0.3 mi

**Seattle Aquarium** 0.3 mi

**Seattle Art Museum** 0.3 mi

**Seattle Great Wheel** 0.4 mi

**Western Ave. Furniture Row** 0.5 mi

**C**

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## NOTES

- A Selecting “Attractions Nearby” from the individual lot pages delivers to this page.
- B Attractions will be listed by proximity to Garage.
- C Suggested limit for “near” is 0.5 mi.



 DowntownSeattleParking.com

 **\$3/HOUR LOTS**

A

Sort by: [A-Z](#) [Near me](#)

 **1st & Columbia Garage**

 **1st & Main Lot**

 **300 2nd Ave Ext**  
2nd Ave Extension & Main

 **Hillclimb Court Garage**  
Alaskan & Pike

 **Merrill Place Garage**  
King & First

 **Watermark Tower Garage**  
Western & Spring

Home

B

View Map

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NOTES

A All \$3/hour lots display on this list.

B Leads to “View Map” page, displaying all garages on map.

NEED: PARKING GROUP TO SCRUB GOOGLE DOC FOR AP STYLE, GARAGE NAMES, CROSS STREETS AND PHONE NUMBERS

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## NOTES

- A** Interactive map to allow user to view clusters of parking options and select areas to view a list of relevant garages.
- B** Added text consistent with home screen in order to be clear about our area of coverage.
- C** User tap on specific area will result in list of proximate garages to that area.