



DowntownSeattleParking.com

FOR IMMEDIATE RELEASE

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CONTACTS: [Nick Hawley](#), Downtown Seattle Association, (206) 613-3220
[Becky Hixson](#), Washington State Department of Transportation, (206) 805-2830

Cheap downtown Seattle parking is just a click away this holiday season

Mobile website steers drivers to Pioneer Square, Waterfront, Retail Core parking

SEATTLE – ‘Tis the season for wallet-friendly parking in downtown Seattle’s Pioneer Square, Waterfront and Retail Core neighborhoods. Holiday shoppers, eventgoers and visitors can easily find their way to convenient, affordable parking in real time by using the mobile-optimized DowntownSeattleParking.com website.

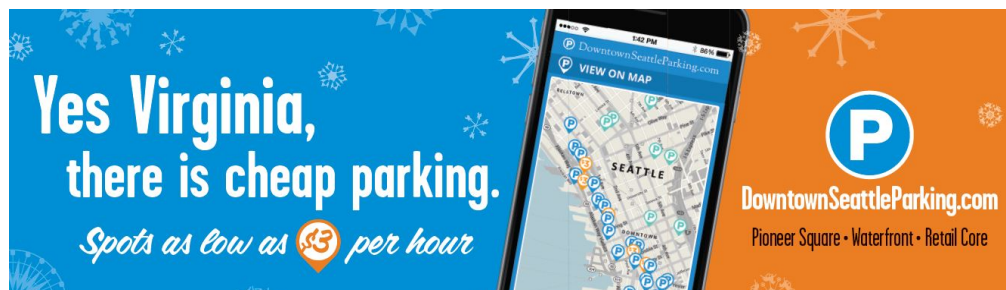
This season, more than 6,000 discounted, short-term parking spaces are available just a few steps from holiday festivities, shopping, dining, music and events.

“We want visitors to enjoy this special time of year,” said Aaron Blankers, Property Manager of Union Square/Washington Holdings garage. “Fast, affordable, covered parking makes the holiday experience easier.”

Pioneer Square and Waterfront garages have rates of \$3 an hour for up to four hours. Retail Core garages such as Union Square are now offering low evening and weekend rates of \$7 or less.

Drivers can pinpoint available spots 24/7 through DowntownSeattleParking.com. Launched in July 2013, the mobile site now serves roughly 1,100 users each day.

The mobile site is part of a larger effort to help drivers find parking in Pioneer Square and the waterfront during Alaskan Way Viaduct Replacement Program construction. Led by the Washington State Department of Transportation, the City of Seattle and Downtown Seattle Association, the [parking mitigation program](#) helps maintain the vitality of Pioneer Square and the waterfront as major commerce hubs and tourist destinations.



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