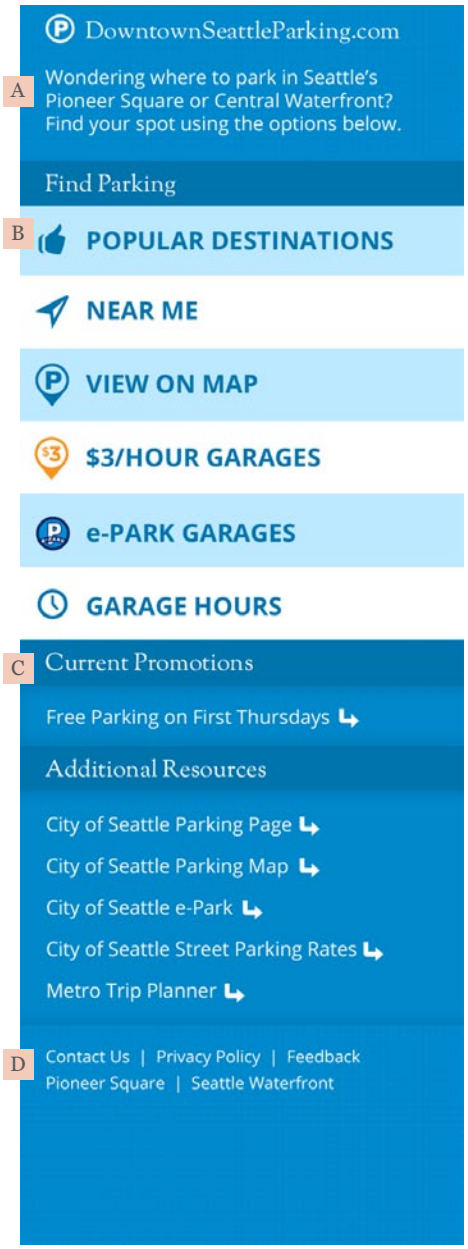
we are copacino+fujikado

DowntownSeattleParking.com

Mobile Screen Images | Red Line | 6.26.2013



NOTES

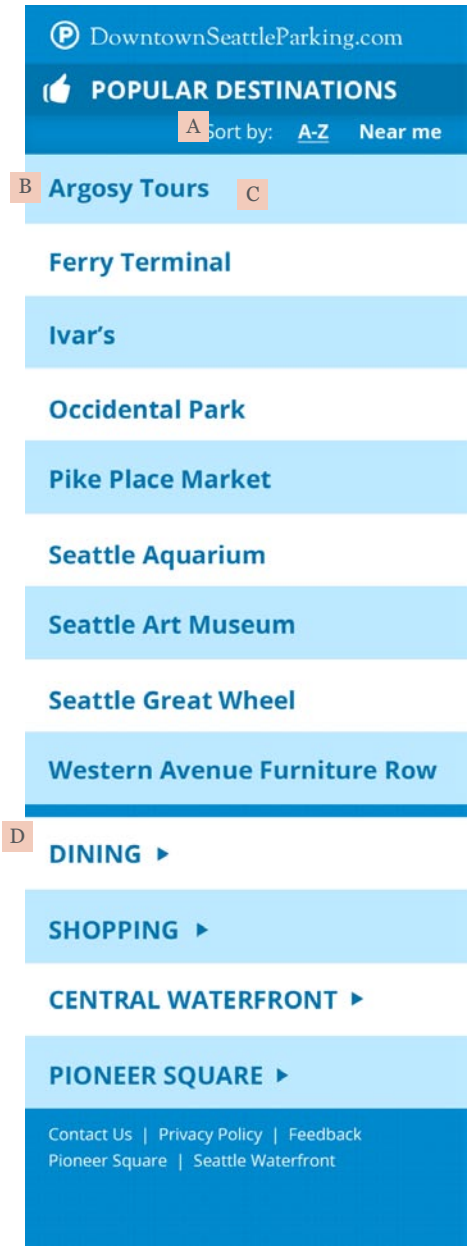
A Home screen displays introductory text and series of user-focused options for sorting parking data.

B Sorting options are focused on consumer goals and important considerations such as price and availability.

C Additional Resources and Current Promotions modules would display below the sorting options.

D Global footer

© Copacino+Fujikado, LLC 2013



NOTES

A Default sorting will be alphabetical, with the option to sort the list based on proximity.

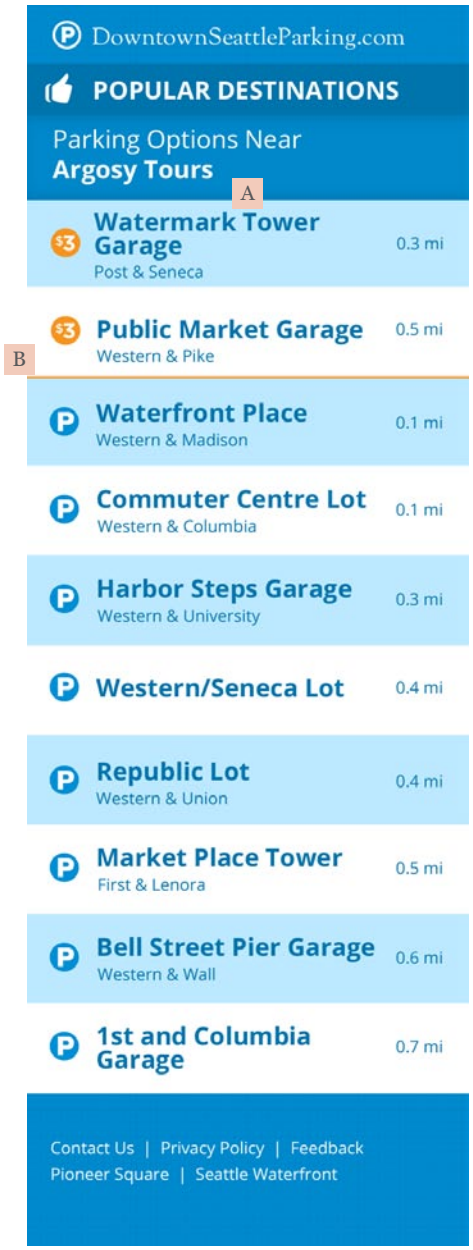
B List of popular destinations should be determined by the working group. Other suggestions, not depicted here: Underground Tour, Klondike Gold Rush Museum, SAM Sculpture Park, King St. Station, Smith Tower.

C Tapping "Argosy Tours" delivers user to a limited list of lots near the chosen destination.

D Sub-lists have been proposed for categories with multiple, smaller-scale attractions.

NEED: APPROVED LIST OF POPULAR DESTINATIONS

© Copacino+Fujikado, LLC 2013
Confidential and Proprietary

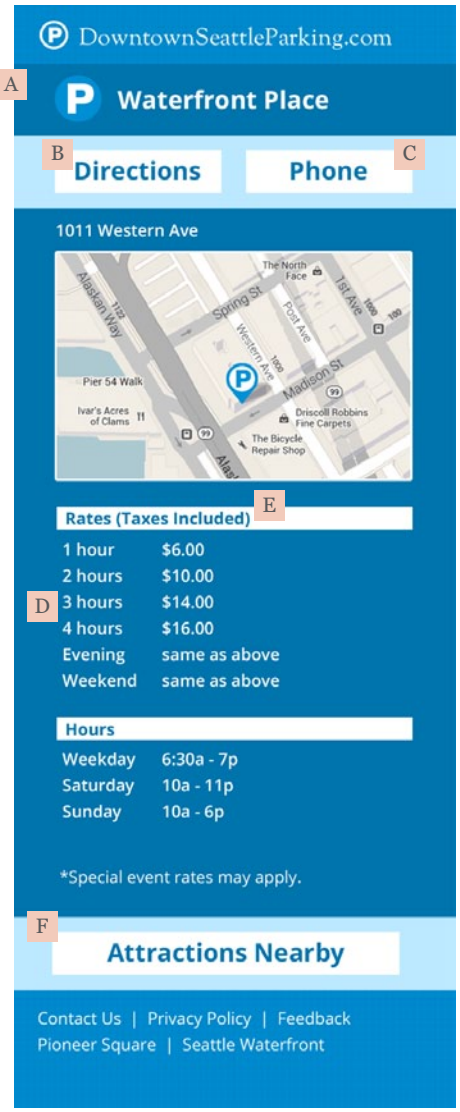


NOTES

A Selecting “Argosy Tours” from the “Popular Destinations” menu delivers a list of TEN nearby parking options.

B List relevant $3/hour garages first. Visually separate $3/lots with orange horizontal rule.

© Copacino+Fujikado, LLC 2013



NOTES

A This is the standard page template for each lot.

B Tapping “Directions” opens up the smartphone’s native map application and populates the destination field with the address of the Garage/Lot.

C Tapping “Phone” opens up the smartphone’s phone app with the Garage/Lot number dialed in.

D Garage/Lot data, same as desktop site.

E If taxes not included say “(22% Tax Not Included)”

F Optional feature: each Garage/Lot page could be associated with nearby attractions listed below price/hours data.

NEED: PHONE NUMBERS ADDED TO GARAGE FOR EACH GARAGE

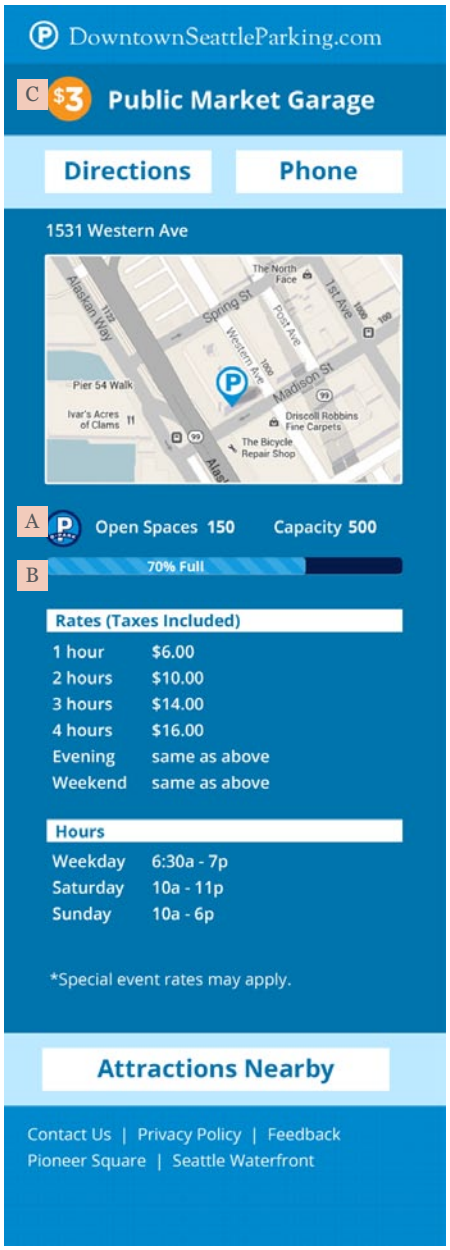
© Copacino+Fujikado, LLC 2013

NOTES

A e-Park list page

B Note: garages in list are for design purposes only. Final e-Park garage list will be sourced from database.

© Copacino+Fujikado, LLC 2013



NOTES

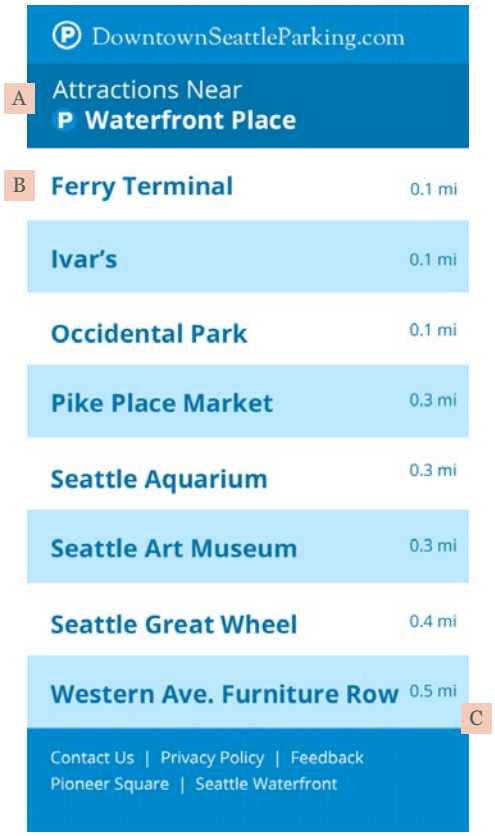
A On pages for garages that support e-Park data, we will display spot availability and capacity (if available).

B Bar graph can display availability by percent, if capacity data is available.

C If garage is both $3/hour and e-Park, $3/hour status trumps e-Park logo.

NEED: CAPACITY INFORMATION

© Copacino+Fujikado, LLC 2013



NOTES

A Selecting "Attractions Nearby" from the individual lot pages delivers to this page.

B Attractions will be listed by proximity to Garage.

C Suggested limit for "near" is 0.5 mi.

© Copacino+Fujikado, LLC 2013

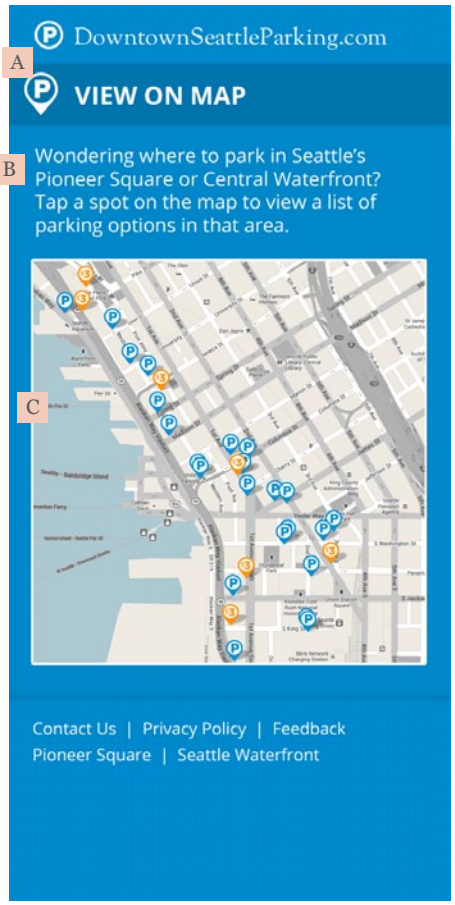
NOTES

A All $3/hour lots display on this list.

B Leads to “View Map” page, displaying all garages on map.

NEED: PARKING GROUP TO SCRUB GOOGLE DOC FOR AP STYLE, GARAGE NAMES, CROSS STREETS AND PHONE NUMBERS

© Copacino+Fujikado, LLC 2013
Confidential and Proprietary



NOTES

A Interactive map to allow user to view clusters of parking options and select areas to view a list of relevant garages.

B Added text consistent with home screen in order to be clear about our area of coverage.

C User tap on specific area will result in list of proximate garages to that area.

© Copacino+Fujikado, LLC 2013