

MEDIA ADVISORY**PHOTO OPPORTUNITY

FOR Event:

Waterfront Park (Pier 58) Sunday, Aug. 2; 11:00a-3:00p

FOR INFORMATION CONTACT:

Nick Hawley, (206) 369-1960 nickh@downtownseattle.org

World record high five attempt at Waterfront Whimsea family event

Attempt highlights app that displays affordable parking in Downtown Seattle

SEATTLE—Finding cheap parking this summer is a breeze with mobile app <u>DowntownSeattleParking.com</u> and calls for a celebration—in the form of a high five world record attempt. The Downtown Seattle Association (DSA) and Metropolitan Improvement District (MID) invite kids and parents to join in on the fun at the <u>Annual Waterfront Whimsea Family Fun Day</u>.

There'll be two cars parked on the pier where contestants will attempt to set a record for number of high fives in four hours—from the driver seats. Visitors are invited to try their hand at jumping high fives, double handed, and high fives with props like giant foam hands, animal paws and more.

What: Celebratory/festival scene: kids, parents, passersby all high fiving to celebrate cheap parking. High fives from cars, high fives with giant animal paws, foam hands and inflatable mallets. Balloon arches, giant timer, and photo booth/op complete the scene.

When: Sunday, August 2; 11:00am- 3:00pm

Where: Waterfront Park (Pier 58), Downtown Seattle



More Info:

This summer, more than 6,500 discounted, short-term parking spaces are available just a few steps from shopping, dining, music, events and all the other summer fun.

Pioneer Square and Waterfront garages have rates of \$3 an hour for up to four hours. Retail Core garages such as Union Square offer low evening and weekend rates of \$7 or less.

Drivers can pinpoint available spots 24/7 through <u>DowntownSeattleParking.com</u>. Launched in July 2013, the mobile site now serves roughly 1,500 users each day.

The mobile site (DowntownSeattleParking.com) is part of a larger effort to help drivers find parking in Downtown Seattle. The Downtown Seattle Association and Metropolitan Improvement District are partners and stakeholders on this initiative.