

| **buddy.aero**

We Distribute Content



**Bryan Goldsmith**

CEO & Chief Evangelist



**Elliot Zhang**

Head of Engineering



**Daps**

Head of Podcasting  
& Creators

## Advisors



Leon  
Kotovich



Danny  
Yunes



\$50k



\$50k



# Expert 2-Sided Marketplace

## Aviation Influencer Marketplace

# Problem

**\$200 BILLION**  
SPENT ON  
AVIATION MEDIA

**Aviation Organizations**  
**cannot *authentically* reach their**  
**prospects on-demand**



# Solution

**Distribute Collab  
Video Content on  
LinkedIn Feeds**



# MODERNIZE THE WAY AVIATION CONTENT IS CREATED + DISTRIBUTED

Aviation Week



Traditional Media

Decentralized Media

**Creator Economy**

**Brand Collab Videos  
w/ Creators**

**Social Network**

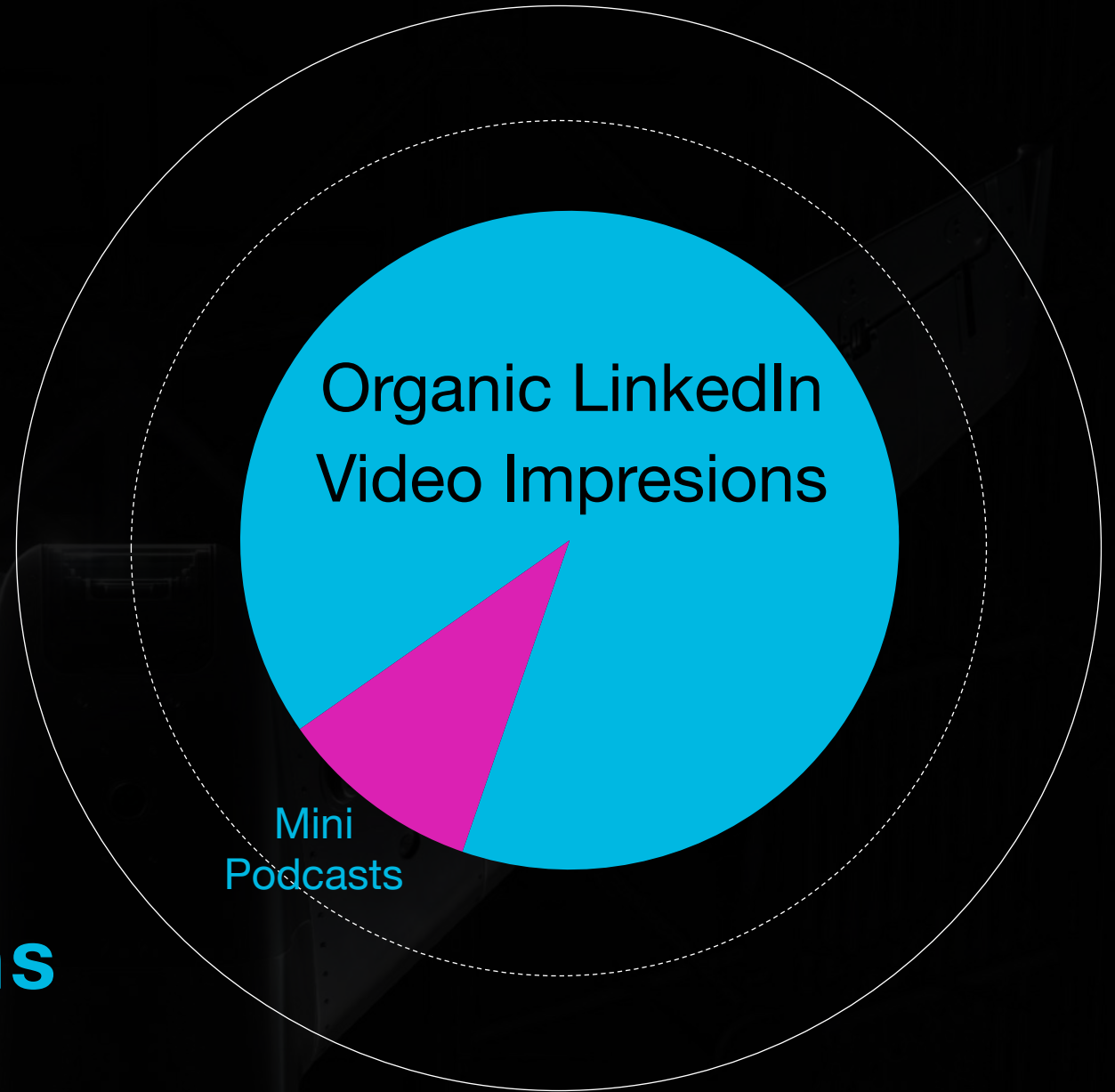
**Decentralized Distribution**



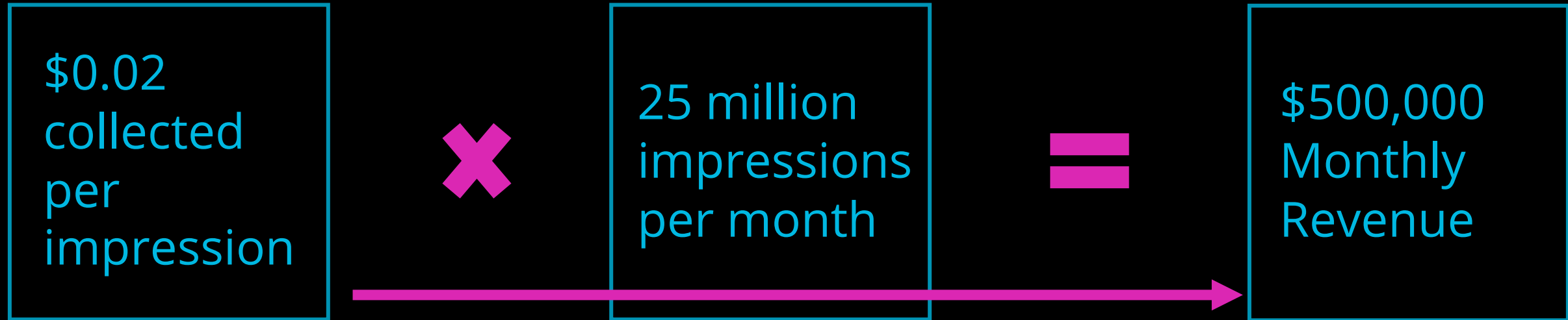
# BUSINESS MODEL

Provide Value:  
**Directed Content**

Monetize:  
**Organic Impressions  
on LinkedIn**



# Revenue Economics



50% of Revenue Paid to Contributors

**\$250,000 Paid to Contributors per Month**

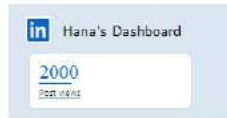


# Revenue Economics Per Post



**Hana**

**Private Aircraft Pilot**



**2000 Views Per Post**

\$20 for Hana

\$20 for buddy.aero



**Adeeba**

**Aircraft Maintenance Engineer**



**10,000 Views Per Post**

\$100 for Adeeba

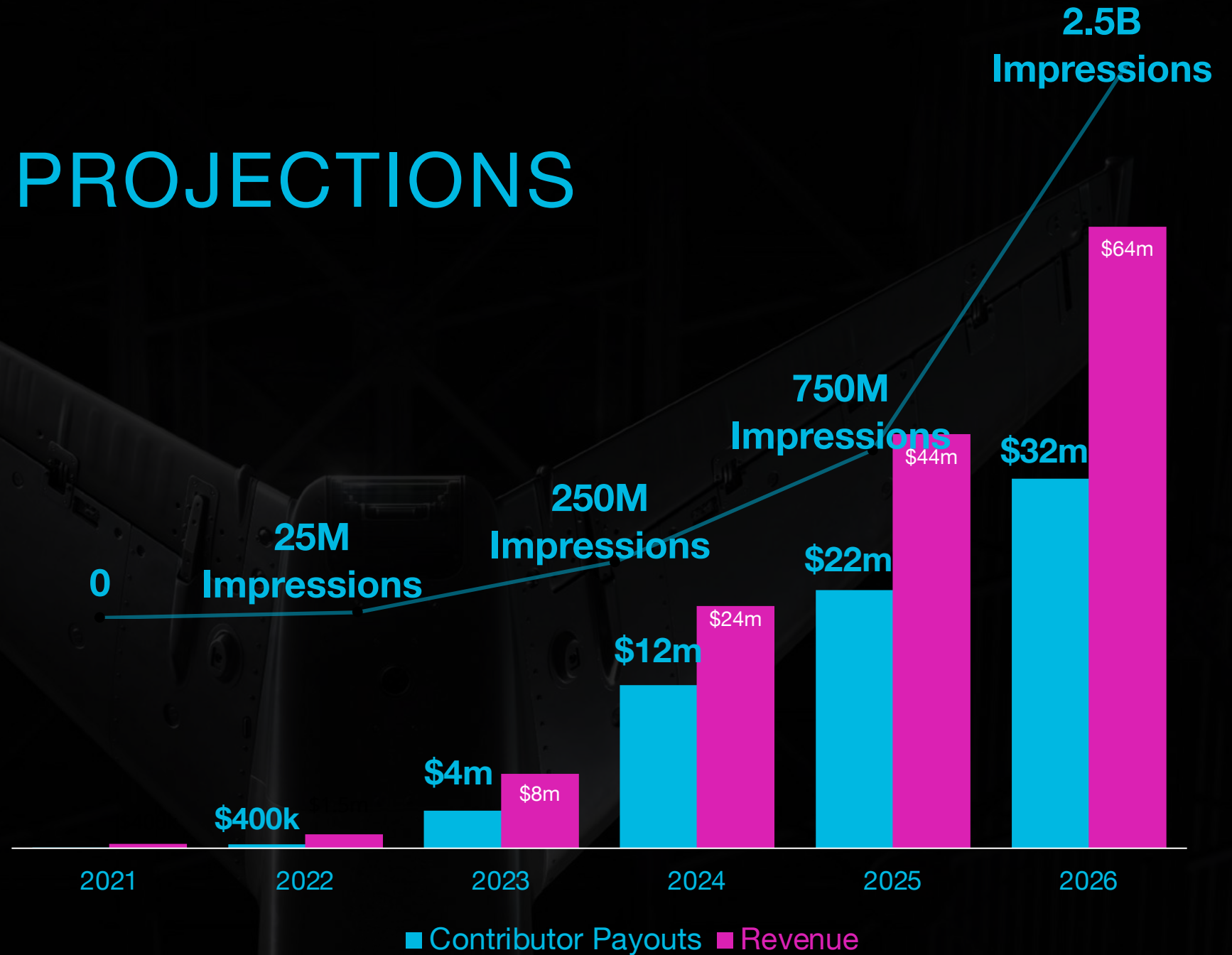
\$100 for buddy.aero

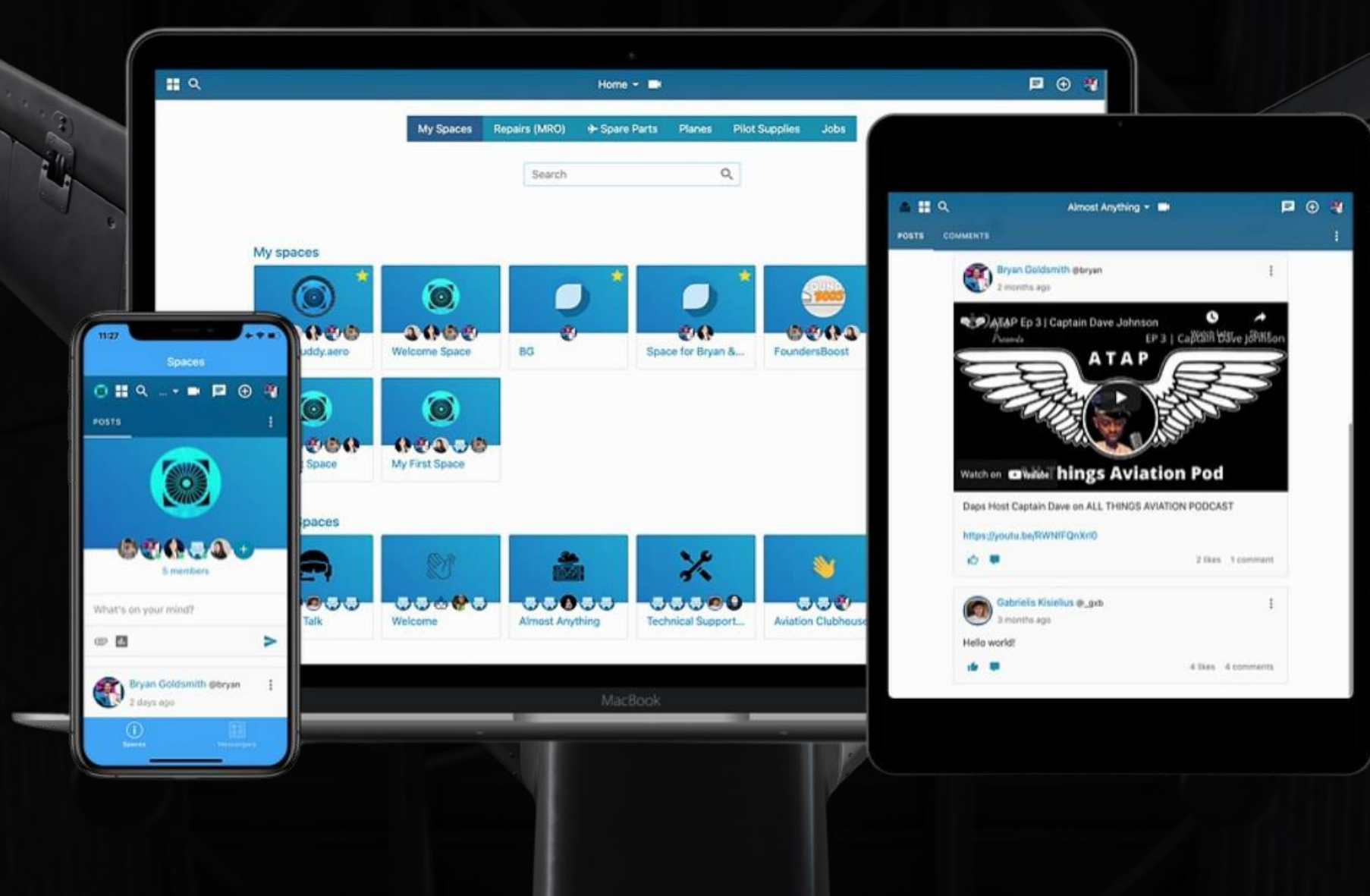
20 Posts Per Month = \$2000 Payout to Adeeba

# FINANCIAL PROJECTIONS



50% of  
Revenue  
to  
Contributors







# Bryan Goldsmith



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