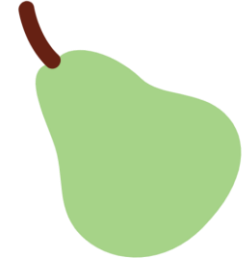


Pear Packer



- We allow students to create questions on topics and from study materials automatically, so they:
 - Can test their knowledge
 - Have fun learning
 - Save a ton of time
-
- We allow companies to find needed talent with maximum cost efficiency.

How do we make money?



- Students go to the platform to make their learning easier
- Students and teachers share created materials with others and play multiplayer games
- => Lots of students on the platform
- Some students buy the premium => \$
- Companies see the traction and want to advertise their jobs on the platform => \$\$\$

Team

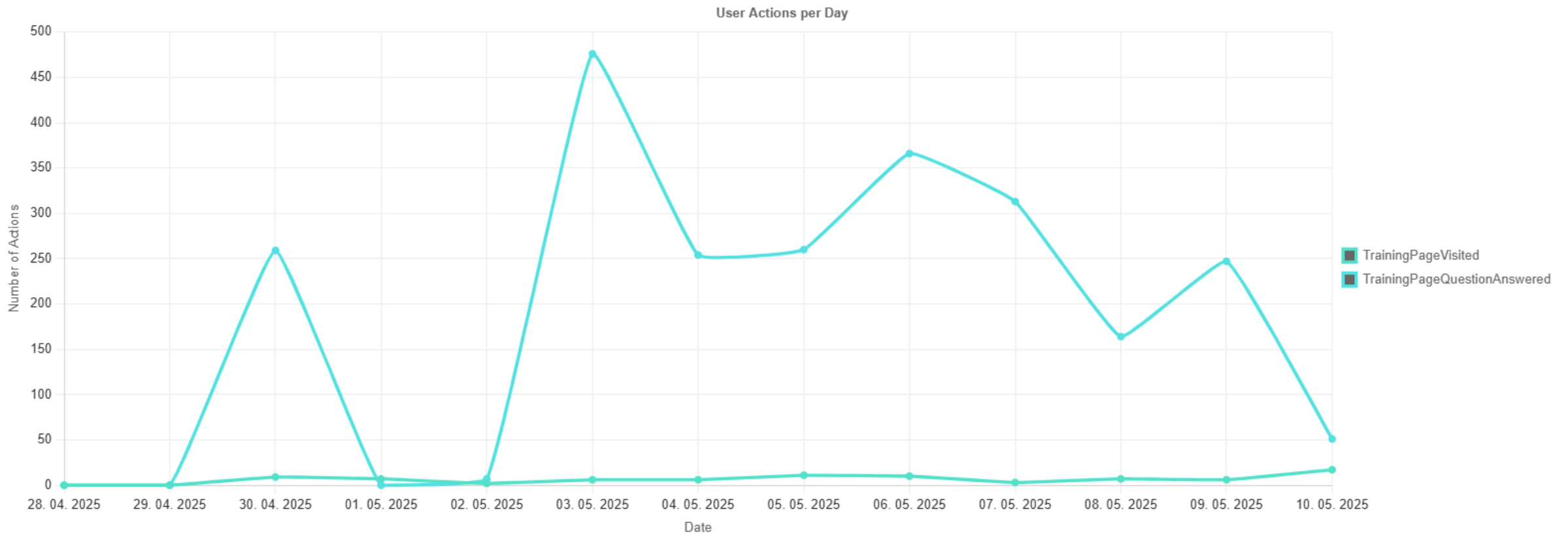


- We are all software specialists -> highly technical team
- CEO – Ladislav Nagy – Built up a Youtube channel with over 10000 subscribers and over 16 years of watch time
- CPTO – Jan Krátký – Built a platform for student project offers and companies liked it and gave him their offers
- CTO – Egor Ulianov – 5 years of experience with contacts in European, Japanese and American enterprises
- CMO – Lucia Domaníková – Ex-marketing school student with great contacts in student circles

Traction



- Average 300 answered questions per day last week



Market size



Student Learning Market (EdTech)

🎓 Empowering Students

TAM: Global Digital Study Aids: \$20B+ Annually
(Based on ~250M global students & avg. spend)

SAM (Czechia):

- ~300k University Students
 - **Potential: \$1.5M Annually**
- (Assuming 50k premium users @ \$30/yr)*

SOM (Czechia, Yr 3-5):

Projected: \$150k - \$300k Annually
(Targeting 10-20% of addressable premium students)

Company Recruitment Market (HR Tech)

💼 Connecting Companies with Talent

TAM: Global Student Recruitment: \$50B+ Annually
(Based on online recruitment & grad hiring spend)

SAM (Czechia):

- ~5,000 Companies Hiring Students/Grads
 - **Potential: \$5M Annually**
- (Assuming avg. \$1k spend/company/yr)*

SOM (Czechia, Yr 3-5):

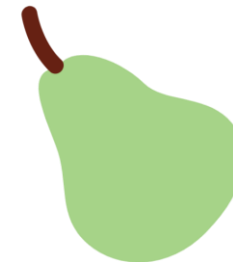
Projected: \$150k - \$250k Annually
(Targeting 3-5% of addressable company spend)

Try our demo!



- <https://smartgourd.github.io/PearPacker>

What are we asking for?



- We are seeking \$150000
- Via a Post-Money SAFE at \$3M valuation and 20% discount