Food Demand Survey (FooDS)

This document contains the questions asked each month in the Food Demand Survey (FooDS). The questions numbers correspond to the data found in the file titled FooDS Data.

Q1 Thank you for participating in this study. The following contains information about your study and your rights as a research participant. Project Title: Food Consumption Investigator: Jayson Lusk, Ph.D., Oklahoma State University Purpose: This is a web-based survey research study designed to tracking consumer preferences and sentiments on the safety, quality, and price of food consumed at home and away from home. Procedures: Proceeding with the web-based survey will imply your consent to participate in this study. There are about 40 questions asking about your preferences for food in addition to questions asking about your food expenditures. We also ask some basic demographic questions. The survey will take about 15 minutes to complete. Risks of Participation: The risks associated with this study are minimal. The risks are not greater than those ordinarily encountered in daily life. Moreover, you may stop the survey at any time. Benefits: This research will assist researchers anticipate the demand for various meat products, awareness of food-related issues or events that could affect demand. Confidentiality: The researchers will not have access to your name. At no point will a data file be constructed in which your name is linked with your responses. The data will be stored by the principal investigators in his office with no intention to destroy the data. The data will only be released in summaries in which no individual's answers Contacts: If you have any questions or concerns about this project, please contact Dr. Jayson Lusk, (405) 744-7465, jayson.lusk@okstate.edu. If you have questions about your rights as a research volunteer, you may contact Dr. Shelia Kennison, IRB Chair, 219 Cordell North, Stillwater, OK 74078, 405-744-3377 or irb@okstate.edu. Participant Rights: Your participation in this research in voluntary. You can discontinue the survey at any time without reprisal or penalty. Consent: I have read and fully understand the consent form. I understand that my participation is voluntary. By clicking below, I am indicating that I freely and voluntarily and agree to participate in this study and I also acknowledge that I am at least 18 vears of age. It is recommended that you print a copy of this consent page for your records before you begin.

Q2 How important are the following items to you when purchasing food?

Most Important (Place 4 Items Here)	Least Important (Place 4 Items Here)
Naturalness (made without modern food technologies and ingredients) (1)	Naturalness (made without modern food technologies and ingredients) (1)
Taste (the flavor of the food in your mouth) (2)	Taste (the flavor of the food in your mouth) (2)
Price (price you pay) (3)	Price (price you pay) (3)
Safety (eating the food will not make you sick) (4)	Safety (eating the food will not make you sick) (4)
Convenience (how easy and fast the food is cook and eat) (5)	Convenience (how easy and fast the food is cook and eat) (5)
Nutrition (amount and type of fat, proteins, vitamins, etc.) (6)	Nutrition (amount and type of fat, proteins, vitamins, etc.) (6)
Novelty (the food is something new you haven't tried before) (7)	Novelty (the food is something new you haven't tried before) (7)
Origin (whether the food is grown locally, regionally, in the U.S. or overseas) (8)	Origin (whether the food is grown locally, regionally, in the U.S. or overseas) (8)
Fairness (farmers, processors, retails and consumers equally benefit) (9)	Fairness (farmers, processors, retails and consumers equally benefit) (9)
Appearance (whether the food looks appealing and appetizing) (10)	Appearance (whether the food looks appealing and appetizing) (10)
Environmental Impact (effects of food production the environment) (11)	Environmental Impact (effects of food production the environment) (11)
Animal Welfare (well-being of farm animals used in food production) (12)	Animal Welfare (well-being of farm animals used in food production) (12)

Q3 Past Food Expenditures Now, we are going to ask you about your expenses for food you and you household have purchased since the first of the month. Think carefully about where you have shopped and what you have eaten in the past two weeks.

Q4 What has been your (or your household's) usual WEEKLY expense for food bought during grocery shopping?

- O less than \$20 (1)
- **O** \$20 \$39 (2)
- **O** \$40 \$59 (3)
- **O** \$60 \$79 (4)
- **3** \$80 \$99 (5)
- **O** \$100 \$119 (6)
- **O** \$120 \$139 (7)
- **3** \$140 \$159 (8)
- **3** \$160 or more (9)

Q5 What has been you (or your household's) usual WEEKLY expense for meals or snacks from restaurants, fast food places, cafeterias, carryout or other such places?

- O less than \$20 (1)
- **O** \$20 \$39 (2)
- **O** \$40 \$59 (3)
- **3** \$60 \$79 (4)
- **O** \$80 \$99 (5)
- **O** \$100 \$119 (6)
- **O** \$120 \$139 (7)
- **3** \$140 \$159 (8)
- **3** \$160 or more (9)

you and you household plan to purchase in the next two weeks.
Q7 Do you expect to spend more or less on food bought during grocery shopping in the next
two weeks as compared to the previous two weeks?
O I plan to spend about 10% less (1)
O I plan to spend about 5% less (2)
O I plan to spend about the same (3)
O I plan to spend about 5% more (4)
O I plan to spend about 10% more (5)
Q8 Do you expect to spend more or less on meals or snacks from restaurants, fast food places,
cafeterias, carryout or other such places in the next two weeks as compared to the previous two
weeks?
O I plan to spend about 10% less (1)
O I plan to spend about 5% less (2)
O I plan to spend about the same (3)
O I plan to spend about 5% more (4)
O I plan to spend about 10% more (5)

Now, we are going to ask you about your expenses for food,

Q6 Future Food Expenditures

Q9 To what extent do you agree or disagree with the following statements regarding your purchases in the next two weeks as compared to the previous two weeks?

	Strongly Disagree (1)	Disagree (2)	Neither Agree nor Disagree (3)	Agree (4)	Strongly Agree (5)
I plan to buy more beef (1)	0	•	0	•	O
I plan to buy more chicken (2)	ore chicken O		•	•	•
I plan to buy more pork (3)	•	•	0	•	0
I plan to eat out more (4)	•	•	•	•	0
I expect the price of beef to be higher (5)	0	0	0	0	0
I expect the price of pork to be higher (6)	0	0	0	0	0
I expect the price of chicken to be higher (7)	•	•	•	•	•

Q10 What are the biggest food-related challenges you will face in the coming two weeks?
(Please rank the following statements by clicking and dragging the issues up or down where 1 =
most challenging and 7 = least challenging)
Finding affordable foods that fit my budget (1)
Avoiding foods that contain pesticides, added hormones & antibiotics (2)
Finding convenient, quick-to-make alternatives (3)
Finding foods my children will eat (4)
Losing weight (5)
Finding time to cook at home (6)
Avoiding certain nutrients or ingredients (i.e. sodium, carbohydrates, trans fats, etc.) (7)

Q11 Food Issues Now, we are going to ask you about your expenses for food you and you household plan to purchase in the next two weeks.

Q12 Overall, how much have you heard or read about each of the following topics in the past two weeks.

	Nothing (1)	A little (2)	A moderate amount (3)	Quite a bit (4)	A great deal (5)
Mad cow disease (1)	•	•	•	0	0
BSE (2)	O	O	O	O .	O
Antibiotic use in livestock (3)	0	0	0	0	O
Growth hormones use in livestock (4)	•	•	•	0	0
E. coli (5)	•	•	•	•	•
Salmonella (6)	•	•	•	•	O
Genetically modified foods (7)	0	0	0	0	O
Pink Slime (8)	•	O O		•	0
Lean fine textured ground beef (9)	0	•	•	0	0
Gestational stalls (10)	•	•	•	•	0
Farm animal welfare abuse (11)	0	0	0	0	o
Battery Cages (12)	•	•	•	•	0
Meat/milk from cloned animals (13)	•	•	•	•	•
Greenhouse gas emissions from livestock (14)	•	•	•	•	•

Swine flu (15)	O	O	O	0	0
Bird flu (16)	O	O	O	•	O
Beta-agonist (17)	•	•	•	•	O
Cancer and meat consumption (18)	0	•	•	•	•

Q13 How concerned are you that the following pose a health hazard in the food that you eat in the next two weeks.

	Very Unconcerned (1)	Somewhat Unconcerned (2)	Neither Concerned nor Unconcerned (3)	Somewhat Concerned (4)	Very Concerned (5)
Mad cow disease (1)	•	•	•	•	O
BSE (2)	O .	O	O	O	O
Antibiotic use in livestock (3)	0	0	0	•	0
Growth hormones use in livestock (4)	0	•	•	•	0
E. coli (5)	O	O	O	O	•
Salmonella (6)	0	•	0	•	O
Genetically modified foods (7)	•	•	0	•	•
Pink Slime (8)	•	•	•	•	O
Lean fine textured ground beef (9)	0	•	•	•	•
Gestational stalls (10)	•	•	•	•	O
Farm animal welfare abuse (11)	•	•	•	•	O
Battery Cages (12)	0	0	•	•	O
Meat/milk from cloned animals (13)	•	•	•	•	O
Greenhouse gas emissions from livestock (14)	0	•	•	•	•
Swine flu (15)	O	O	O	O	•

Bird flu (16)	0	•	•	•	0
Beta-agonist (17)	•	•	•	•	•
Cancer and meat consumption (18)	•	•	•	•	0

Q14 In the past two weeks have you contracted a food borne illness (have you had food poisoning)?

- O Yes (1)
- O No (2)
- O I don't know (3)

Q15 Meal Choices Imagine you are at the grocery store buying the ingredients to prepare a meal for you or your household. For each of the following nine questions that follow, please indicate which meal you would be most likely to buy.

Q16 Which of the following would you purchase?

	Hamburg er \$2.00/lb (1)	Beef Steak \$6.50/I b (2)	Pork Chop \$3.75/I b (3)	Deli Ham \$2.65/I b (4)	Chicke n Breast \$3.25/I b (5)	Chicke n Wing \$1.75/I b (6)	Beans and Rice \$0.50/I b (7)	Tomat o- Pasta \$2.50/I b (8)	If these were the only options, I would buy somethi ng else. (9)
I would choose (1)	0	O	O	0	0	0	0	O	O

Q17 Which of the following would you purchase?

	Hamburg er \$5.00/lb (1)	Beef Steak \$5.00/I b (2)	Pork Chop \$2.25/I b (3)	Deli Ham \$2.65/I b (4)	Chicke n Breast \$4.75/I b (5)	Chicke n Wing \$0.75/I b (6)	Beans and Rice \$2.00/I b (7)	Tomat o- Pasta \$5.50/I b (8)	If these were the only options, I would buy something else.
I would choose (1)	O	O	O	O	0	0	O	O	O

Q18 Which of the following would you purchase?

	Hamburg er \$3.50/lb (1)	Beef Steak \$5.00/I b (2)	Pork Chop \$2.25/I b (3)	Deli Ham \$4.15/I b (4)	Chicke n Breast \$3.25/I b (5)	Chicke n Wing \$0.75/I b (6)	Beans and Rice \$3.50/I b (7)	Tomat o- Pasta \$4.00/I b (8)	If these were the only options, I would buy something else.
I would choose (1)	•	•	•	0	•	•	•	•	O

Q19 Which of the following would you purchase?

	Hamburg er \$2.00/lb (1)	Beef Steak \$8.00/I b (2)	Pork Chop \$5.25/I b (3)	Deli Ham \$4.15/I b (4)	Chicke n Breast \$4.75/I b (5)	Chicke n Wing \$3.25/I b (6)	Beans and Rice \$0.50/I b (7)	Tomat o- Pasta \$2.50/I b (8)	If these were the only options, I would buy somethi ng else. (9)
I would choose (1)	•	O	0	O	O	O	O	o	O

Q20 Which of the following would you purchase?

	Hamburg er \$5.00/lb (1)	Beef Steak \$8.00/I b (2)	Pork Chop \$5.25/I b (3)	Deli Ham \$1.15/I b (4)	Chicke n Breast \$3.25/I b (5)	Chicke n Wing \$3.25/I b (6)	Beans and Rice \$2.00/I b (7)	Tomat o- Pasta \$5.50/I b (8)	If these were the only option, I would buy somethi ng else. (9)
I would choose (1)	•	O	0	0	0	0	0	0	O

Q21 Which of the following would you purchase?

	Hamburg er \$3.50/lb (1)	Beef Steak \$8.00/I b (2)	Pork Chop \$5.25/I b (3)	Deli Ham \$2.65/I b (4)	Chicke n Breast \$1.75 (5)	Chicke n Wing \$3.25 (6)	Bean s and Rice \$3.5 0 (7)	Tomat o- Pasta \$4.00 (8)	If these were the only options, I would buy somethi ng else. (9)
I would choose.	•	O	O	O	O	O	0	O	O

Q22 Which of the following would you purchase?

	Hamburg er \$5.00/lb (1)	Beef Steak \$6.50/I b (2)	Pork Chop \$3.75/I b (3)	Deli Ham \$4.15/I b (4)	Chicke n Breast \$1.75/I b (5)	Chicke n Wing \$1.75/I b (6)	Beans and Rice \$2.00/I b (7)	Tomat o- Pasta \$5.50/I b (8)	If these were the only options, I would buy somethi ng else. (9)
I would choose (1)	0	0	O	0	0	0	0	O	O

Q23 Which of the following would you purchase?

	Hamburg er \$2.00/lb (1)	Beef Steak \$5.00/I b (2)	Pork Chop \$2.25/I b (3)	Deli Ham \$1.15/I b (4)	Chicke n Breast \$1.75/I b (5)	Chicke n Wing \$0.75/I b (6)	Beans and Rice \$0.50/I b (7)	Tomat o- Pasta \$2.50/I b (8)	If these were the only options, I would buy somethi ng else. (9)
I would choose (1)	•	•	O	O	O	0	•	0	O

Q24 Which of the following would you purchase?

	Hamburg er \$3.50/lb (1)	Beef Steak \$6.50/I b (2)	Pork Chop \$3.75/I b (3)	Deli Ham \$1.15/I b (4)	Chicke n Breast \$4.75/I b (5)	Chicke n Wing \$1.75/I b (6)	Beans and Rice \$3.50/I b (7)	Tomat o- Pasta \$4.00/I b (8)	If these were the only option, I would buy somethi ng else. (9)
I would choose (1)	•	0	•	•	•	•	•	•	•

Q25 Which of the following would you choose?

	Pork Chop \$3.75/I b (1)	Deli Ham \$1.15/I b (2)	Hamburg er \$2.00/lb (3)	Beef Steak \$8.00/I b (4)	Chicke n Breast \$1.75/I b (5)	Chicke n Wing \$0.75/I b (6)	Beans and Rice \$2.00/I b (7)	Tomat o- Pasta \$4.00/l b (8)	If these were the only options, I would buy somethi ng else. (9)
I would choose (1)	O	•	•	•	•	•	•	•	O

Q26 Which of the following would you choose?

	Pork Chop \$2.25/I b (1)	Deli Ham \$2.65/I b (2)	Hamburg er \$3.50/lb (3)	Beef Steak \$6.50/I b (4)	Chicke n Breast \$1.75/I b (5)	Chicke n Wing \$3.25/I b (6)	Beans and Rice \$0.50/I b (7)	Tomat o- Pasta \$5.50/I b (8)	If these were the only options, I would buy something else.
I would choose (1)	0	0	•	0	0	0	0	O	O

Q27 Which of the following would you choose?

	Pork Chop \$3.75/I b (1)	Deli Ham \$2.65/I b (2)	Hamburg er \$5.00/lb (3)	Beef Steak \$8.00/I b (4)	Chicke n Breast \$4.75/I b (5)	Chicke n Wing \$0.75/I b (6)	Beans and Rice \$3.50/I b (7)	Tomat o- Pasta \$2.50/I b (8)	If these were the only options, I would buy something else.
I would choose (1)	•	•	•	•	•	O	•	•	O

Q28 Which of the following would you choose?

	Pork Chop \$2.25/I b (1)	Deli Ham \$1.15/I b (2)	Hamburg er \$5.00/lb (3)	Beef Steak \$6.50/I b (4)	Chicke n Breast \$3.25/I b (5)	Chicke n Wing \$3.25/I b (6)	Beans and Rice \$3.50/I b (7)	Tomat o- Pasta \$2.50/I b (8)	If these were the only options, I would buy somethi ng else. (9)
I would choose (1)	0	O	•	O	0	O	O	O	O

Q29 Which of the following would you choose?

	Pork Chop \$3.75/I b (1)	Deli Ham \$4.15/I b (2)	Hamburg er \$3.50/lb (3)	Beef Steak \$8.00/I b (4)	Chicke n Breast \$3.25/I b (5)	Chicke n Wing \$0.75/I b (6)	Beans and Rice \$0.50/I b (7)	Tomat o- Pasta \$5.50/I b (8)	If these were the only options, I would buy somethi ng else. (9)
I would choose (1)	0	O	•	O	0	O	0	o	0

Q30 Which of the following would you choose?

	Pork Chop \$2.25/I b (1)	Deli Ham \$4.15/I b (2)	Hamburg er \$2.00/lb (3)	Beef Steak \$6.50/I b (4)	Chicke n Breast \$4.75/I b (5)	Chicke n Wing \$3.25/I b (6)	Beans and Rice \$2.00/I b (7)	Tomat o- Pasta \$4.00/I b (8)	If these were the only options, I would buy somethi ng else. (9)
I would choose (1)	0	0	0	0	0	O	0	0	O

Q31 Which of the following would you choose?

	Pork Chop \$5.25/I b (1)	Deli Ham \$1.15/I b (2)	Hamburg er \$3.50/lb (3)	Beef Steak \$5.00/I b (4)	Chicke n Breast \$4.75/I b (5)	Chicke n Wing \$1.75/I b (6)	Beans and Rice \$0.50/I b (7)	Tomat o- Pasta \$5.50/I b (8)	If these were the only options, I would buy somethi ng else. (9)
I would choose (1)	O	•	•	O	O	O	•	O	O

Q32 Which of the following would you choose?

	Pork Chop \$5.25/I b (1)	Deli Ham \$4.15/I b (2)	Hamburg er \$5.00/lb (3)	Beef Steak \$5.00/I b (4)	Chicke n Breast \$1.75/I b (5)	Chicke n Wing \$1.75/I b (6)	Beans and Rice \$3.50/I b (7)	Tomat o- Pasta \$2.50/I b (8)	If these were the only options, I would buy somethi ng else. (9)
I would choose (1)	0	O	•	O	0	O	0	o	0

Q33 Which of the following would you choose?

	Pork Chop \$5.25/I b (1)	Deli Ham \$2.65/I b (2)	Hamburg er \$2.00/lb (3)	Beef Steak \$5.00/I b (4)	Chicke n Breast \$3.25/I b (5)	Chicke n Wing \$1.75/I b (6)	Beans and Rice \$2.00/I b (7)	Tomat o- Pasta \$4.00/I b (8)	If these were the only options, I would buy somethi ng else. (9)
I would choose (1)	O	0	0	0	0	0	0	0	O

Q34 Which of the following would you choose?

	Chicke n Breast \$4.75/I b (1)	Chicke n Wing \$0.75/I b (2)	Pork Chop \$5.25/I b (3)	Deli Ham \$2.65/I b (4)	Hamburg er \$5.00/lb (5)	Beef Steak \$6.50/I b (6)	Beans and Rice \$0.50/I b (7)	Tomat o- Pasta \$4.00/I b (8)	If these were the only options, I would buy somethi ng else. (9)
I would choose (1)	0	O	o	O	o	o	o	O	O

Q35 Which of the following would you choose?

	Chicke n Breast \$3.25/I b (1)	Chicke n Wing \$3.25/I b (2)	Pork Chop \$3.75/I b (3)	Deli Ham \$1.15/I b (4)	Hamburg er \$5.00/lb (5)	Beef Steak \$5.00/I b (6)	Beans and Rice \$0.50/I b (7)	Tomat o- Pasta \$4.00/I b (8)	If these were the only options, I would buy somethi ng else. (9)
I would choose (1)	O	•	O	•	O	O	•	O	O

Q36 Which of the following would you choose?

	Chicke n Breast \$1.75/I b (1)	Chicke n Wing \$0.75/I b (2)	Pork Chop \$5.25/I b (3)	Deli Ham \$1.15/I b (4)	Hamburg er \$2.00/lb (5)	Beef Steak \$6.50/I b (6)	Beans and Rice \$3.50/I b (7)	Tomat o- Pasta \$5.50/I b (8)	If these were the only options, I would buy something else.
I would choose (1)	•	•	•	•	•	•	•	•	O

Q37 Which of the following would you choose?

	Chicke n Breast \$1.75/I b (1)	Chicke n Wing \$1.75/I b (2)	Pork Chop \$2.25/I b (3)	Deli Ham \$4.15/I b (4)	Hamburg er \$5.00/lb (5)	Beef Steak \$8.00/I b (6)	Beans and Rice \$0.50/I b (7)	Tomat o- Pasta \$4.00/I b (8)	If these were the only options, I would buy somethi ng else. (9)
I would choose (1)	O	O	O	O	O	O	O	O	O

Q38 Which of the following would you choose?

	Chicke n Breast \$3.25/I b (1)	Chicke n Wing \$0.75/I b (2)	Pork Chop \$5.25/I b (3)	Deli Ham \$4.15/I b (4)	Hamburg er \$3.50/lb (5)	Beef Steak \$6.50/I b (6)	Beans and Rice \$2.00/I b (7)	Tomat o- Pasta \$2.50/I b (8)	If these were the only options, I would buy somethi ng else. (9)
I would choose (1)	O	O	0	O	o	O	O	O	O

Q39 Which of the following would you choose?

	Chicke n Breast \$4.75/I b (1)	Chicke n Wing \$1.75/I b (2)	Pork Chop \$2.25/I b (3)	Deli Ham \$1.15/I b (4)	Hamburg er \$3.50/lb (5)	Beef Steak \$8.00/I b (6)	Beans and Rice \$2.00/I b (7)	Tomat o- Pasta \$2.50/I b (8)	If these were the only options, I would buy somethi ng else. (9)
I would choose (1)	•	O	•	•	•	•	•	•	O

Q40 Which of the following would you choose?

	Chicke n Breast \$4.75/I b (1)	Chicke n Wing \$3.25/I b (2)	Pork Chop \$3.75/I b (3)	Deli Ham \$4.15/I b (4)	Hamburg er \$2.00/lb (5)	Beef Steak \$5.00/I b (6)	Beans and Rice \$3.50/I b (7)	Tomat o- Pasta \$5.50/I b (8)	If these were the only options, I would buy somethi ng else. (9)
I would choose (1)	0	•	•	•	0	•	0	0	0

Q41 Which of the following would you choose?

	Chicke n Breast \$3.25/I b (1)	Chicke n Wing \$1.75/I b (2)	Pork Chop \$2.25/I b (3)	Deli Ham \$2.65/I b (4)	Hamburg er \$2.00/lb (5)	Beef Steak \$8.00/I b (6)	Beans and Rice \$3.50/I b (7)	Tomat o- Pasta \$5.50/I b (8)	If these were the only options, I would buy somethi ng else. (9)
I would choose (1)	0	0	O	O	o	0	O	0	O

Q42 Which of the following would you choose?

	Chicke n Breast \$1.75/I b (1)	Chicke n Wing \$3.25/I b (2)	Pork Chop \$3.75/I b (3)	Deli Ham \$2.65/I b (4)	Hamburg er \$3.50/lb (5)	Beef Steak \$5.00/I b (6)	Beans and Rice \$2.00/I b (7)	Tomat o- Pasta \$2.50/I b (8)	If these were the only options, I would buy somethi ng else. (9)
I would choose (1)	O	•	•	•	0	•	•	•	O

Q43 Questions About You
Q44 Are you a vegetarian or a vegan? • Yes (1) • No (2)
 Q45 Are you the primary shopper for food in your household? Yes (1) No (2) The food shopping responsibilities in my household are about equally shared (3)
Q46 Have you ever worked on a farm or ranch? O Yes (1) O No (2)
Q47 Do you currently farm or ranch for a living? • Yes (1) • No (2)
Q48 What is your gender?
O Male (1)
O Female (2)
Q49 What is your current age? 18 - 24 years old (1) 25 - 34 years old (2) 35 - 44 years old (3) 45 - 54 years old (4) 55 - 64 years old (5) 65 - 74 years old (6)
O 74 years or older (7)
Q50 What is your current marital status? O Single, Never Married (1) O Married (2) O Separated (3) O Divorced (4)
O Widowed (5)

Q51 How many people (including yourself) live in your household?)
O 1 (1)	
O 2 (2)	
O 3 (3)	
O 4 (4)	
O 5 or more (5)	
Q52 Are there children under the age of 12 living in your househol • Yes (1) • No (2)	d?
Q53 What is your weight? (Please type in your weight in pounds)	

Q5	4 What is your height?
O	4ft 1in (1)
O	4ft 2in (2)
\mathbf{O}	4ft 3in (3)
\mathbf{O}	4ft 4in (4)
\mathbf{O}	4ft 5in (5)
\mathbf{O}	4ft 6in (6)
	4ft 7in (7)
\mathbf{O}	4ft 8in (8)
O	4ft 9in (9)
O	4ft 10in (10)
O	4ft 11in (11)
\mathbf{O}	5ft (12)
\mathbf{O}	5ft 1in (13)
O	5ft 2in (14)
O	5ft 3in (15)
O	5ft 4in (16)
O	5ft 5in (17)
	5ft 6in (18)
O	•
O	` '
O	5ft 9in (21)
O	5ft 10in (22)
O	5ft 11in (23)
O	6ft (24)
O	
	6ft 2in (26)
	6ft 3in (27)
	6ft 4in (28)
O	6ft 5in (29)
	6ft 6in (30)
	6ft 6in (31)
	6ft 7in (32)
	6ft 8in (33)
	6ft 9in (34)
	6ft 10in (35)
	6ft 11in (36)
0	7ft (37)
Q5	5 Have you ever received food stamps?
\mathbf{O}	Yes (1)
0	No (2)

Q5	6 Are you currently on food stamps?
	Yes (1)
	No (2)
	(=)
Q5	7 In what US state do you live?
O	Alabama (1)
O	Alaska (2)
O	Arizona (3)
O	Arkansas (4)
O	California (5)
O	Colorado (6)
	Connecticut (7)
O	Delaware (8)
O	District of Columbia (9)
O	Florida (10)
	Georgia (11)
	Hawaii (12)
O	Idaho (13)
	Illinois (14)
	Indiana (15)
	lowa (16)
	Kansas (17)
	Kentucky (18)
O	
O	Maine (20)
	Maryland (21)
	Massachusetts (22)
	Michigan (23)
	Minnesota (24)
O	Mississippi (25)
O	Missouri (26)
O	` ,
	Nebraska (28)
	Nevada (29)
	New Hampshire (30)
O	
	New Mexico (32)
	New York (33)
	North Carolina (34)
	North Dakota (35)
	Ohio (36)
	Oklahoma (37)
	Oregon (38)
\mathbf{O}	Pennsylvania (39)

0	Rhode Island (40)
\mathbf{O}	South Carolina (41)
\mathbf{O}	South Dakota (42)
\mathbf{O}	Tennessee (43)
\mathbf{O}	Texas (44)
O	Utah (45)
O	Vermont (46)
O	Virginia (47)
\mathbf{O}	Washington (48)
\mathbf{O}	West Virginia (49)
\mathbf{O}	Wisconsin (50)
O	Wyoming (51)
Q5	8 What is the highest level of education you have completed?
\mathbf{O}	Less than High School (1)
O	High School/GED (2)
O	Some College (3)
O	2-Year College Degree (Associates) (4)
O	4-Year College Degree (BA, BS) (5)
O	Master's Degree (6)
0	Professional Degree (Ph.D., J.D., M.D., etc.) (7)
Q5	9 What is your approximate annual household income before taxes?
Q5 •	9 What is your approximate annual household income before taxes? Less than \$20,000 (1)
Q5 • • • • • • • • • • • • • • • • • • •	9 What is your approximate annual household income before taxes?
Q5 O O	9 What is your approximate annual household income before taxes? Less than \$20,000 (1) \$20,000 - \$39,999 (2)
Q5 O O O	9 What is your approximate annual household income before taxes? Less than \$20,000 (1) \$20,000 - \$39,999 (2) \$40,000 - \$59,999 (3)
Q5 O O O	9 What is your approximate annual household income before taxes? Less than \$20,000 (1) \$20,000 - \$39,999 (2) \$40,000 - \$59,999 (3) \$60,000 - \$79,999 (4)
Q5 O O O O	9 What is your approximate annual household income before taxes? Less than \$20,000 (1) \$20,000 - \$39,999 (2) \$40,000 - \$59,999 (3) \$60,000 - \$79,999 (4) \$80,000 - \$99,999 (5)
Q5 O O O O O	9 What is your approximate annual household income before taxes? Less than \$20,000 (1) \$20,000 - \$39,999 (2) \$40,000 - \$59,999 (3) \$60,000 - \$79,999 (4) \$80,000 - \$99,999 (5) \$100,000 - \$119,999 (6)
Q5 O O O O O O	9 What is your approximate annual household income before taxes? Less than \$20,000 (1) \$20,000 - \$39,999 (2) \$40,000 - \$59,999 (3) \$60,000 - \$79,999 (4) \$80,000 - \$99,999 (5) \$100,000 - \$119,999 (6) \$120,000 - \$139,999 (7)
Q5 O O O O O O	9 What is your approximate annual household income before taxes? Less than \$20,000 (1) \$20,000 - \$39,999 (2) \$40,000 - \$59,999 (3) \$60,000 - \$79,999 (4) \$80,000 - \$99,999 (5) \$100,000 - \$119,999 (6) \$120,000 - \$139,999 (7) \$140,000 - \$159,999 (8)
Q5 O O O O O O	9 What is your approximate annual household income before taxes? Less than \$20,000 (1) \$20,000 - \$39,999 (2) \$40,000 - \$59,999 (3) \$60,000 - \$79,999 (4) \$80,000 - \$99,999 (5) \$100,000 - \$119,999 (6) \$120,000 - \$139,999 (7) \$140,000 - \$159,999 (8) \$160,000 or greater (9)
Q5 O O O O O O O O O O O O O O O O O O O	9 What is your approximate annual household income before taxes? Less than \$20,000 (1) \$20,000 - \$39,999 (2) \$40,000 - \$59,999 (3) \$60,000 - \$79,999 (4) \$80,000 - \$99,999 (5) \$100,000 - \$119,999 (6) \$120,000 - \$139,999 (7) \$140,000 - \$159,999 (8) \$160,000 or greater (9) O Are you of Hispanic, Latino, or Spanish origin?
Q5 O O O O O O O O O O O O O O O O O O O	9 What is your approximate annual household income before taxes? Less than \$20,000 (1) \$20,000 - \$39,999 (2) \$40,000 - \$59,999 (3) \$60,000 - \$79,999 (4) \$80,000 - \$99,999 (5) \$100,000 - \$119,999 (6) \$120,000 - \$139,999 (7) \$140,000 - \$159,999 (8) \$160,000 or greater (9) O Are you of Hispanic, Latino, or Spanish origin? No, not of Hispnaic, Latino, or Spanish origin? (1)
Q5 O O O O O O O O O O O O O O O O O O O	9 What is your approximate annual household income before taxes? Less than \$20,000 (1) \$20,000 - \$39,999 (2) \$40,000 - \$59,999 (3) \$60,000 - \$79,999 (4) \$80,000 - \$99,999 (5) \$100,000 - \$119,999 (6) \$120,000 - \$139,999 (7) \$140,000 - \$159,999 (8) \$160,000 or greater (9) O Are you of Hispanic, Latino, or Spanish origin? No, not of Hispnaic, Latino, or Spanish origin? (1) Yes, Mexican, Mexican Am., Chicano (2)
Q5 0 0 0 0 0 0 0 0 0 0	9 What is your approximate annual household income before taxes? Less than \$20,000 (1) \$20,000 - \$39,999 (2) \$40,000 - \$59,999 (3) \$60,000 - \$79,999 (4) \$80,000 - \$99,999 (5) \$100,000 - \$119,999 (6) \$120,000 - \$139,999 (7) \$140,000 - \$159,999 (8) \$160,000 or greater (9) O Are you of Hispanic, Latino, or Spanish origin? No, not of Hispnaic, Latino, or Spanish origin? (1) Yes, Mexican, Mexican Am., Chicano (2) Yes, Puerto Rican (3)

Q6	1 What is your race?
0	White (1)
O	Black or African American (2)
O	American Indian or Alaskan Native (3)
O	Asian Indian (4)
O	Chinese (5)
O	Filipino (6)
O	Japanese (7)
	Korean (8)
	Vietnamese (9)
0	Native Hawaiian (10)
	Guamanian or Chamorro (11)
	Samoan (12)
	Other Pacific Islander (13)
O	Other (14)
O6	2 When it comes to politics, do you usually think of yourself as liberal or conservative?
	2 When it comes to politics, do you usually think of yourself as liberal or conservative?
O	Extremely liberal (1)
O	Extremely liberal (1) Slightly liberal (2)
O O O	Extremely liberal (1) Slightly liberal (2) Moderate or middle of the road (3)
0000	Extremely liberal (1) Slightly liberal (2) Moderate or middle of the road (3) Slightly conservative (4)
00000	Extremely liberal (1) Slightly liberal (2) Moderate or middle of the road (3) Slightly conservative (4) Extremely conservative (5)
00000	Extremely liberal (1) Slightly liberal (2) Moderate or middle of the road (3) Slightly conservative (4)
000000	Extremely liberal (1) Slightly liberal (2) Moderate or middle of the road (3) Slightly conservative (4) Extremely conservative (5)
O O O O O O O	Extremely liberal (1) Slightly liberal (2) Moderate or middle of the road (3) Slightly conservative (4) Extremely conservative (5) I don't know (6)
O O O O O O O O O	Extremely liberal (1) Slightly liberal (2) Moderate or middle of the road (3) Slightly conservative (4) Extremely conservative (5) I don't know (6)
O O O O O O O	Extremely liberal (1) Slightly liberal (2) Moderate or middle of the road (3) Slightly conservative (4) Extremely conservative (5) I don't know (6) 3 Which political party do you most identify with? Democratic (1)
O O O O O O O O O O O O O O O O O O O	Extremely liberal (1) Slightly liberal (2) Moderate or middle of the road (3) Slightly conservative (4) Extremely conservative (5) I don't know (6) 3 Which political party do you most identify with? Democratic (1) Republican (2)