Project Report

on
Intelligent Customer
Helpdesk with Smart
Document Understanding
in
Artificial Intelligence
by
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#### 1. Introduction

#### 1.10verview

I have built a chatbot that uses various Watson AI services such as Watson Discovery, Watson Assistant, Watson Cloud Functions and Node-RED to deliver a Web based UI to contact the bot.

I have integrated Watson Discovery service with Watson Asssistant using webhooks.

- Technical Requirements: Al, ML, Watson Al, Node JS.
- Project Requirements: Node-RED, IBM Cloud, IBM Watson, Node JS
- **Software Requirements**:Watson Assistant, Watson Discovery, Watson Cloud Functions, Node-RED
- **Project Deliverables**: Intelligent Customer Help Desk with Smart Document Understanding.
- Project Team: Aneri ShahProject Duration: 20 days
- Scope of work:
- Create a customer care dialog skill in Watson Assistant
- Use Smart Document Understanding to build an enhanced Watson Discovery collection
- Create an IBM Cloud Functions web action that allows Watson Assistant to post queries to Watson Discovery.
- Build a web application with integration to all these services & deploy the same on IBM Cloud Platform.

## 1.2. Purpose

The typical customer care chatbot can answer simple questions, such as store locations and hours, directions, and maybe even making appointments. When a question falls outside of the scope of the pre-determined question set, the option is typically to tell the customer the question isn't valid or offer to speak to a real person. In this project, there will be another option. If the customer question is about the operation of a device, the application shall pass the question onto Watson Discovery Service, which has been pre-loaded with the device's owners manual. So now, instead of "Would you like to speak to a customer representative?" we can return relevant sections of the owners manual to help solve our customers' problems. To take it a step further, the project shall use the Smart Document Understanding feature of Watson Discovery to train it on what text in the owners manual is important and what is not. This will improve the answers returned from the queries.

#### 2. Literature Survey

#### 2.1. Existing Problem

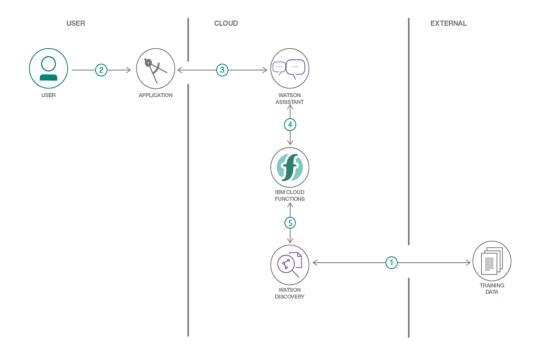
The typical customer care chatbot can answer simple questions, such as store locations and hours, directions, and maybe even making appointments. When a question falls outside of the scope of the pre-determined question set, the option is typically to tell the customer the question isn't valid or offer to speak to a real person.

#### 2.2. Proposed Solution

In this project, there will be another option. If the customer's question is about the operation of a device, the application shall pass the question onto Watson Discovery Service, which has been pre-loaded with the device's owners manual. So now, instead of "Would you like to speak to a customer representative?" we can return relevant sections of the owners manual to help solve our customers' problems. So unless and untill customer specifically asks for a customer representative the bot will try to solve all your queries.

To take it a step further, the project shall use the Smart Document Understanding feature of Watson Discovery to train it on what text in the owners manual is important and what is not. This will improve the answers returned from the queries. Then using Watson actions as webhook, Watson Discovery can be integrated with Watson assistant. Finally using Node-Red, Watson assistant can be integrated with a web UI. This UI can then be used to connect with Watson assistant and chat with it.

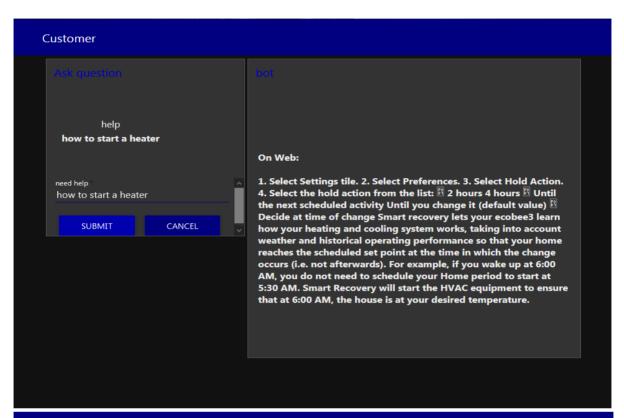
# 3. Theoretical Analysis Block / Flow Diagram

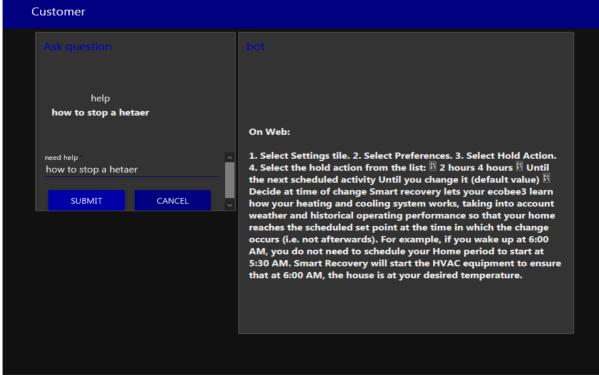


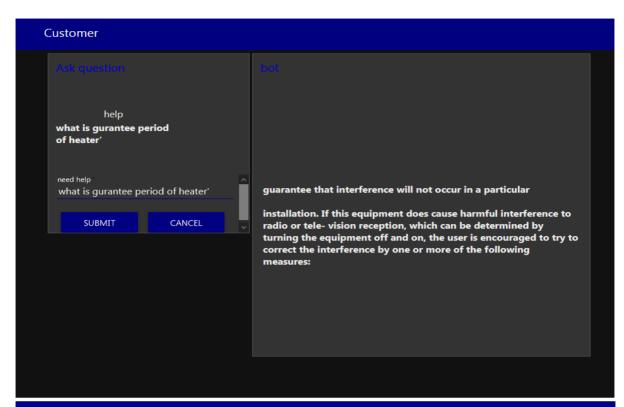
Hardware / Software Designing

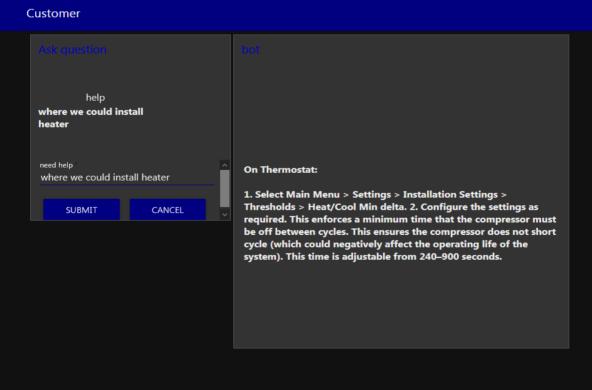
- 1. Create necessary Watson Services.
- 2. Configure Watson Discovery.
- 3. Create Watson Cloud Functions Action.
- 4. Configure Watson Assistant.
- 5. Integrate Watson Discovery with Watson Assistant using webhook.
- 6. Build Node-RED flow to integrate Watson Assistant and Web Dashboard.

#### 4. Experimental Investigation

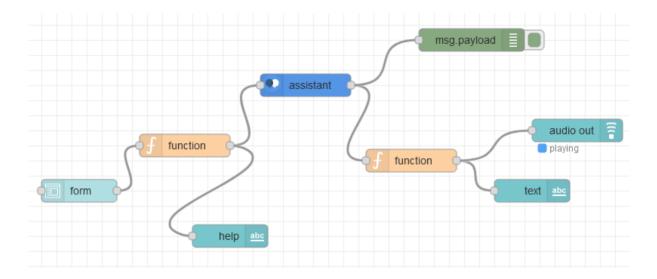








## 5. Flowchart



Insert the following nodes into the flow in Node-RED.

- ui\_form(1)
- ui\_text(2)
- function(2)
- watson-conversation-v1(1)
- debug(1)

## 6. Results

Web based UI was developed by integrating all the services using Node-RED. URL for UI Dashboard: <a href="https://node-red-fnsst.eu-gb.mybluemix.net/ui">https://node-red-fnsst.eu-gb.mybluemix.net/ui</a>

### 7. Advantages & Disadvantages

#### 7.1 Advantages

- 1. Reduces Man Power
- 2. Cost Efficient
- 3. Few calls will be diverted to Customer Representatives.

#### 7.2 Disadvantages

- 1. Sometimes it can mislead cutomers as it tries to search irrelevant information in the manual
- 2. It may also give same answers to different queries.
- 3. It may not respond correctly.

## 8. Applications

- This chatbot can be deployed to various websites as it can solve a lot of basic questions.
- It can be used to deploy as Customer Helpdesk for small scale products as their manual usually has the solution for the user's problems.

#### 9. Conclusion

An Intelligent Customer Helpdesk Chatbot was created using various Watson services like Watson Discovery, Watson Assistant, Watson Cloud Functions and Node-RED.

#### 10. Future Scope

In the future, various other Watson services like Text-To-Speech and Speech-To-Text can be integrated in the chatbot. This can make the chatbot Hands-free.

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## 11. Bibliography

1. Project Template:

https://www.youtube.com/embed/LOCkV-mENq8

2.IBM Cloud:

https://www.ibm.com/cloud/get-started

3. Node-RED Starter Application:

https://developer.ibm.com/tutorials/how-to-create-a-node-red-starter-application/

4. Create simple webpage

https://www.w3schools.com/howto/howto\_make\_a\_website.asp

5. Build your own AI assistant:

https://www.youtube.com/watch?v=hitUOFNne14

6. How to use Watson Assistant with Webhooks:

https://www.youtube.com/embed/5z3i5IsBVnk

7. Watson Discovery:

https://developer.ibm.com/articles/introduction-watson-discovery/

## **Appendix**Source Code

#### **Node RED Flow Code**

```
"id": "31bdfe9c.c2dc72",
          "type": "tab",
          "label": "Flow 1",
          "info": ""
10
          "id": "f2f2649a.0d0d98",
11
          "type": "debug",
12
          "z": "31bdfe9c.c2dc72",
13
14
          "active": true,
15
16
17
          "complete": "payload",
18
19
          "targetType": "msg",
20
          "statusVal": "",
21
          "statusType": "auto",
22
23
24
          "wires": []
25
26
27
          "id": "5de83f4d.ba0698",
28
          "type": "ui_form",
29
          "z": "31bdfe9c.c2dc72",
30
          "name": "",
31
          "label": "",
32
          "group": "d0bc5b73.db0cd",
33
34
```

```
35
          "height": 0,
36
37
38
                  "label": "need help",
39
40
                  "type": "text",
41
                  "required": true,
42
43
44
45
46
             "help": ""
47
48
          "payload": "",
49
          "submit": "submit",
50
51
52
53
54
55
56
                 "547e363.9c296c8"
57
58
59
60
61
         "id": "547e363.9c296c8",
62
          "type": "function",
63
          "z": "31bdfe9c.c2dc72",
64
65
          "func": "msg.payload = msg.payload.help;\nreturn msg;",
66
          "outputs": 1,
67
68
69
70
71
72
73
```

```
74
                  "f00e9dec.55098",
75
                  "cc88e1f.e1e7b2"
76
77
78
79
80
          "id": "7e7afcb3.2a2e44",
81
          "type": "function",
82
          "z": "31bdfe9c.c2dc72",
83
84
                                 msg.payload.text=msg.payload.text+\"<br>\"+msg.payload.context.
  msg.payload.text+\"<br>\"+\"<br>\"+msg.payload.context.webhook_
  msg.payload.output.text[0]; \n\nreturn msg; ",
85
          "outputs": 1,
86
          "noerr": 0,
87
88
          "finalize": "",
89
90
91
         "wires": [
92
93
                  "fab4d636.2848b8",
94
                  "935bf652.0d23f8"
95
96
97
98
99
         "id": "f00e9dec.55098",
100
           "type": "watson-conversation-v1",
101
           "z": "31bdfe9c.c2dc72",
102
103
           "workspaceid": "af4f367c-8878-44cb-802b-3b9a1ae8a70b",
```

```
104
            "multiuser": false,
105
            "context": true,
106
            "empty-payload": false,
107
                                                "service-endpoint":
  "https://api.eu-gb.assistant.watson.cloud.ibm.com/instances/0ba
  ad8b1-d14d-414a-b83f-899e6eab07ec",
108
109
            "optout-learning": false,
110
111
112
            "wires": [
113
114
                    "7e7afcb3.2a2e44",
115
                    "f2f2649a.0d0d98"
116
117
118
119
120
            "id": "fab4d636.2848b8",
121
            "type": "ui_text",
122
            "z": "31bdfe9c.c2dc72",
123
124
            "order": 5,
125
            "width": "10",
126
127
            "name": "",
128
            "label": "",
129
            "format": "{{msg.payload}}",
130
            "layout": "row-spread",
131
132
133
            "wires": []
134
135
136
            "id": "cc88e1f.e1e7b2",
137
            "type": "ui_text",
138
139
140
            "order": 4,
```

```
141
142
            "height": "3",
143
144
            "label": "help",
145
            "format": "{{msg.payload}}",
146
            "layout": "col-center",
147
148
149
            "wires": []
150
151
152
            "id": "935bf652.0d23f8",
153
            "type": "ui_audio",
154
            "z": "31bdfe9c.c2dc72",
155
156
157
158
           "always": "",
159
160
161
            "wires": []
162
163
164
            "id": "d0bc5b73.db0cd",
165
            "type": "ui_group",
166
167
            "name": "Ask question",
168
169
            "order": 1,
170
171
172
            "collapse": false
173
174
175
            "id": "557e3913.22757",
176
            "type": "ui_group",
177
178
179
            "tab": "bad1931d.c1066",
```

```
180
181
182
183
            "collapse": false
184
185
186
            "id": "bad1931d.c1066",
187
            "type": "ui_tab",
188
189
            "name": "Customer",
190
191
            "disabled": false,
192
193
194 ]
195
```

## **Watson Cloud Function Action Code**

```
1. const assert = require('assert');
2. const DiscoveryV1 = require('watson-developer-cloud/discovery/v1');
3.
4. function main(params) {
5. return new Promise(function (resolve, reject) {
6. let discovery;
7.
8. if (params.iam_apikey) {
```

```
10.
      'iam_apikey': params.iam_apikey,
11.
12.
13.
      });
14.
15.
16.
     discovery = new DiscoveryV1({
17.
      'username': params.username,
18.
      'password': params.password,
19.
20.
      'version': '2019-03-25'
21.
      });
22.
23.
     discovery.query({
24.
      'environment_id': params.environment_id,
25.
      'collection_id': params.collection_id,
26.
      'natural_language_query': params.input,
27.
      'passages': true,
28.
29.
      'passages_count': 3
30.
31.
32.
      return reject(err);
33.
34.
      return resolve(data);
35.
      });
36.
37.
```