



Our Team



Nadeen Safwat



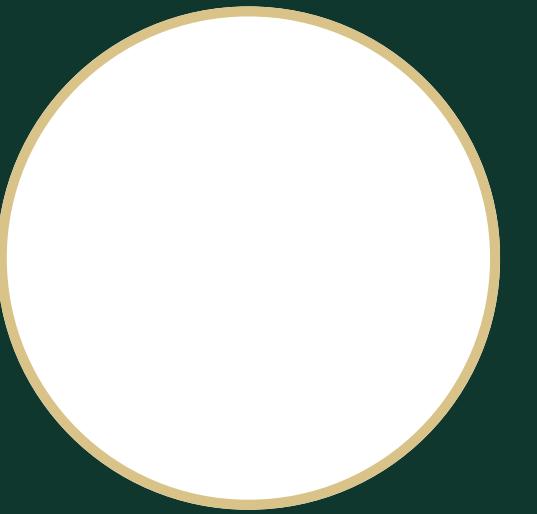
Sylvia Tarek



Alaa Mahmoud



Rana Ahmed



Esraa Sayed

Our Story

Smart Stay was created to make hotel stays easier, more comfortable, and better for the planet. We use smart technology to personalize every guest's experience, making everything simple and convenient. Our goal is to combine modern innovation with care for the environment, so every stay feels thoughtful, relaxing, and sustainable.

Vision

To offer a stay that is easy, warm, and intelligently designed. We use technology to support comfort, not replace real human connection. Every detail is planned to make our guests feel relaxed, understood, and at home.

Mission

We want to lead a new direction in hospitality—one where hotels are smart, comfortable, and environmentally responsible. Our vision is to inspire the future of travel, where every guest enjoys a stay that is calm, modern, and meaningful.





Smart Stay

Where Comfort Meets Innovation



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Logo Concept

The logo reflects the balance between modern smart technology and sustainable comfort. The golden S symbolizes luxury, while the leaf detail highlights eco-friendliness. The circuit-inspired elements represent innovation and AI systems. Together, they express Smart Stay as a place where comfort meets innovation.

Color Palette

The combination of dark green and gold reflects elegance and balance between nature and luxury.

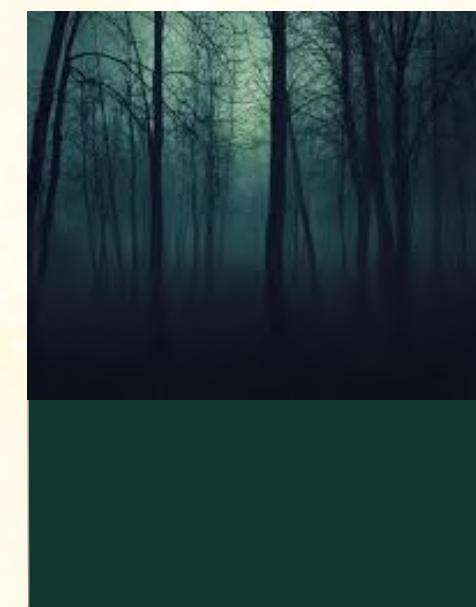
It gives a calm and intelligent energy.



Deep Teal

014040

Reflects calm and trust with a touch of mystery and sophistication.



Dark Turquoise

0F372E

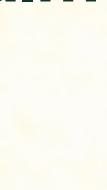
conveys calm confidence, harmony and quiet sophistication.



Dark Gray Turquoise

30554E

Represents renewal, balance and intelligent calm energy.



Teal Green

2B7C75

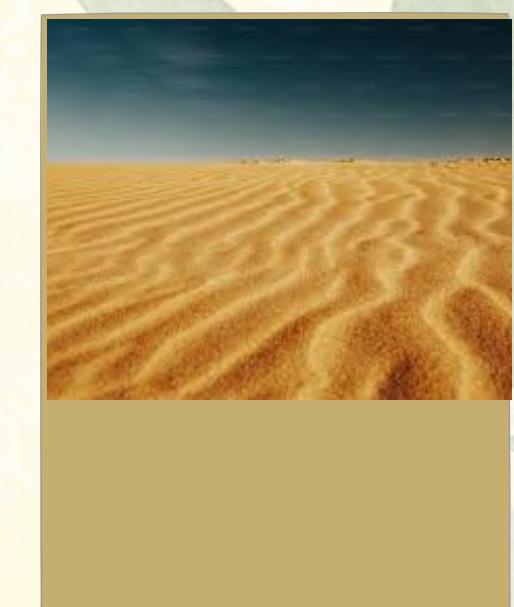
symbolizes success, warmth and Luxury Branding.



Gold Gradient

#F6D46B-> #C89325

evokes comfort, stability and understated elegance.



Golden Beige

C4AE72



Fonts

Redland FREE

ABCDEFGHIJKLMNOPQRSTUVWXYZ
*&@/!?,.1234567890

PlayFair Display

ABCDEFGHIJKLMNOPQRSTUVWXYZ
*&@/!?,.1234567890

ABCDEFGHIJKLMNOPQRSTUVWXYZ
*&@/!?,.1234567890

Poppins

ABCDEFGHIJKLMNOPQRSTUVWXYZ
*&@/!?,.1234567890

ABCDEFGHIJKLMNOPQRSTUVWXYZ
*&@/!?,.1234567890



Our Hotel's Robot

This is one of the main robots at Smart Stay Hotel. It's responsible for collecting guest reviews, detecting any issues, and helping to solve them while also gathering suggestions for improvement. It's a very intelligent robot that can speak multiple languages, and it was designed by us using Adobe Illustrator.

1st Pattern



2nd Pattern



Branding

Envelope & Letterhead





Staff's ID



Business
Card



Staff's Pins



Room Key Card & Don't Disturb Sign



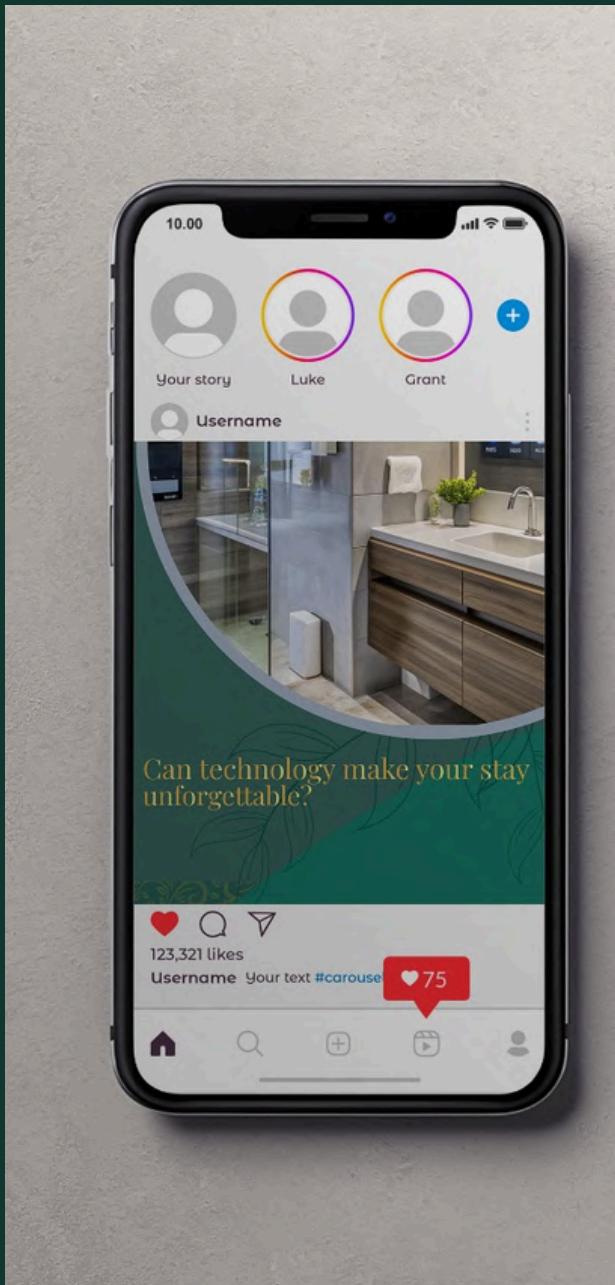
Cups & Mugs



Takeaway Bags & Box



Instagram Puzzle



What if your room could talk to you?

Can technology make your stay unforgettable?

Welcome to the Smart Stay Hotel Experience

Step into the future of hospitality. Our Smart Stay Hotel blends cutting-edge technology with exceptional comfort to give you a seamless and personalized experience.

The Future of Hospitality Starts Here

Smart Stay
Where Comfort Meets Innovation

A collage of images showcasing a modern hotel room's smart technology features. It includes a circular inset of a bathroom with a large touchscreen control panel above the sink; a circular inset of a restaurant with a view of the ocean; a circular inset of a man in a white robe interacting with a wall-mounted touchscreen; and a large image of a bedroom with a large bed, a walk-in closet, and a blue textured wall.

*Thank
You*

