

GLOBAL SUPERSTORE DASHBOARD

Year

All

Sub-Category

All

State

All

Region

All

Country

All

Total sales

\$12.64M

Total shipping cost

\$1.35M

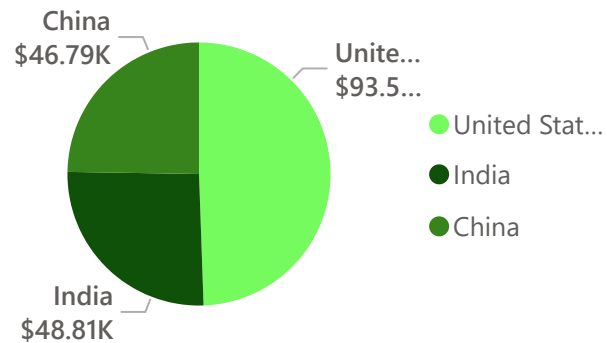
Average shipping cost

\$26.38

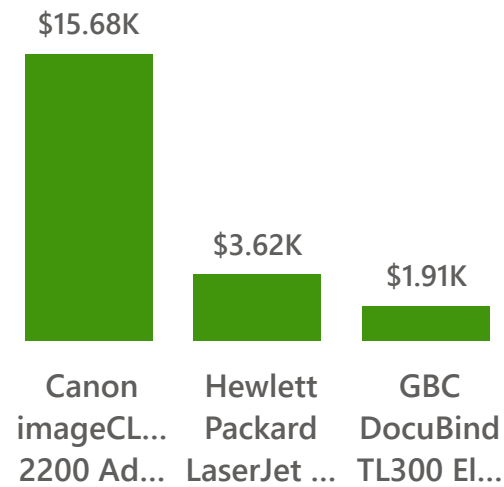
Total Quantity

178K

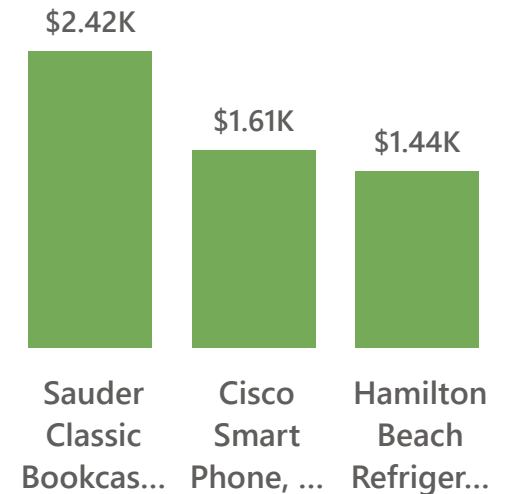
Top 3 Profitable Countries in 2014



Top 3 product in U.S by Total Profit (2014)



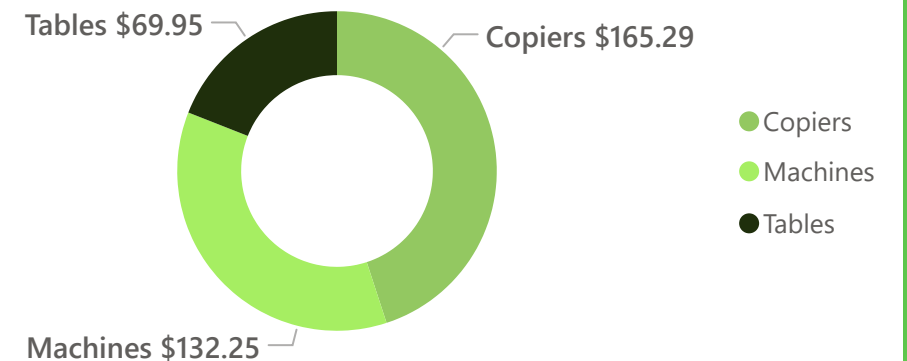
Top 3 Product in India by Total Profit (2014)



Top 3 Product in China by Total Profit (2014)



Top 3 Sub_Categories in U.S by Average Shipping Cost



GLOBAL
SUPERSTORE
DASHBOARD

- City

All
- Category

All
- Postal Code

All
- Market

All
- Returned

All

Total Customers

2K

total profit

1.47M

Average discount

0.14

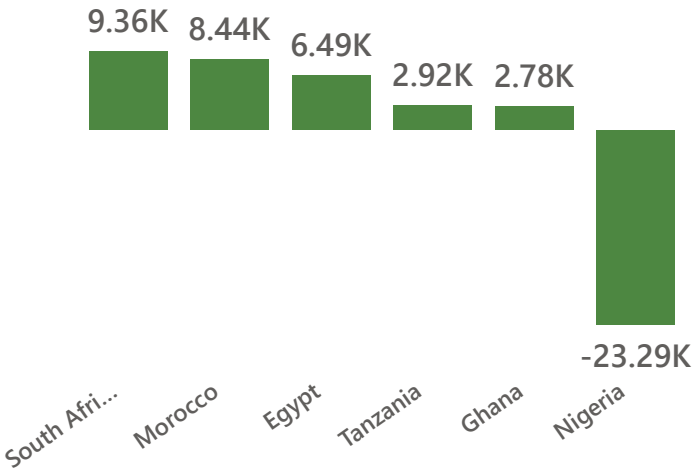
Order count

51K

total orderid

25K

Total Profit in 2014 for African Countries

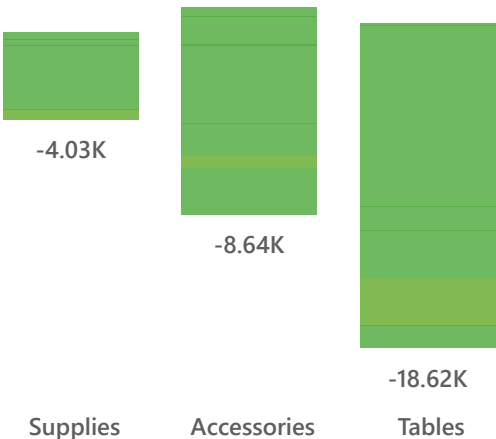


Country

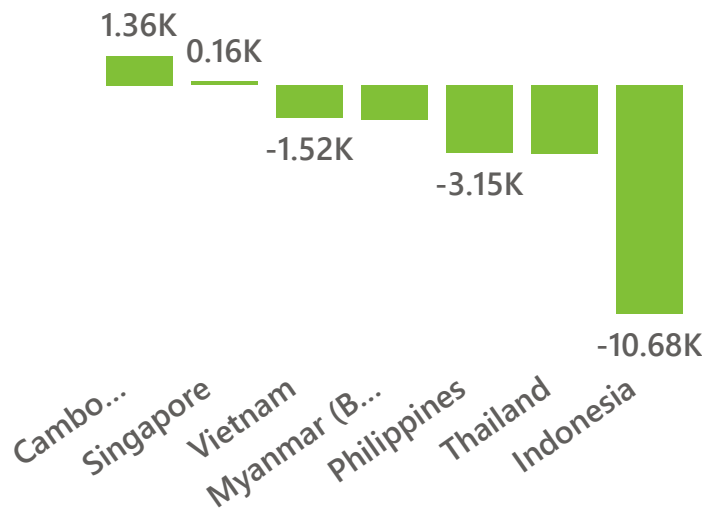
Average discount

Nigeria	0.70
Republic of the Congo	0.00
Uganda	0.70
Zimbabwe	0.70

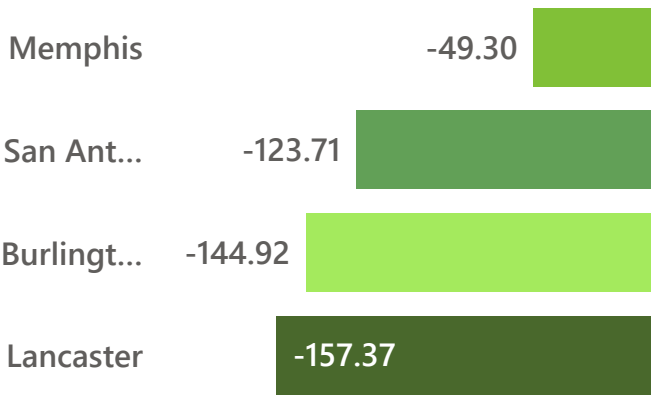
Least Profitable Sub-Categories in South East Asia



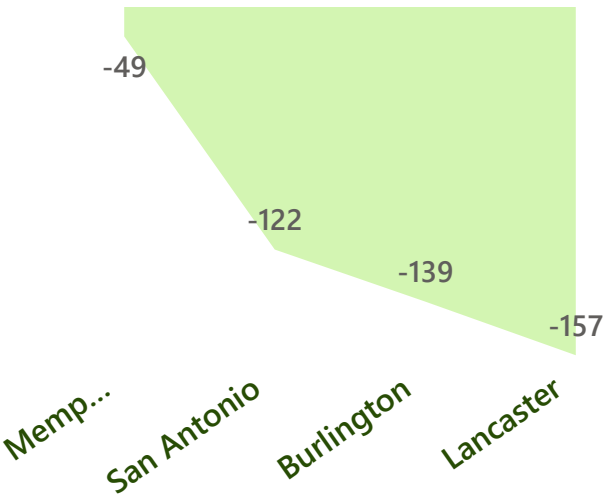
Total Profit Of Table in South East Asia



Cities in the U.S With the Least Average Profit



Average Profit Trend



GLOBAL SUPERSTORE DASHBOARD

Segment

All

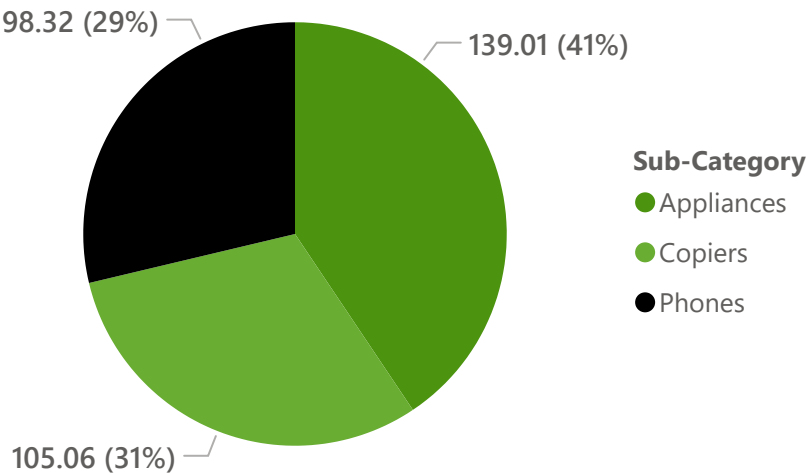
Order ID

All

Order Priority

All

Top 3 Sub-Categories in Australia by Average Profit



Customer ID	Customer Name	Segment
AA-10315	Alex Avila	Consumer
AA-10375	Allen Arnold	Consumer
AA-10480	Andrew Allen	Consumer
AA-10645	Anna Andreadi	Consumer
AA-315	Alex Avila	Consumer
AA-375	Allen Arnold	Consumer
AA-480	Andrew Allen	Consumer
AA-645	Anna Andreadi	Consumer
AB-10015	Aaron Bergman	Consumer
AB-10060	Adam Bellavance	Home Office
AB-10105	Adrian Barton	Consumer
AB-10150	Aimee Bixby	Consumer

Customer Name	Product Name	total profit
Tamara Chand	Canon imageCLASS 2200 Advanced Copier	8,399.98
Raymond Buch	Canon imageCLASS 2200 Advanced Copier	6,719.98
Hunter Lopez	Canon imageCLASS 2200 Advanced Copier	5,039.99
Adrian Barton	GBC Ibimaster 500 Manual ProClick Binding System	4,946.37
Sanjit Chand	Ibico EPK-21 Electric Binding System	4,630.48
Tom Ashbrook	Canon imageCLASS 2200 Advanced Copier	3,919.99
Mike Gockenbach	Nokia Smart Phone, Full Size	2,461.32
Harry Marie	Canon PC1060 Personal Laser Copier	2,302.97
Susan Pistek	Hoover Stove, Red	1,989.54
Hunter Lopez	Samsung Smart Phone, Cordless	1,610.28
Mike Gockenbach	Cisco Smart Phone, Cordless	1,563.48