

ALEX NOVOTNY

Senior Developer Advocate at Box with a focus on AI

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EXPERIENCE

Senior Developer Advocate

Box

📅 04/2023 - Present 📍 Austin, TX

Taught developers Box APIs and AI through various developer relations activities, including blogs, videos, sample code, and live demos, while serving as a team mentor and lead.

- Served as our developer relations social media manager, creating demos on multiple platforms, gathering millions of impressions, reposts, and likes.
- Created content, enhancements, and sample code alongside at least 10 major AI partners, including but not limited to OpenAI, Google, Weaviate, Pinecone, etc.
- Coded multiple RAG Agentic workflow demos, using Box as the content storage
- Helped code the Box developer MCP server
- Wrote, recorded, and launched a new YouTube video series on the new Box AI API, now with over 5000 views
- Wrote 35 Medium blogs garnering over 9,500 views
- Attended conferences like Google Next, Salesforce TDX, Box Works and Langchain Interrupt, working the booth and speaking live with 100s of developers
- Created and recorded multiple remote sessions for Box virtual events, like Cloud Content Summit and Box Works
- Engaged daily with CEO and executive leadership on developer relations strategy
- Used latest AI tools like Claude, Cline, Cursor, Agentforce, and more
- Wrote, recorded, edited, and published many videos on my own using Screen Studio, Figma and Camtasia

Developer Evangelist II

Box

📅 04/2021 - 04/2023 📍 Austin, TX

Taught developers Box APIs through various developer relations activities, including documentation, blogs, videos, sample code, and live demos.

- Served as the interim Box developer relations lead for 6 months after attrition
- Conducted over 25 interviews to expand the team
- Wrote over 15 medium blog posts with over 5000 views
- Helped plan our team's first public Hackathon, as well as mentored the three teams on technical questions
- Created/presented a developer relations strategy to upper leadership
- Wrote, recorded, and launched a new YouTube video series on Box API topics, now with over 3000 views
- Responded to over 1000 developer questions on the Box Platform community forum
- Served as the SME for Box Skills in over 10 customer calls
- Coded over 200 documentation releases on developer.box.com visited by over 40,000 people a month
- Created a ChatGPT demo and presented the solution to the C-suite

Technical Consultant

Box

📅 10/2019 - 04/2021 📍 Austin, TX

Company Description

- Led or participated in over 75 Box Consulting engagements, including API Enablement, SSO, Shuttle, Transform, Shield, Keysafe, Integration, Enterprise ID Merge, and User Analysis projects.
- Worked with peers to create a scalable small business administration loan application integration with Box for the first Covid-19 government stimulus package.
- Developed and presented a repeatable developer enablement flow based around the Box CLI.
- Used the Box Salesforce SDK to create custom folders programmatically for customers.
- Sold 10+ phase 2 Box Consulting engagements totaling over \$100,000 in revenue.
- Co-led the Content Migration Best Practices Box Works 2020 presentation.

KEY ACHIEVEMENTS



Social Media Reach

Grew content impressions by **millions** monthly across multiple platforms as social media manager.



YouTube Series Success

Completely produced an **AI focused** series on the Box AI API garnering tens of thousands of views



AI Partnerships

Led Box AI API content partnerships with **10 major AI firms**, enhancing product integration.



Hackathon Excellence

Organized Box Dev Hackathon, **attracting 100 participants** and achieving 95% satisfaction rate.

STRENGTHS



GSD

Most known for **getting stuff done**.



Quick Learner

Excel at taking new things, becoming an expert in them, and **training others** to use those concepts



Team Player

History of **working across the organization** from C-Suite and below to accomplish goals

SKILLS

Python (Programming Language)

Artificial Intelligence (AI)

Public Speaking

Project Management

Team Leadership

Social Media

Software Development

Technical Documentation

REST APIs

Software as a Service (SaaS)

Cloud Storage

EXPERIENCE

Tools Administrator (Programmer V)

Texas Education Agency

📅 04/2019 - 10/2019 📍 Austin, TX

Technical lead responsible for the installation, configuration, and upgrades of Jira, Zendesk, Qualtrics, Azure DevOps, Ipswitch, Teamforge, and ArcGIS.

- Saved the agency over \$100,000 by creating an excel macro to meet a short three month legislative deadline.
- Coded python scripts to migrate data between instances for reporting purposes using Zendesk's REST API.

Tools Administrator (TVC)

Google

📅 10/2018 - 04/2019 📍 Austin, TX

Company Description

- Managed a suite of Google Shopping applications, overseeing the full project life cycle
- Communicated daily with stakeholders to advance application roadmaps and gather requirements from a wide range of Google users
- Investigated bugs for over 10 tools and worked directly with engineering to create action plans to address them
- Streamlined metric monitoring and used Google PLX to implement dashboards allowing users to track success down to the granular level of a ticket

Software Developer

Koch Industries

📅 10/2016 - 09/2018 📍 Wichita, KS

Primary support developer for over 15 applications. I investigated and solved hundreds of bugs, using the .Net stack. I led a team of 10 in university IT recruitment.

- Migrated 5 applications to AWS which included creating EC2 instances, S3 buckets, load balancers, DNS management, other database upgrades.
- Migrated over 10 ETL integrations from our legacy integration tool called Informatica to Dell Boomi and mentored interns on cloud based technology.

Software Developer

Quorum Software

📅 06/2015 - 09/2016 📍 Dallas, TX

Primary support developer for over 5 applications and 50 clients, while serving as a technical liaison to clients and participating in university IT recruiting efforts.

- Collaborated with team to code an integration solution in C# that moves data between land systems and an oil revenue allocation processor.
- Provided on site support by creating SQL scripts to convert data to Quorum software.