

Pamela

Dale-Rourke



+ RESUME SUMMARY

Dynamic and results-driven Content Writer with over 7 years of experience in creating impactful, SEO-optimised content across various platforms including websites, blogs, and social media. Proven ability to engage diverse audiences through compelling narratives and a unique tone of voice tailored to each brand. Adept at utilizing content management systems such as WordPress to enhance online visibility and user engagement. Eager to leverage my strong communication skills and research capabilities in a long-term role within a reputable organization.

+ WORK EXPERIENCE

Play Therapist | Child in Mind (10/2016 – 08/2022)

Company • Location

Play Therapist | Barnardos (01/2015 – 10/2016)

Company • Location

Family Session Worker | OJs (05/2023 – PRESENT)

Company • Location

Outreach Worker | Children's Centre (01/2010 – 01/2015)

Company • Location

Parent Support Advisor | Leeds County Council (01/2005 – 01/2007)

Company • Location

Service Lead for Schools | Child in Mind (10/2016 – PRESENT  
(Maternity Jan 2021 - Jan 2024))

Company • Location

+ PERSONAL INFO

Phone

Email

Website

Location

+ EDUCATION

Filial Therapy in Family Therapy | Manchester |  
08/2019 Psychology and Criminology | University of  
Central Lancashire Play Therapy | Canterbury Christ  
University | Post graduate diploma Health & Social  
Care | Preston College | Advanced GNVQ

+ STRENGTHS

Content Writing

SEO-Optimised Content Creation

Content Management Systems (WordPress)

Content Strategy Development

Audience Engagement Strategies

Research and Analysis Skills

Exceptional Communication Skills

Attention to Detail

Project Management

Campaign Planning