

PROFILE

Dynamic and results-driven Content Writer with over 7 years of experience in creating impactful, SEO-optimised content across various platforms including websites, blogs, and social media. Proven abil...

WORK EXPERIENCE

Play Therapist | Child in Mind (10/2016 – 08/2022)
Company

Play Therapist | Barnardos (01/2015 – 10/2016)
Company

Family Session Worker | OJs (05/2023 – PRESENT)
Company

Outreach Worker | Children's Centre (01/2010 – 01/2015)
Company

Parent Support Advisor | Leeds County Council (01/2005 – 01/2007)
Company

Service Lead for Schools | Child in Mind (10/2016 – PRESENT (Maternity Jan 2021 - Jan 2024))
Company

EDUCATION

Filial Therapy in Family Therapy | Manchester | 08/2019
Psychology and Criminology | University of Central Lancashire
Play Therapy | Canterbury Christ University | Post graduate diploma
Health & Social Care | Preston College | Advanced GNVQ

STRENGTHS

Content Writing

SEO-Optimised Content Creation

Content Management Systems (WordPress)

Content Strategy Development

Audience Engagement Strategies

Research and Analysis Skills

Exceptional Communication Skills

Attention to Detail

Project Management

Campaign Planning



Pamela Dale-Rourke

PERSONAL INFO

Location
Phone
Email

SKILLS

