

Pamela Dale-Rourke

Dynamic and results-driven Content Writer with over 7 years of experience in creating impactful, SEO-optimised content across various platforms including websites, blogs, and social media. Proven ability to engage diverse audiences through compelling narratives and a unique tone of voice tailored to each brand. Adept at utilizing content management systems such as WordPress to enhance online visibility and user engagement. Eager to leverage my strong communication skills and research capabilities in a long-term role within a reputable organization.

Work Experience

Play Therapist | Child in Mind (10/2016 – 08/2022)

Company

Description

Play Therapist | Barnardos (01/2015 – 10/2016)

Company

Description

Education

Filial Therapy in Family Therapy | Manchester | 08/2019

Psychology and Criminology | University of Central

Lancashire Play Therapy | Canterbury Christ University |

Post graduate diploma Health & Social Care | Preston

College | Advanced GNVQ

Strengths

Content Writing

SEO-Optimised Content Creation

Content Management Systems (WordPress)

Content Strategy Development

Audience Engagement Strategies

Research and Analysis Skills

Exceptional Communication Skills

Attention to Detail

Project Management

Campaign Planning

Hobbies

Reading

Sports

Travel