ARIEL CERDA

UI Designer

INFO

PORTFOLIO

portfolio.arielcerda.com

BIRTHDATE

11 of december, 1985

EMAIL

arielcerdahernandez@gmail.com

PHONE NUMBER

+64 027 222 5679

ADDRESS

26/2 Western Springs Road
Kingsland, Auckland City

EDUCATION

INACAP VALPARAÍSO

Graphic & Web designer
2007 – 2011
Degree translated into
English

SKILLS

HTML & CSS preprocessor,
prototype, Sketch,
Principle, Adobe Suite,
Invision y Abstract, Final
Cut, Git, Sublime
Text, Prepros, 360°
photography.

RESUME

I am a graphic designer with experience in web design and development. Throughout my professional career I've had to develop a wide variety of projects focused on technology, always generating excellent relationships with all kinds of people and members of different teams. I currently have my working holiday visa and I'm looking forward to commit to a sponsorship.

WORK EXPERIENCE

N E D M E D I A / UI DESIGNER http://nedmedia.io/es/ Feb. 2015 – Aug 2018

Responsibilities:
Design and prototype in-house websites and client projects.
Define the brand design guidelines for projects.
Design and prototype applications for Smart TV for TV channels.
Design and prototype web applications for online video editing.
Mantain and manage web sites for clients
Key Achievements:
I was able to work very well with a wide variety of work teams.
Reason for Leaving:
Search for new professional challenges and move to Auckland.

LUKKIN.COM / UX / UI / FRONT-END Dec. 2013 – Nov. 2014

Responsibilities:
CSS & HTML responsive design
Translate concepts into wireframes, mockups and prototypes.

GIRÓ AGENCY / WEB DESIGNER Feb. 2012 – Jul. 2013

Responsibilities:
Maintain and manage sites for clients.
Email marketing.

UNIVERSIDAD CATÓLICA DE VALPARAÍSO / WEB DESIGNER Jun. 2011 – Mar. 2012

Responsibilities:
Mantain and manage web sites for clients
Create and edit video tutorials for the students of the student platform.