Marketing campaigns plan comparison

If you'd like to speak with someone about which plan is right for you, please <u>contact us</u>.

Basic plans	$15.00/mo	5,000 contacts	15,000 emails/mo	+$0.0040 /extra email or contact
	$25.00/mo	10,000 contacts	30,000 emails/mo	+$0.0030 /extra email or contact
	$50.00/mo	20,000 contacts	60,000 emails/mo	+$0.0030 /extra email or contact
	$120.00/mo	50,000 contacts	150,000 emails/mo	+$0.0028 /extra email or contact
	$200.00/mo	100,000 contacts	300,000 emails/mo	+$0.0023 /extra email or contact
Advanced plans	$60.00/mo	10,000 contacts	50,000 emails/mo	+$0.0075 /extra email or contact
	$100.00/mo	20,000 contacts	100,000 emails/mo	+$0.0060 /extra email or contact
	$250.00/mo	50,000 contacts	250,000 emails/mo	+$0.0060 /extra email or contact
	$450.00/mo	100,000 contacts	500,000 emails/mo	+$0.0050 /extra email or contact
	$900.00/mo	200,000 contacts	1 million emails/mo	+$0.0050 /extra email or contact
	Custom	200,000+ contacts	1+ million emails/mo	Custom Pricing

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Up to 100 contacts and 6,000 email sends/month included.

	Free	Basic	Advanced
Email marketing			
Design & code editors	●	●	●
Segmentation	●	●	●
A/B testing	●	●	●
Email testing	3 credits	10 credits*	60 credits*
Signup forms	1 form	5 forms	15 forms
Automation	●	●	●
Dedicated IP included	●	●	●
Access to additional IPs	●	●	●
Send scheduling	●	●	●
Content personalization	●	●	●
Unsubscribe groups	●	●	●
Responsive templates	●	●	●

*You can purchase additional credits

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	Free	Basic	Advanced
Analytics & reporting			
Engagement statistics	●	●	●
Link click tracking	●	●	●
Bounce rate, spam, blocked reporting	●	●	●
Application & device usage	●	●	●
Browser & mailbox provider usage	●	●	●
Geographical distribution	●	●	●
Email category comparison	●	●	●

Deliverability			
Inbox provider relationships	●	●	●
Built-In best practices	●	●	●
Authentication	●	●	●

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	Free	Basic	Advanced
Expertise & support			
Technical support	Ticket support	Ticket & chat support	Ticket, chat, & phone support
Access to expert services	🔴	🟢	🟢

Integration & customization			
Marketing campaigns APIs	🟢	🟢	🟢
Event webhook	🟢	🟢	🟢
Subuser API	🔴	🔴	🟢
Universal links	🟢	🟢	🟢

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	Free	Basic	Advanced
Account & team management			
Teammate permissions	1 teammate	1 teammate	1,000 teammates
Subuser management	🔴	🔴	🟢
Access to transactional templates	🟢	🟢	🟢
Email API statistics	🟢	🟢	🟢
API Key permissions	🟢	🟢	🟢

Privacy & security			
Two-factor authentication	🟢	🟢	🟢
IP access management	🟢	🟢	🟢
TLS encryption	🟢	🟢	🟢
SOC 2 type II certification	🟢	🟢	🟢
Privacy shield Certification	🟢	🟢	🟢