Ecommerce Sales Dashboard
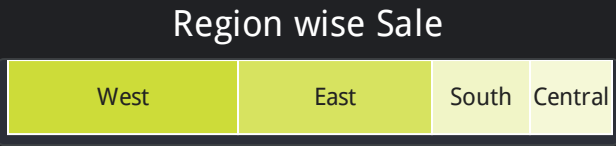
| year ▼ | Category ▼ | Segment ▼ | Region ▼ |

Total Customer	Total Sale	Profit	Quantity	Average Order Value
793	2,297,201	286,397	37,873	61

Region wise Sale

| West | East | South | Central |

(City table)

	City	Sales	Profit ▼
1.	New York City	256,368.16	62,036.98
2.	Los Angeles	175,851.34	30,440.76
3.	Seattle	119,540.74	29,156.1
4.	San Francisco	112,669.09	17,507.39
5.	Detroit	42,446.94	13,181.79
6.	Lafayette	25,036.2	10,018.39
7.	Jackson	24,963.86	7,581.68
8.	Atlanta	17,197.84	6,993.66
9.	Minneapolis	16,870.54	6,824.58
10.	San Diego	47,521.03	6,377.2

Sales by Segment

- Consumer 50.6%
- Corporate 30.7%
- Home Office 18.7%

Sales by Sub-Category

- Phones 14.4%
- Chairs 14.3%
- Storage 9.7%
- Tables 9%
- Binders 8.9%
- Machines 8.2%
- Accessories 7.3%
- Copiers 6.5%
- Bookcases 5%
- Others 16.7%

Sales by State

Yearly Profit and Sales

Profit Sales

2017
2016
2015
2014

0   200K   400K   600K   800K   1M

Sales by Shipmode

Sales

Standard Class
Second Class
First Class
Same Day

0   500K   1M   1.5M