

# FESTMAN STORE

## FINANCIAL ANALYSIS DASHBOARD

Product

All

Segment

All

Year

All

Total sales | Current Vs Prior Year

92.31M✓

Last Year: 26.42M (+249.46%)

Orders | Current Vs Prior Year

861.13K✓

Last Year: 264.67K (+225.36%)

Profit | Current Vs Prior Year

13.02M✓

Last Year: 3.88M (+235.58%)

Profit Margin | Current Vs Prior Year

14.10%!

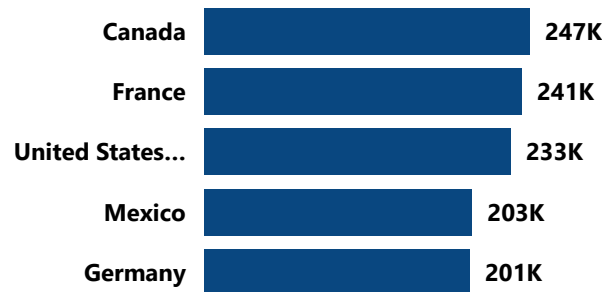
Last Year: 14.68% (-3.97%)

Discount Offered | Current Vs Prior Year

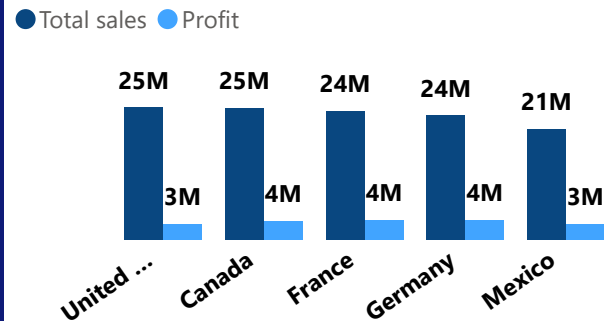
7.06M✓

Last Year: 2.15M (+229.04%)

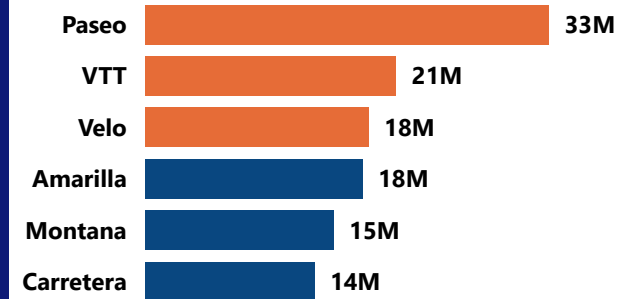
Orders by Country



Total sales and Profit by Country



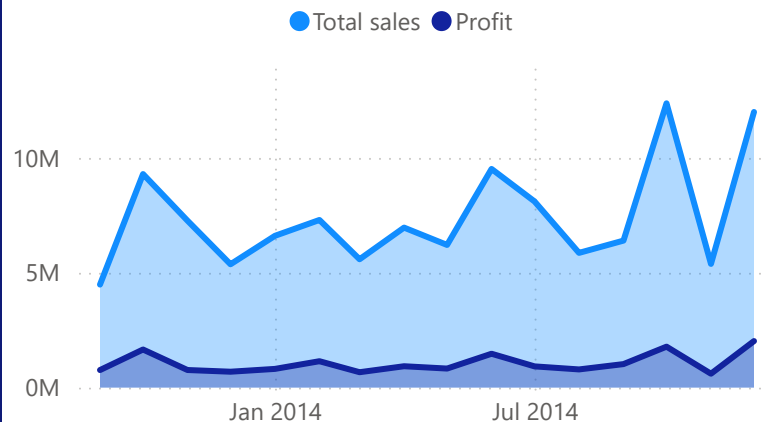
Top 3 products by Sales



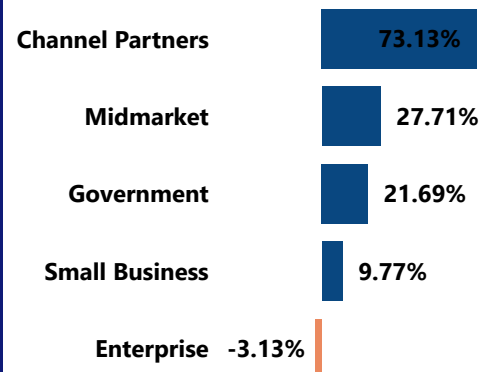
Profit Margin by Segment and Products

Segment	Profit Margin
Channel Partners	73.13%
Amarilla	72.43%
Carretera	73.68%
Montana	73.50%
Paseo	73.01%
Velo	73.40%
VTT	73.05%
Enterprise	-3.13%
Amarilla	-3.60%
Carretera	-6.95%
Montana	-1.19%
Paseo	-1.55%
Velo	-2.37%
VTT	-4.31%
Government	21.69%
Amarilla	22.21%
Carretera	23.01%
Montana	20.30%
Paseo	20.51%
Velo	20.40%
VTT	20.40%
Total	14.23%

Total sales and Profit by Year and Month



Profit Margin by Segment



%Discount by Discount Band

