

climate center outreach meeting notes

march 7, 2024

- attendees
 - Yimin Lu
 - Nick Smith
 - Eve Gray
 - Ting Lin
 - Bryan Giemza
 - Steffi Borst
 - Christine Vanginault
 - Cristina Bradatan
- science by the glass
 - livestreaming these
 - * facebook live (for livestreaming)
 - broaden the coverage of this
 - get these on the website
 - rebrand to show it's more family friendly
 - * and accessible for non-drinkers
 - put to tech announce if possible
- more outreach/community engagement ideas
 - get in touch with vikram
 - npr station
 - llano estacado audobon group
 - astronomy club
 - pair events with kids activities (outside in summer)
 - talk with people at the local schools to engage students
 - art showcase
 - * competition to get people involved
 - * all arts involved
 - engage the churches
 - * with sustainability activities
 - showcase event
 - * first full wednesday of fall classes is A&S day
 - 1000 students + several dozen faculty
 - make some swag for this and incentivize showcasing this
 - science in the park
 - * show and tell
- earth day 2024
 - tech connect

- advertising
 - daily toreador
 - tech announce
- table banners
 - can get simple things printed (\$200/table cloth)
 - * steffi can help with this
 - order by end of march
 - pick a non-black and red color
- logo design competition
- new hires
 - go directly to classrooms
 - use livable futures faculty
- website
 - natasja has permissions
 - natasja can add someone to this
 - needs a lot of updates