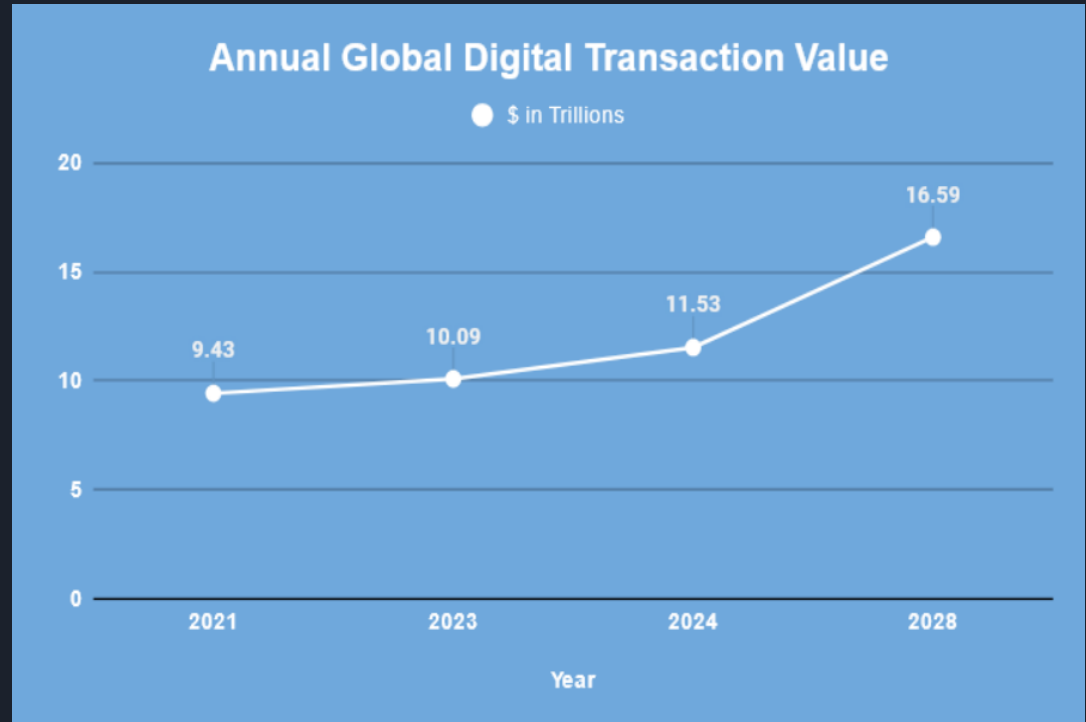


A decorative graphic on the left side of the slide. It consists of a blue parallelogram and a light green parallelogram, both tilted at an angle. The blue shape is in the foreground, and the green shape is partially behind it. They are set against a dark blue background with faint, lighter blue diagonal stripes.

Digital Payment Transactions

Why Look Into Digital Payment Options?

Expected to increase
by 3-10% ANNUALLY;
having e-payment
options is becoming
CRITICAL





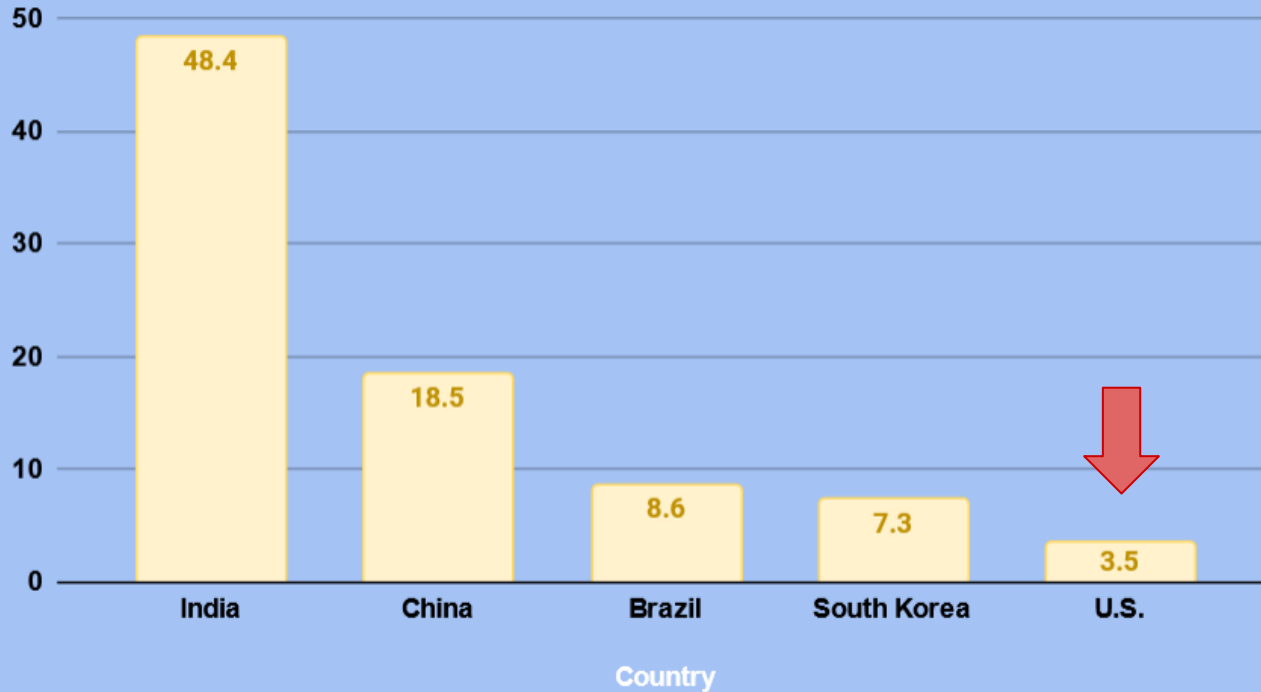
Digital options can be **simple** and **low cost**

- Setup Costs: \$500-\$6000 for software AND hardware (service based)
- Transaction Fees: 2-4% charge along with \$0.20-\$0.50 charge

PayPal Digital Payments transaction fee

3.49% +\$0.49
per transaction

Transactions in Billions

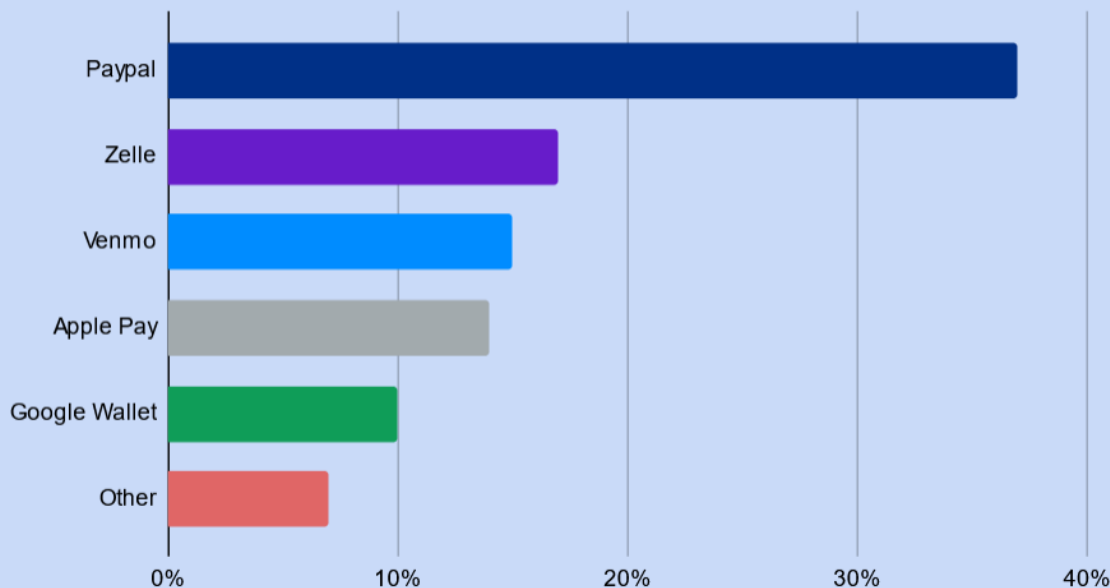


The U.S. falls as #5 on the global ranking

Convenience and **Speed** are leading factors in the growing # of transactions

Market is **NOT DOMINATED** - many options

U.S. Top Digital Payment Brands



- Implementing even a **single** digital brand can result in 10-25% increase in sales

Include Digital Payment Options NOW!

- Having e-payment options is **CRITICAL** for future
- Digital market growing rapidly and expanding **globally**
- Brings speed, convenience and dramatically increases a business' reach
- Implementing a few big brands - 10-25% increase in average sales annually

Rise in Digital Transaction

