Junru Wu

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EDUCATION

Smith College   Aug 2018 - May 2023
Bachelor of Arts in Political Science and Data Science   Northampton, MA
GPA: 3.9/ 4.0
Relevant Coursework: Econometrics, Linear Algebra, Multivariable Calculus

WORK EXPERIENCE

Compass Lexecon   Aug 2023 (expected start date)
Incoming Analyst   Boston, MA
One of the world's leading economic consulting firms, Compass Lexecon provides law firms, corporations, and government clients with clear analysis of complex issues.
· Focus area: Antitrust and competition

NielsenIQ   Nov 2021 – Jan 2022
Tech & Telecoms Vertical- Market Research Intern   Shanghai, China
· Evaluated the client's ad campaign effectiveness in Egypt and UAE using survey data, resulting in a 16-page report
· Summarized 1600+ response data using Excel pivot tables; produced 20+ cross-tabulation tables
· Examined how the client's ad campaign impacted consumer buying behavior; created user profiles using PowerPoint; extracted insights to improve campaign strategies, with 3 suggestions adopted by the client
· Guided 20+ in-depth interviews with the client's partners; evaluated the client's business ecosystem in terms of productivity, robustness, and innovation

Globus, Caixin Media   Dec 2020 – July 2021
Political Risk Analyst Intern   Beijing, China
· Pioneered an evaluation of the decision-making process of the Indian government's ban on Chinese apps, with the analysis published online earning 100k+ reads
· Monitored development of South and Southeast Asian tech regulations and events impacting globalization through writing bi-weekly newsletters, cumulatively produced 50+ analysis
· Tracked how key lobbying groups impact Indian legislative decisions, independently created a 23-page political network analysis framework document

PROJECT EXPERIENCE

East Asian Politics Lab, Smith College   Oct 2019 – Aug 2020
Research Assistant with Dr. Sara Newland in Political Science Department   Northampton, MA
· Facilitated a research project on Taiwan's subnational diplomacy, with results published in *the Pacific Review*
· Integrated and visualized US state governments' subnational diplomatic activities data over the last 50 years in R
· Conducted literature reviews summarizing 30+ research articles; coordinated 20+ interviews of relevant scholars

Economics Research Project   Sept 2022 – Present
The impact of Medicaid Expansion on Domestic Violence and Intimate Partner Violence   Northampton, MA
· Pulled and cleaned 260k+ data points using National Incident-Based Reporting System and US census in R and STATA
· Investigated the effect of Medicaid expansion by running difference-in-differences regression with fixed effects in STATA, expect to present at the Eastern Economics Association's undergraduate research conference in Feburary

SKILLS & INTERESTS

Technical Skills: R (tidyverse), Excel (pivot table), STATA, PowerPoint
Languages: Mandarin (Native)
Certificates: AED First Aid
Interest: Swimming, Jazz-Funk Dance (high school graduation dance troupe leader)