

# Pizza Sales Report

Jan 15 - Dec 15

Pizza Category

All

1/1/2015

12/31/2015

Total Revenue

817.86K

AVG Order Value

38.31

Total Pizzas Sold

49574

Total Orders

21350

AVG Pizzas Per Order

2.32

## Busiest Days and Times

### DAYS

Orders are **highest** on weekends,  
Friday/Saturday

### MONTHLY

**July** and **January** have the **highest** Total  
Orders

## Sales Performance

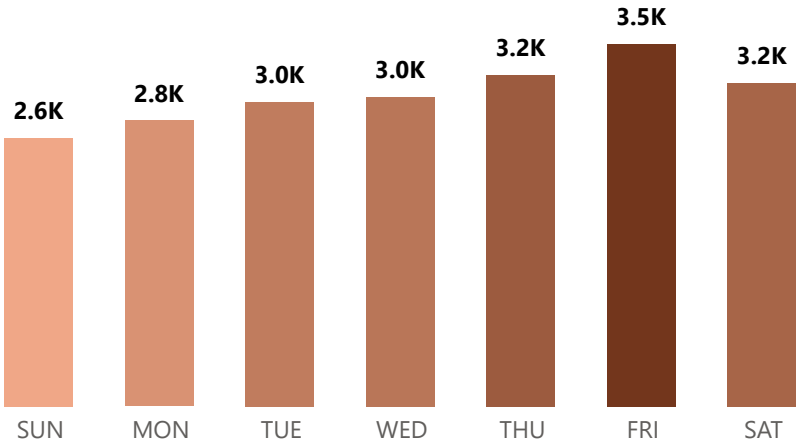
### CATEGORY

The **Classic Pizza** contributes over **25%** of  
sales

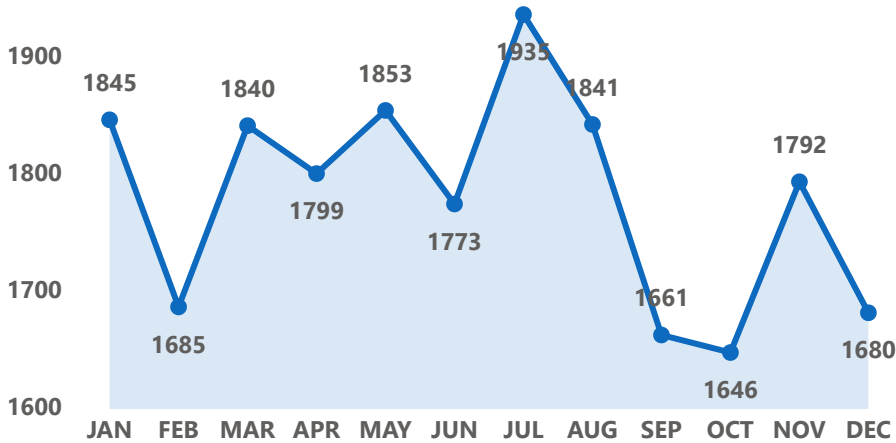
### Size

The **Large Pizza** does almost **50%** of all pizza  
sales

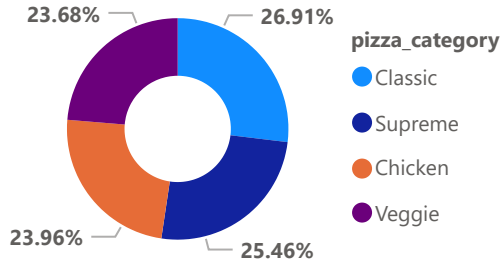
Daily Trend for Total Orders



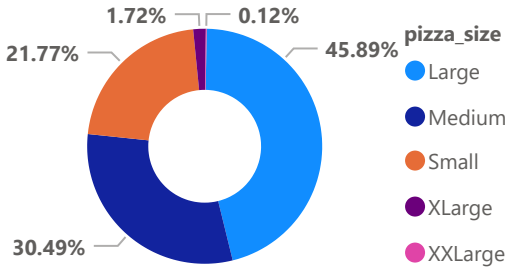
Monthly Trend for Total Orders



% of Sales by Pizza Category



% of Sales by Pizza Size



Total Pizzas Sold by Pizza Category

