

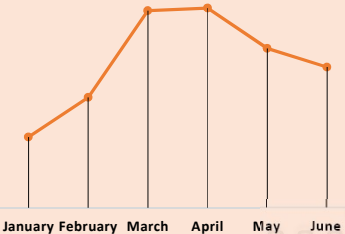
Sales Analysis for Wixsin Company

Total Reveune
\$9,826,183

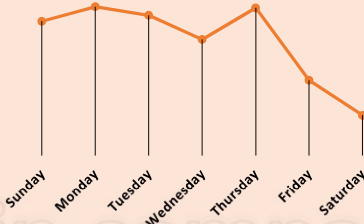
Total Units
1430

Data Analysis: Smith Olabisi

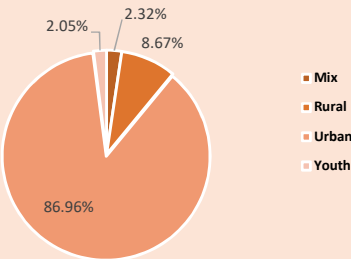
Monthly Revenue Growth



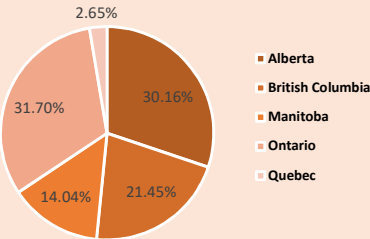
Weekly Revenue Growth



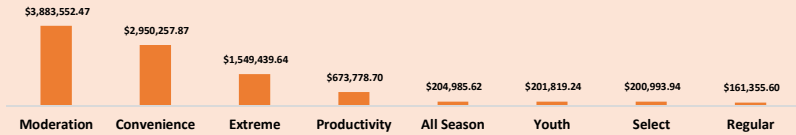
Proportion by Category to Revenue



Contribution by State to Revenue



Highest Revenue by Segment



Location-st...

Al...	Br...	M...
O...	Q...	

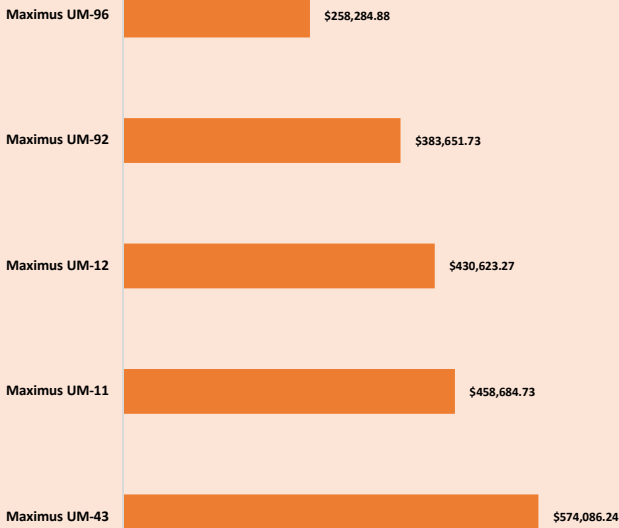
Month

Jan...	Feb...	Mar...
April	May	June

Category

Mix	Rural
Urban	Youth

Top 5 Best-Selling Products



RECOMMENDATIONS

The WIXSIN Company Sales Dataset was Analysis and the Dashboard was created me (Olabisi Smith). After Analysis this Dataset above, I discovered some of the company sales revenue were performing better in category like urban and in state like ontario and Alberta.

I Recommend that more sales strategy should be implemented in the regions, sectors and states not performing very well. The following sales strategies below should be considered:

The company can target the low revenue states as well as sectors(Rural, mix and youth) in their Advertisement promotions go forward and also add new products or services that targets their audience.

Wixsin Company can also give discount on some of their products or services.

The Company can create a survey form for their customers to fill online or in-store, sometimes that won't take more than 5mins of their customers time.

They can also do buy one get one half price promotion sales.

They can also check and study the areas and category doing well by checking the month doing well, in term of weather, seasons and location of stores.