

# Nick Smith

smithy876.github.io

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## Education

**University of Wisconsin–Madison** – Graduated 2020 – Major GPA: 3.81/4.0 – Cum. GPA: 3.58/4.0

- BS: Anthropology and History Double Major, Archaeology Certificate
- Relevant Coursework: Graphic Design, Web Design and Coding, Cartography, Cultural Anthropology

**Languages:** English, French (working proficiency)

## Work Experience

**Freelance Graphic Designer and Photographer** – smithy876.github.io – 2016-present

- Design logos, flyers, and marketing materials for clients and community organizations

**Web and Graphic Design Student Assistant**

- **UW–Madison Dept. of African Cultural Studies and Dept. of Classical & Ancient Near Eastern Studies** – Jun. 2019-May 2020
- **UW Center for Agricultural Safety and Health** – Jan. 2019-May 2020
- **UW–Madison Dept. of Biological Systems Engineering** – Jun. 2018-May 2019
- Redesigned and maintained four departmental websites to create accessible, intuitive sites in line with current best practices
- Developed branding, marketing, and other graphic materials for internal and external use

**Graphics Assistant and Gallery Attendant**, UW Ruth Davis Design Gallery – Sep. 2018-May 2019

- Created marketing materials, managed the gallery's online presence, and aided in exhibit creation

## Community Involvement

**Media Coordinator, AnthroCircle Officer** – UW–Madison Anthropology Student Org. – Fall 2018-Spring 2020

- Led development of a club website and managed social media accounts
- Revamped club branding, and standardized the creation and distribution of club and event marketing

**Associated Students of Madison** – UW–Madison Student Gov. – Appointee to Transportation Committees

- Served two terms representing students in meetings with university and city administrators
- Wrote and analyzed results of transit system opinion survey and collaborated on redesign of routes based on results.
- Designed, produced, and presented maps of each proposal through a collaborative two-year process

**Boy Scouts** – Rank: Eagle Scout – Project: Mapping Invasive Species along the Black and Root Rivers

**National History Day Judge** – Wisconsin State and Madison Regional competitions – 2018-present

## Skills and Proficiencies

**Graphics and design:** Adobe Suite (Illustrator, Photoshop, InDesign, Premiere, Lightroom), Blender, Inkscape, Mapbox Studio, ArcGIS, Leaflet, D3, Drawing, Painting, Photography

**Other proficiencies:** Office suites, WordPress, HTML, CSS, Javascript, GitHub, Slack, database use, PDF creation, Chicago Manual of Style

**Design specialties:** Branding and identity packages, cartography, logo design, general graphic design, web design, printing, multimedia

*References and work examples available on request – Portfolio at smithy876.github.io*