



Presentation

Digital Content
Producer's Club



Yollo Ecosystem

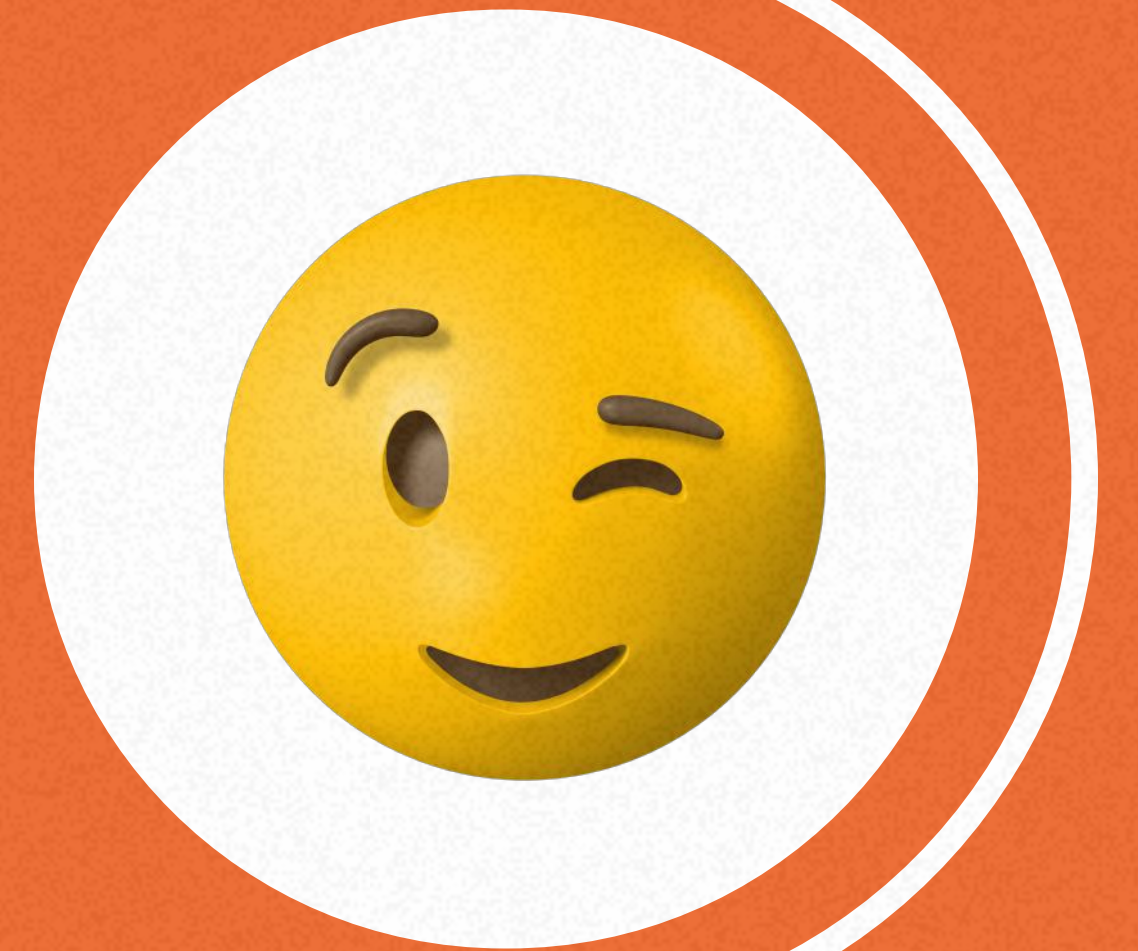



Social network based on NFT


A platform where creators
develop original digital
content and producers
evaluate and monetize it





Yollo Social Performance



 84% of people aren't satisfied with the job


 24% of people hate their job

 40% of the respondents think that their job is senseless

 53% of executives want to work remotely

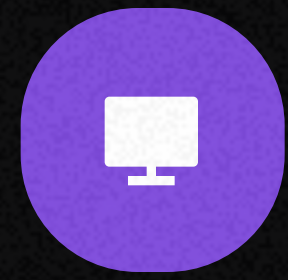
 **90% of employees want to work in the office once a week**

 **19% of people satisfied with their salary**

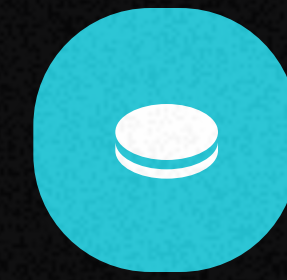
 **Creative content is copied and has no value**

Yollo Solutions





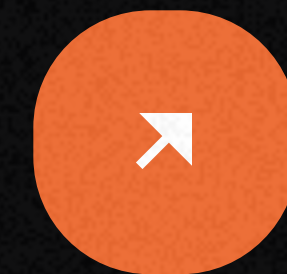
Remote place
of work



Get financial
freedom



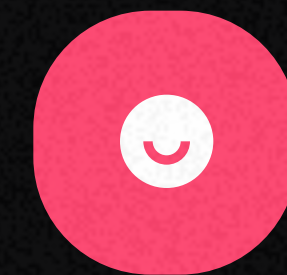
Create a profession
of the future



Create a residual
source of income



A possibility to earn
money 24/7



To monetize your
hobby



Digitalization and evaluation of creative content

Digital Content Producer's Club

Digital content producer views original content created by users, evaluates it, promotes and monetizes it. With Yollo usual scrolling of content on the Internet turns into a profession and a source of income



Our Key Member

If you are sick and tired of the office routine and wish to work remotely

Want to create a residual income

Want to increase your income x2 or x3 times by doing your hobby

Have an opportunity to provide for your family

Dream of travelling not only in the summer but also in the winter

Yollo Benefits



Spending leisure time
in social networks
while earning on it

Being a part of the
growing market of
NFT services

Benefits of getting
tokens at a discount
price

Income from
being a producer

Safe
workplace offered
by an American
company

Creating a
community of like-
minded people

Creating
a residual
income with the
program of
loyalty and NFT

Social Platform

Yollo's social platform is a meeting place for creators and producers

Blockchain technology

Intellectual-property protection

Monetization of creative digital content

Constant development of demand for content

The rating system of promotion of content

NFT Packaging

Copyright protection,
content monetization and
sales via NFT.

Revenues from the first sale
and unlimited resales of
digital content.



Virtual Back Office

**Yollo Virtual Back Office is
an application with an AI
(artificial intelligence)
virtual assistant**

access to reports in
real time

extended data
analytics

digital wallet

tools for marketing/
recruiting

Yollo Social Club



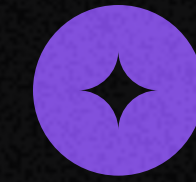
Club of like-minded people



Coaches and mentors for personal development



Attending VIP events organized by the company



Live communication with Yollo executives and leaders



Participation in regular seminars and webinars



Meetings with world celebrities and actors

Yollo CRM

Application for Digital Content Producers

- ✦ a system for management relationships with Yollo clients
- ✦ attracting new clients and partners



Vividly

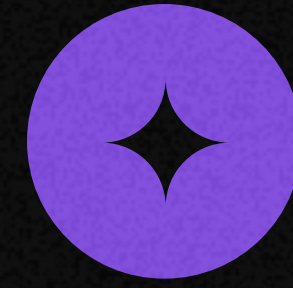
- ✦ training and development system Sales Leader
- ✦ seminars, training sessions
- ✦ live and online coaching
- ✦ personal development trainings

Vividly is an application for training Yollo partners

- ✦ unique program of education for Digital Content Producers



Happiness App



The most important contribution a person can make to this world is to be happy. Why?

Being happy, a person naturally shares his happiness with others

Happiness App is an application created to help people find happiness, harmonize life and thereby, make this world a better place to live.

Yollo Ads

Advertising support of Yollo's social platform

- ✦ creation of advertising materials
- ✦ revenues through advertising
- ✦ content promotion
- ✦ increasing the number of views and rating growth



Yollo Rating Mark

It is the main tool for evaluating the digital content, having a real value. Used for:



Evaluation



Promotion



Monetization

Rating mark is equal to 99 Yoñlo Tokens

Each Rating Mark given to the content increases its value. Both, the content creator and the digital content producer, using Rating Mark tool as their main working tool, receive revenues from each Rating Mark given.

Yollo Token

Yollo Token = \$0,01

It's a token for internal use, used as a unified internal currency within the ecosystem and for paying revenues to Yollo members



Worldwide Payment System

To ensure comfortable and smooth work of our partners, we have integrated a highly protected Worldwide Payment System which allows you easily to replenish, withdraw or transfer money to or from Yollo's ecosystem



Standard offer description



Free

1 Month
\$9

6 Month
\$49

12 Month
\$89

Business offer description



Light
\$100

Basic
\$300

Advanced
\$1,188

Pro
\$3,000

Expert
\$10,000

V.I.P.
\$50,000

Light Subscription



Yollo Social Platform	\$89
Yollo Back Office	\$120
Yollo NFT Packaging	\$50
Yollo Social Club	✓
Yollo CRM Free Account	✓
Yollo Premium Loyalty Program	✓
Vividly Training System Free Account	✓
100 Yollo Rating Mark YRM	\$150
Secure Work Place	✓

DAILY
ACTIVITY
BONUS

Put 1 YRM
Get 99 Yollo Tokens

TOTAL
ACTIVITY
BONUS

100 days
Get 9,900 Yollo Tokens

FREEZE
AMOUNT

365 days
Get 10,000 Yollo Tokens

ALL IN ALL

Get 19,900 Yollo Tokens

Discount \$309

Total Market Price \$409

Buy now for \$100

Basic Subscription



Yollo Social Platform	\$89
Yollo Back Office	\$120
Yollo NFT Packaging	\$50
Yollo Social Club	✓
Yollo CRM Free Account	✓
Yollo Premium Loyalty Program	✓
Vividly Training System Free Account	✓
300 Yollo Rating Mark YRM	\$450
Secure Work Place	✓

DAILY
ACTIVITY
BONUS

Put 3 YRM
Get 297 Yollo Tokens

TOTAL
ACTIVITY
BONUS

100 days
Get 29,700 Yollo Tokens

FREEZE
AMOUNT

365 days
Get 30,000 Yollo Tokens

ALL IN ALL

Get 59,700 Yollo Tokens

Discount \$409

Total Market Price \$709

Buy now for \$300

Advanced Subscription



Yollo Social Platform	\$89
Yollo Back Office	\$120
Yollo NFT Packaging	\$50
Yollo Social Club	✓
Yollo CRM Paid	\$96
Yollo Premium Loyalty Program	✓
Vividly Training System Free Account	\$50
1,200 Yollo Rating Mark YRM	\$1,800
Secure Work Place	✓

DAILY
ACTIVITY
BONUS

Put 12 YRM
Get 1,188 Yollo Tokens

TOTAL
ACTIVITY
BONUS

100 days
Get 118,800 Yollo Tokens

FREEZE
AMOUNT

365 days
Get 118,800 Yollo Tokens

ALL IN ALL

Get 237,600 Yollo Tokens

Discount \$1,005

Total Market Price \$2,205

Buy now for \$1,188

Pro Subscription



Yollo Social Platform	\$89
Yollo Back Office	\$120
Yollo NFT Packaging	\$50
Yollo Social Club	✓
Yollo CRM Paid	\$96
Yollo Premium Loyalty Program	✓
Vividly Training System Free Account	\$100
2,500 Yollo Rating Mark YRM	\$4,500
Secure Work Place	✓

DAILY
ACTIVITY
BONUS

Put 30 YRM
Get 2,970 Yollo Tokens

TOTAL
ACTIVITY
BONUS

100 days
Get 297,000 Yollo Tokens

FREEZE
AMOUNT

365 days
Get 300,000 Yollo Tokens

ALL IN ALL

Get 597,000 Yollo Tokens

Discount \$1,955

Total Market Price \$4,995

Buy now for \$3,000

Expert Subscription



Yollo Social Platform	\$89
Yollo Back Office	\$120
Yollo NFT Packaging	\$50
Yollo Social Club	✓
Yollo CRM Paid	\$96
Yollo Premium Loyalty Program	✓
Vividly Training System Free Account	\$250
10,000 Yollo Rating Mark YRM	\$15,000
Secure Work Place	✓

DAILY
ACTIVITY
BONUS

Put 100 YRM
Get 9,900 Yollo Tokens

TOTAL
ACTIVITY
BONUS

100 days
Get 990,000 Yollo Tokens

FREEZE
AMOUNT

365 days
Get 1,000,000 Yollo Tokens

ALL IN ALL

Get 1,990,000 Yollo Tokens

Discount \$5,605

Total Market Price \$15,605

Buy now for \$10,000

V.I.P. Subscription



Yollo Social Platform	\$89
Yollo Back Office	\$120
Yollo NFT Packaging	\$50
Yollo Social Club	✓
Yollo CRM Paid	\$96
Yollo Premium Loyalty Program	✓
Vividly Training System Free Account	\$500
50,000 Yollo Rating Mark YRM	\$75,000
Secure Work Place	✓

DAILY
ACTIVITY
BONUS

Put 500 YRM
Get 49,500 Yollo Tokens

TOTAL
ACTIVITY
BONUS

100 days
Get 4,950,000 Yollo Tokens

FREEZE
AMOUNT

365 days
Get 5,000,000 Yollo Tokens

ALL IN ALL

Get 9,950,000 Yollo Tokens

Discount \$25,855

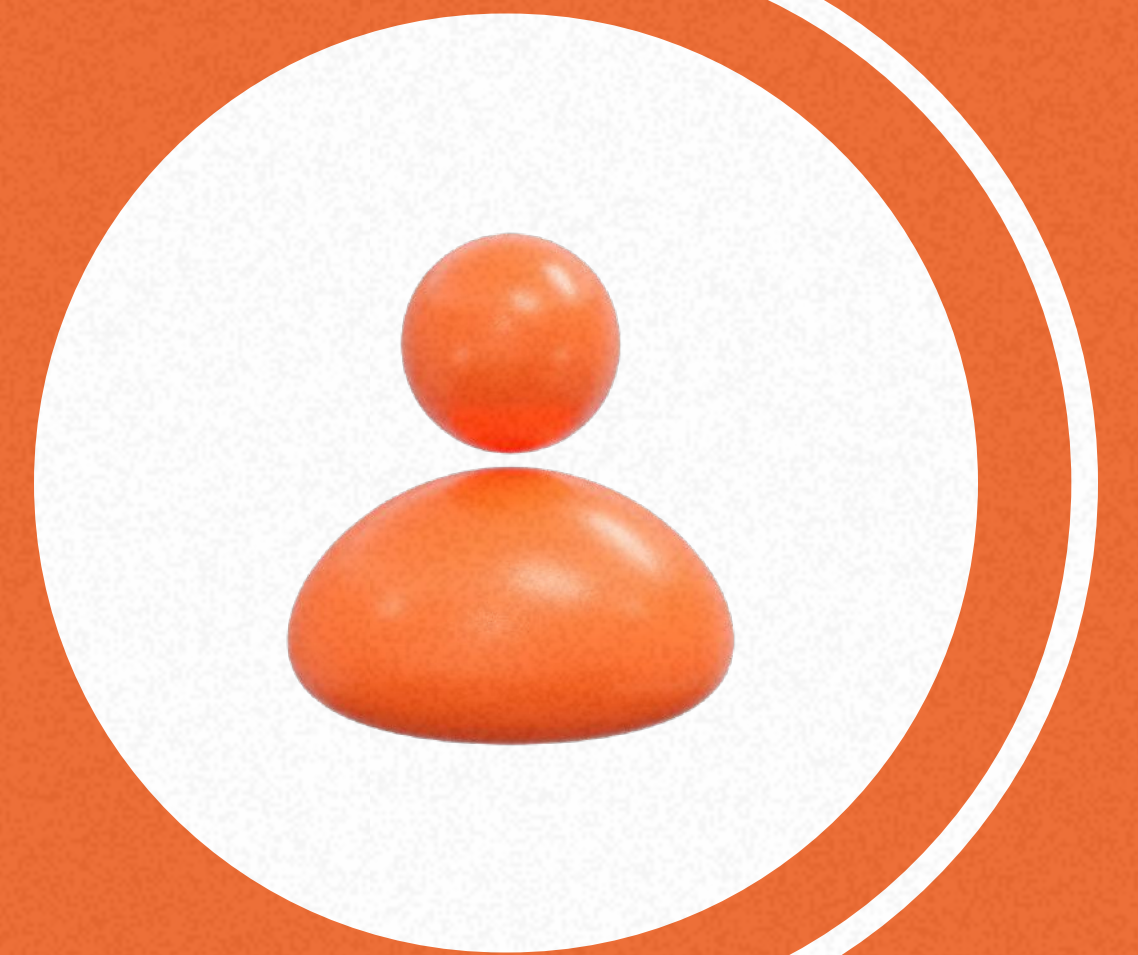
Total Market Price

\$75,855

Buy now for

\$50,000

Loyalty and Referral Programs



Unique premium loyalty program, based on the use of direct (10%), multi-level (29%), compressional marketing which will allow you to enjoy your promotion to every new level of the multi-level system and considerably increase your family income.

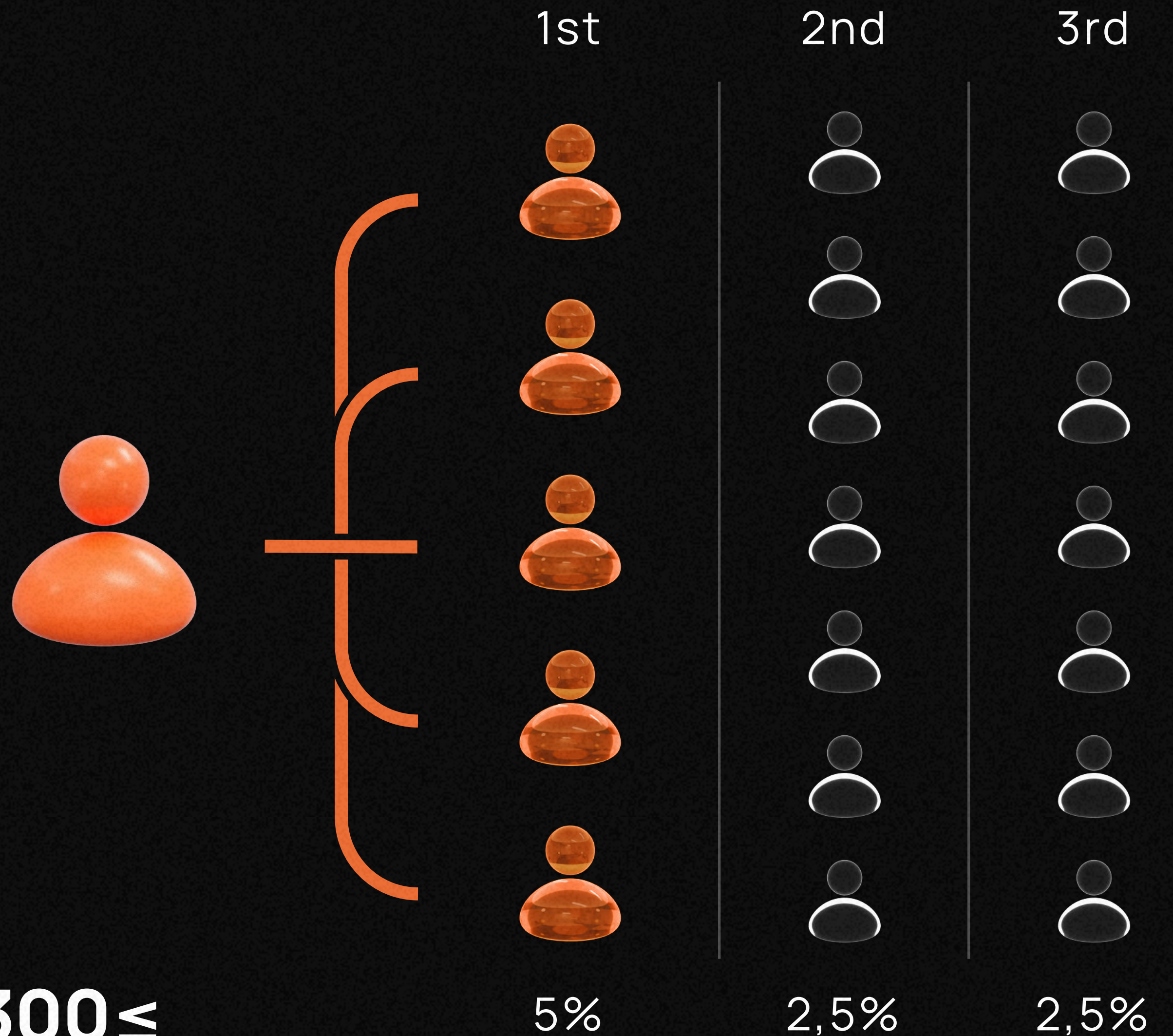
By allocating 39% of the turnover capital to the producer's structure of partners, Yollo's offer becomes not only an inspiring but also a very profitable business.

Producer

3% **Direct Premium** 5%

5 sales

For a subscription worth $\$300 \leq$




Administrative Producer

12% **Direct Premium** 10%

5 Producers in 5 different
branches

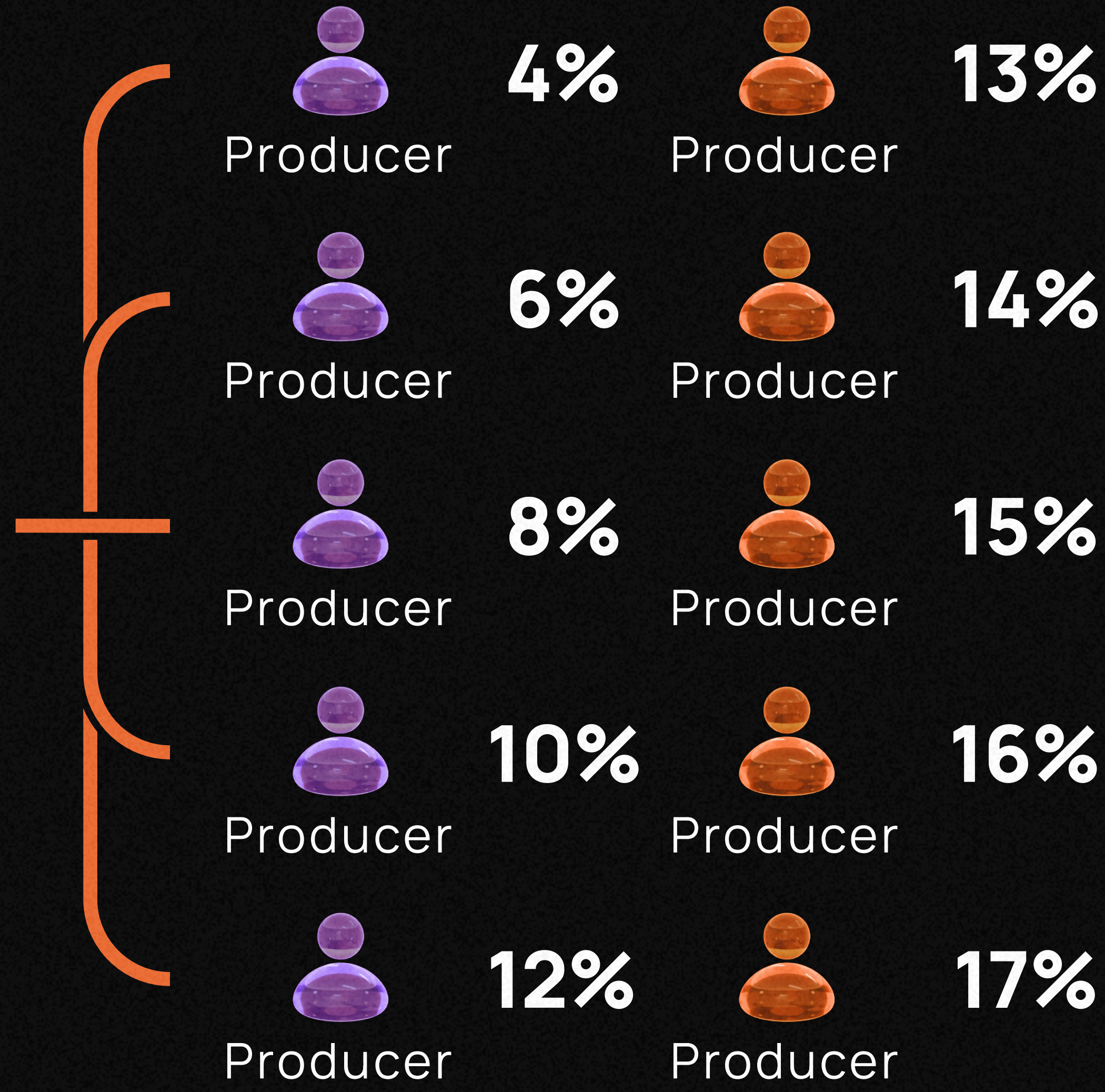


	4%
Producer	
	6%
Producer	
	8%
Producer	
	10%
Producer	
	12%
Producer	

GA Producer

17% **Direct Premium** 10%




10 Producers in 10 different branches



Line Producer

22%



	GA Producer	18%
	GA Producer	19%
	GA Producer	20%
	GA Producer	21%
	GA Producer	22%





5 General Administrative
Producer in 5 different branches

Prime Producer

27%



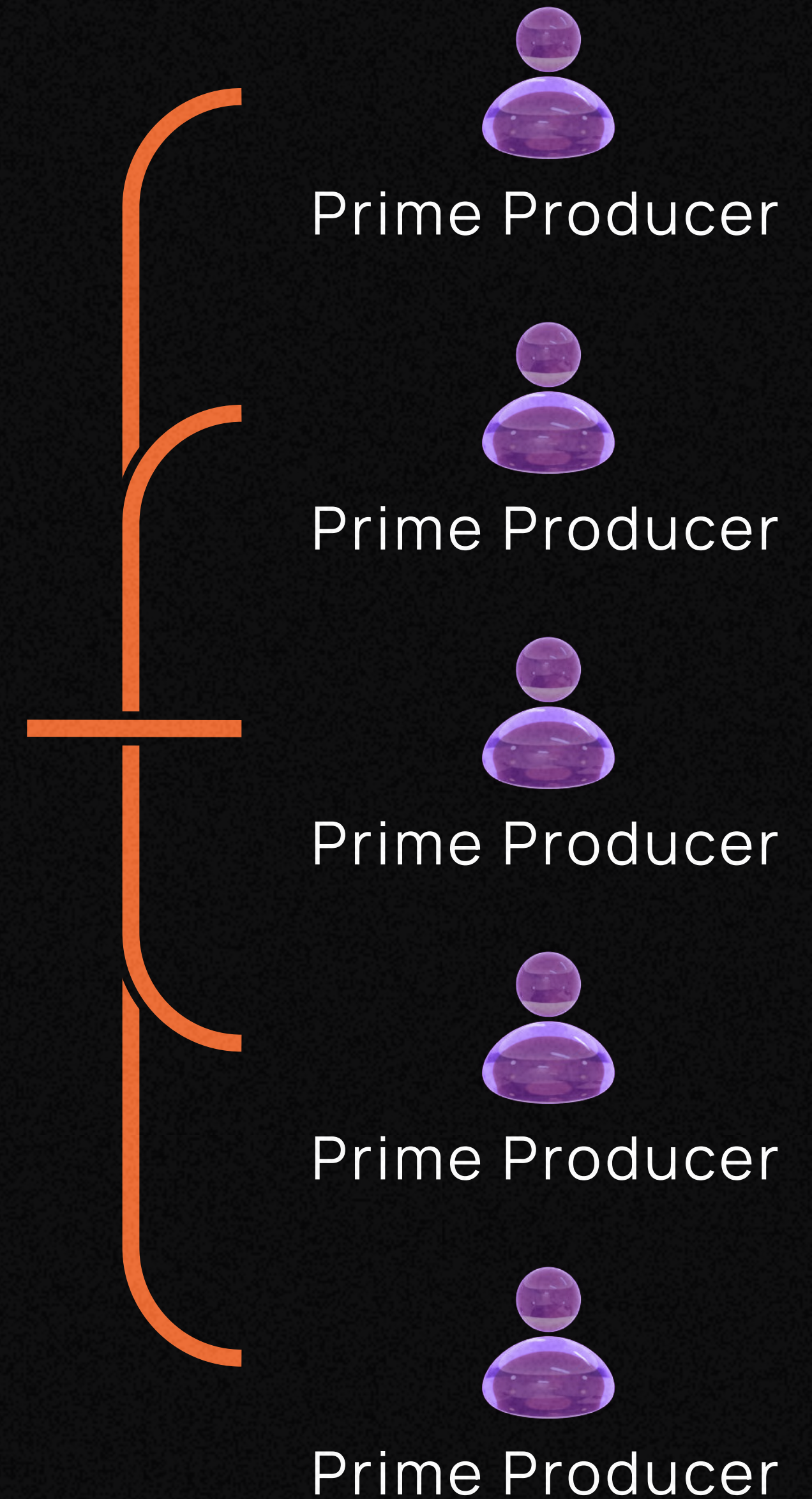
5 Line Producers in 5 different branches

	23%
Line Producer	
	24%
Line Producer	
	25%
Line Producer	
	26%
Line Producer	
	27%
Line Producer	

Executive Producer

28%

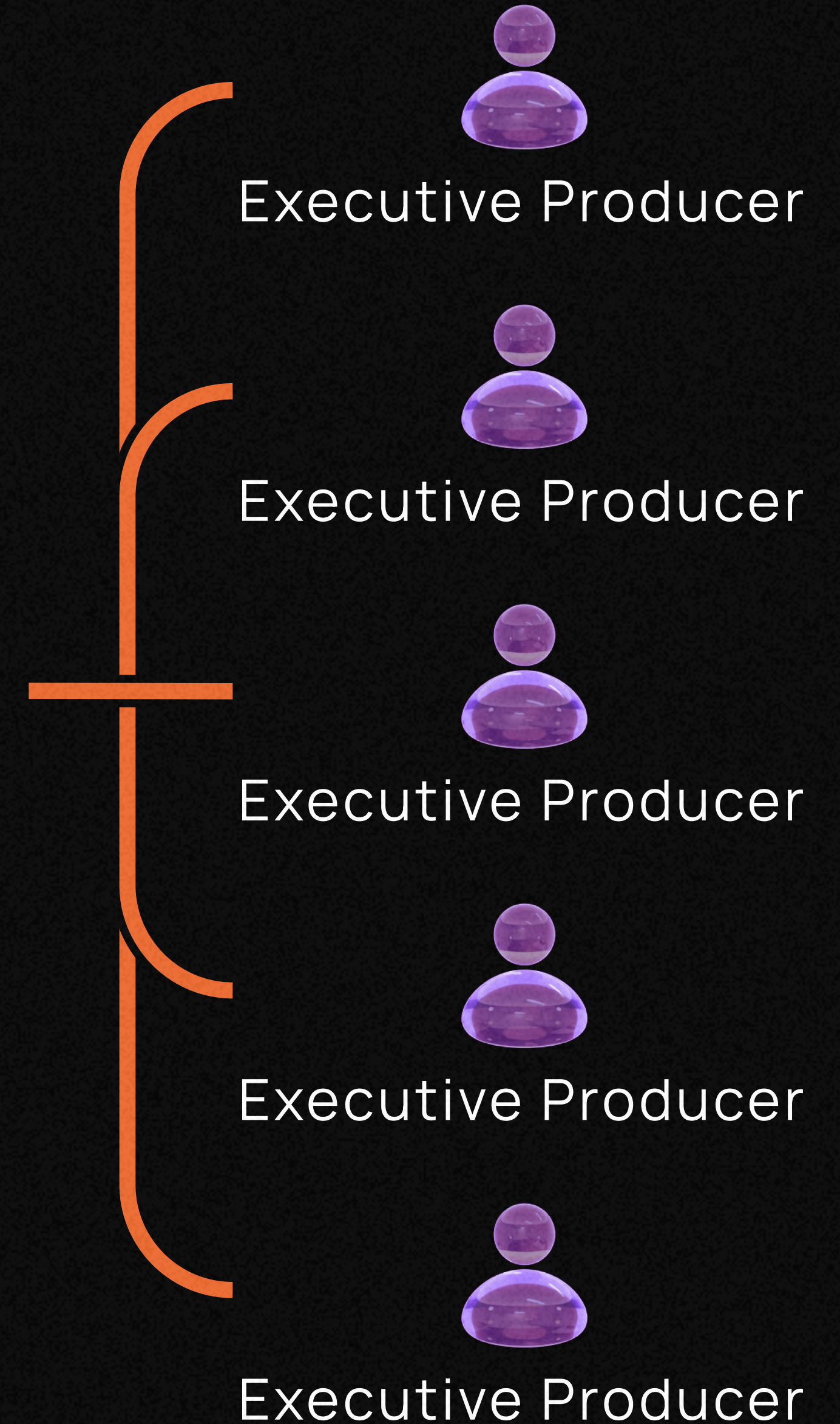
5 Prime Producers in 5 different branches



V.I.P. Producer

29%

5 Executive Producers in 5
different branches



Additional Premium



Equal Premium

1% from revenues of the leader's
structure
(from General Administrative Producer)



Matching Premium

1% of premium revenues of the
structure's leaders
(from General Administrative Producer)



Best Leader Premium

1% from the structure's revenues
(from Line Producer)

Additional Premium



Best Structure Premium

1% from the structure's revenues
(from Prime Producer)



World Primacy Premium

1% from the structure's
world revenues
(from Executive Producer)

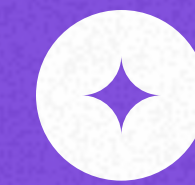
Expected network revenues

Carrier Level	Profound %	Income	Team Turnover
Freshman	—	1,108	22,160
Producer	3%	2,659	88,640
Admin Producer	4%	4,432	177,280
Admin Producer	6%	11,523	265,920
Admin Producer	8%	16,841	354,560

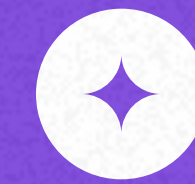
Carrier Level	Profound %	Income	Team Turnover
Admin Producer	10%	27,479	443,200
Admin Producer	12%	36,341	531,840
General Admin Producer	13%	44,321	620,480
General Admin Producer	14%	54,955	709,120
General Admin Producer	15%	64,709	797,760
General Admin Producer	16%	77,115	886,400
General Admin Producer	17%	88,641	975,040
Line Producer	18%	102,821	1,063,680
Line Producer	19%	116,119	1,152,320
Line Producer	20%	126,073	1,240,960

Carrier Level	Profound %	Income	Team Turnover
Line Producer	21%	153,143	1,329,600
Line Producer	22%	158,869	1,418,240
Prime Producer	23%	217,165	2,437,600
Prime Producer	24%	325,747	3,656,400
Prime Producer	25%	434,330	4,875,200
Prime Producer	26%	542,912	6,094,000
Prime Producer	27%	651,495	7,312,800
Executive Producer	28%	1,096,920	36,564,000
V.I.P Producer	29%	1,828,200	182,820,000

**Tokens are
available
for purchase
at a discount
price only
during the
pre-launch
period**



Dec 2021 – Feb 2022
50%



Mar – May 2022
25%



Jun – Aug 2022
10%

Yollo Strategy

Includes the parallel implementation of 3 planning horizons according to the Delta model



1st horizon

2020-2022



we have built a unique (which means we are distancing ourselves from competitors) best service - Yollo Social Platform (the core of the company)



achieved operational stability, planned market share, and financial performance

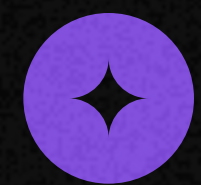
2nd horizon

2021–2025



developed comprehensive solutions for the consumer - Yollo:

Digital Content Producer, NFT Packaging, Virtual Back Office, Social Club, Business, CRM, Vividly Education, Happiness, Yollo ads, Rating Mark, Utility token, Payment system Yo Pay



expanded the project geography

3rd horizon

2025-2027

- ◆ innovation at the state of technology
- ◆ achieved market dominance
- ◆ system lock - Yollo Ecosystem

Roadmap





March 2020

Covid19 - developed the idea of helping people who need to change their offline career to online, with the goal - to create an occupation of the future.



February 2021

Finalization of the project concept: products and services, the logic of their interaction, financial model, studying market and competitors, drawing up a development plan, and preparing for launch

2020

1st horizon

Pre-seed

the self-financing path
(bootstrap) was chosen



April 2020

development of the project concept, the American jurisdiction was chosen

2021



April - September 2020

hypothesis testing, market research, draft Legal Opinion

Seed

If necessary - found investors, self-financing model (bootstrap) was chosen



April 2021

Working out
components of NFT,
Social Platform
products, tokenomics



July 2021

branding and positioning
development, strategy
development of Yollo
Ecosystem



September 2021

Development of sales and
communication strategy,
descriptions of standard and
business proposals



June 2021

Finalization of the
Worldwide Payment
System "Yo Pay"



August 2021

Analyzed the market, consumers, competitors and
developed a marketing strategy, as well as:
pitchdeck presentation, marketing presentation,
Yollo Entrepreneur dashboard



October 2021

Developed a premium loyalty program that gives you the opportunity to earn \$3000 per month



December 2021

Unofficial launch of Yollo Business. Friends & Family Event in Miami, December 17



January 2022

Developed Happiness

2nd horizon - 2021-2025

2022



September 2021

Started the development of Yollo Business, Yollo CRM, Vividly Academy



November 2021

Developed marketing creatives



December 2021

Completed Yollo CRM prototyp



February 2022

Tested Yollo CRM



February 2022

Held a successful presentation of Yolu Business in Salt Lake City, Utah, launched the Yolo Business advertising campaign



March 2022

Launch of Yolllo CRM



April 2022

Held the 1st Main International Congress of Yolllo Partners in Mexico



May 2022

Completed the Vividly Academy



June 2022

Tested Vividly Academy



August 2022

Successful launch of MVP (prototype) Happiness



September 2022

Completed the Yolllo (MPV) prototype (a working model with basic functions was created to solve problems and meet the needs of a potential client)



October 2022

The Alpha version of Yolllo was ready (the prototype was tested, room for improvement was revealed, the prototype was implemented, where necessary, additions were made)



December 2022

Opening of the Startup Stage/launch of the Yolllo



April 2023

Held the 2nd Main International Congress of Yolllo Partners



February 2023

Tested the Happiness



November 2022

The beta version of Yolllo was completed (during such testing, the opinions and wishes of a small audience of users/customers were taken into account)



January 2023

Launched the Yolllo Social Platform advertising campaign



March 2023

Successful launch of the Happiness

Social Platform Growth Stage

2023



September 2023

expanded the Vividly Academy training programs (new courses, mentors, app update)



December 2023

Held a workshop based on past experience, analyzed trends, updated the strategy (if necessary)



September 2024

Expanded the Vividly Academy training programs (new courses, mentors, app update)

Created 100,000 new jobs in the Yollo ecosystem by the end of the year. Opened 20 offices around the world



April 2024

Held the 3rd Main International Congress of Yollo Partners



May 2024

Started the development of Artificial Intelligence - automatic recognition of content and Royalty payments from copyright income



January 2025

Launched M&A strategy (integration of content libraries): elaboration of the partnership, development of the technical part



May 2025

Development of Artificial Intelligence prototype



August 2025

Expanded the Vividly Academy training programs (new courses, mentors, app update)



October 2025

Artificial Intelligence Testing



April 2025

The 4th Main International Congress of Yollo Partners

2024

2025

2025

Created 500,000 new jobs based on the Yollo platform by the end of the year, opened new representative offices in 50 countries around the world

Created 1,000,000 new jobs in the world by the end of the year, opened new offices in 100 countries



November 2025

Preparation of the company for the IPO
(team development, partnership with
investment bankers, development of a
business plan, issue prospectus,
preparation for site selection)



February 2026

Conclusion of the partnership agreements, collaboration
with leading existing content libraries



May 2026

Due diligence, audit of financial statements, legal,
technological, and marketing expertise for the
company to do an IPO



April 2026

Held the 5th Main International Congress of
Yollo Partners



January 2026

successful launch of Artificial
Intelligence - automatic content
Recognition and Royalty payments
from copyright income

3rd horizon 2025-2027

2026



September 2026

R&D focus: following the future trends and making money from them, do not miss your chance to earn with us



April 2027

Held the 6th Main International Congress of Yolllo Partners

2027



October 2026

Increased investment attractiveness and reorganized the company to do an IPO



May 2027

Held a roadshow for the company to do an IPO



October 2027

The company does IPO (initial public offering)

Thank you!

See you on yollobusiness.com