

ATZIN TORT BRAVO

WEB/GRAPHIC DESIGN
SEO MANAGER
BRANDING MANAGEMENT



FREELANCE PROJECTS

Motion Graphic Video | International Finance Corporation| 2023

Motion Graphics creation and development, inventory management training.

Photographer | Photopro| 2023

Professional events Photography, Edition and concept creator

E-commerce web design | Laboratoios Amunet| 2022

Website creation, development and optimization. Implementation of e-commerce Wordpress

WORK EXPERIENCE

WEB DESIGN

Zapaterías Pakar | Jan 2022 - Aug 2022
product photography. Website restructuring project (UX/UI).

SEO MANAGEMENT

Zapaterías Pakar | Jan 2022 - Aug 2022
SERP Audits, KW Benchmarking, Digital Marketing Plan & Search Engine Optimization. (SEO)

CERTIFICATES

- Interactivity and Multimedia Design
- Creation and Development of Mobile Applications
- Marketing Digital
- CSS: Responsive Design & Frameworks

HARD SKILLS

- English C2
- Frontend web development:
- HTML5, CSS, Bootstrap 5
- WordPress/Shopify
- Javascript
- Photography
- Video
- Advanced knowledge in:



SOFT SKILLS

- Self management
- Leadership
- social intelligence
- Cooperation
- Autodidact

ACADEMIC TRAINING

UNIVERSIDAD TECMILENIO

DISEÑO GRÁFICO Y DESARROLLO WEB |
2018 - 2022

UNIVERSIDAD DEL VALLE DE MÉXICO

COMUNICACIÓN Y MEDIOS DIGITALES | 2017 - 2018

UNIVERSIDAD TECMILENIO

EDUCACIÓN MEDIA-SUPERIOR |
2014 - 2017

PORTFOLIO



<https://atzintort.github.io/>



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CONTACT



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