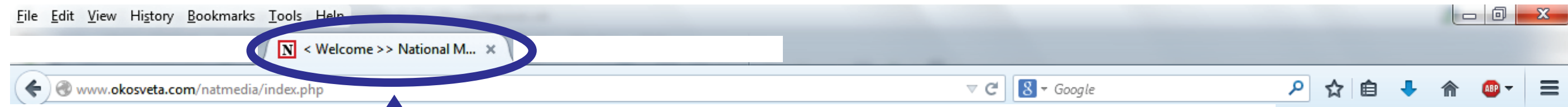


Before we begin:



- No movement of words
- Just “Nationalcorp Media”

- * Throughout the website, please maintain the company name as “Nationalcorp Media”. It is not “National Media”.
- * The sizing, proportions of the objects, and the distances between the objects in this instruction document is not meant to be followed strictly. I produced this document in a short time, so some design elements are not properly placed, and they are not based on the real ratios of a computer screen.

So, please make them more professional, with right proportions in size and distances between objects. while maintaining the overall look and the general formats instructed in this document.

- *The instructions and requests are written in blue letters. They are not design elements.

** The font used throughout the website is “bodoni bk bt”. It should be embedded or become part of the images on the website, so the computers without the bodoni font will be able to display it correctly.

This is the the design of the landing page. Please contact me if you need the original image files.

Nationalcorp Media

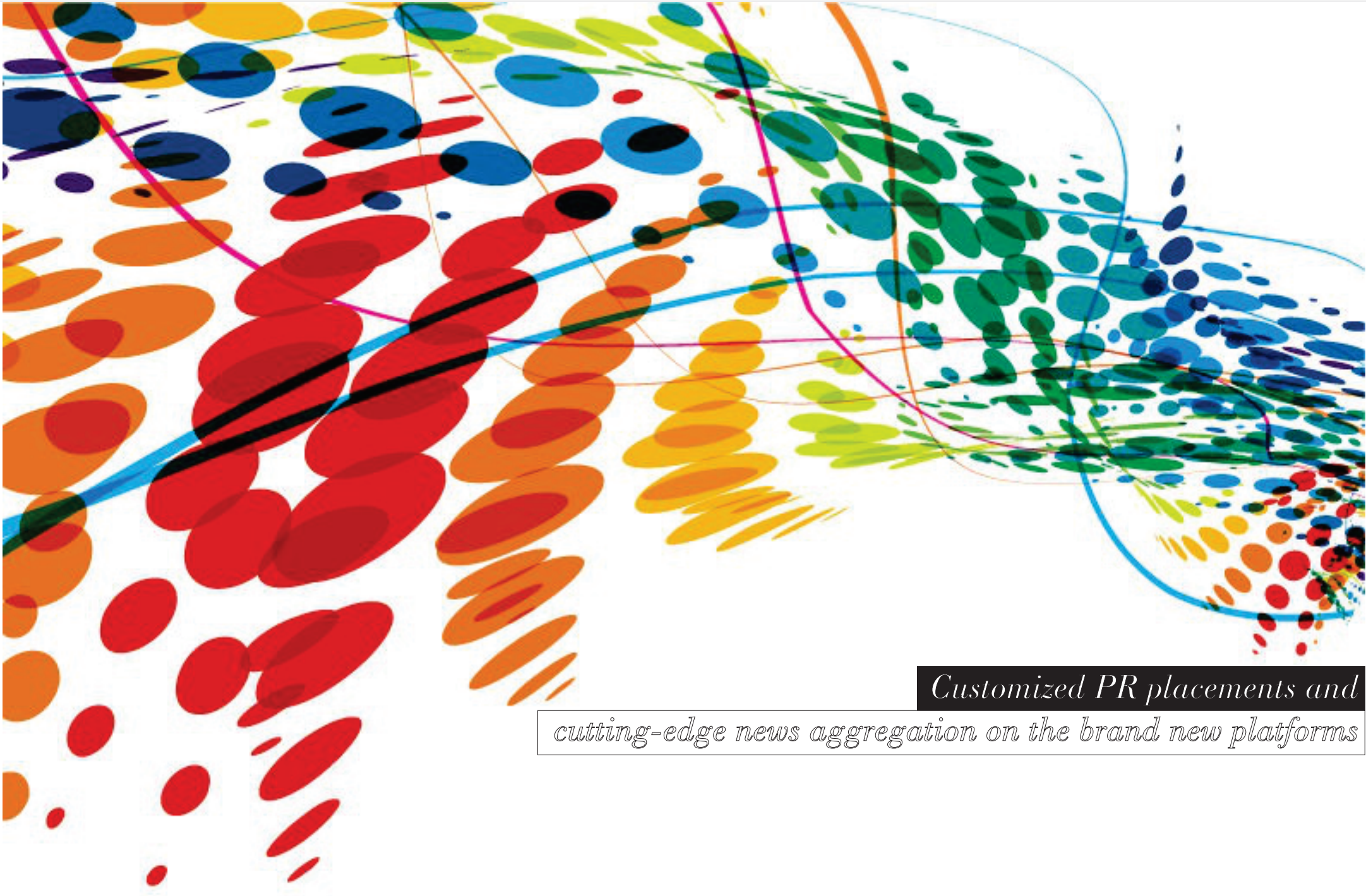
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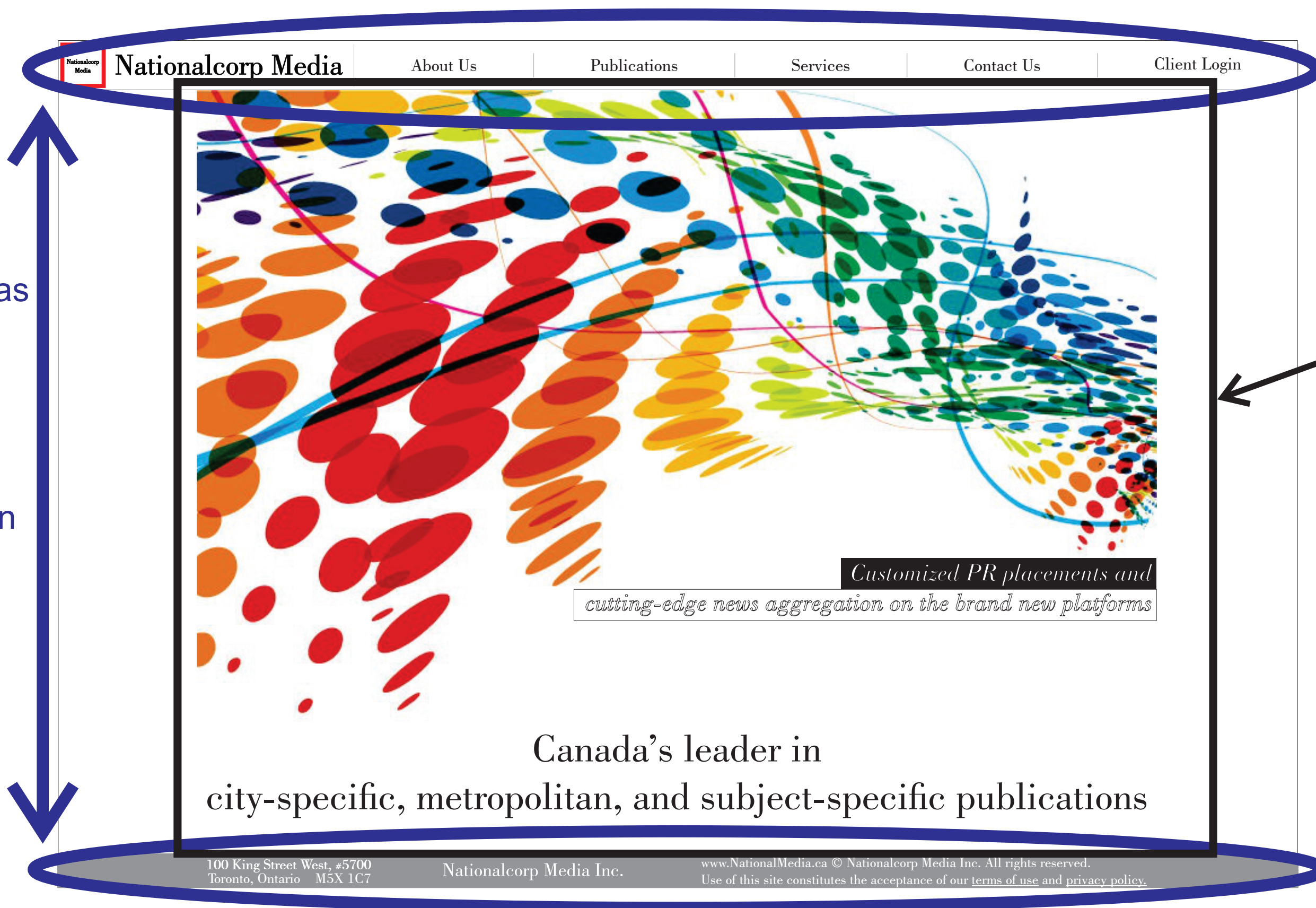
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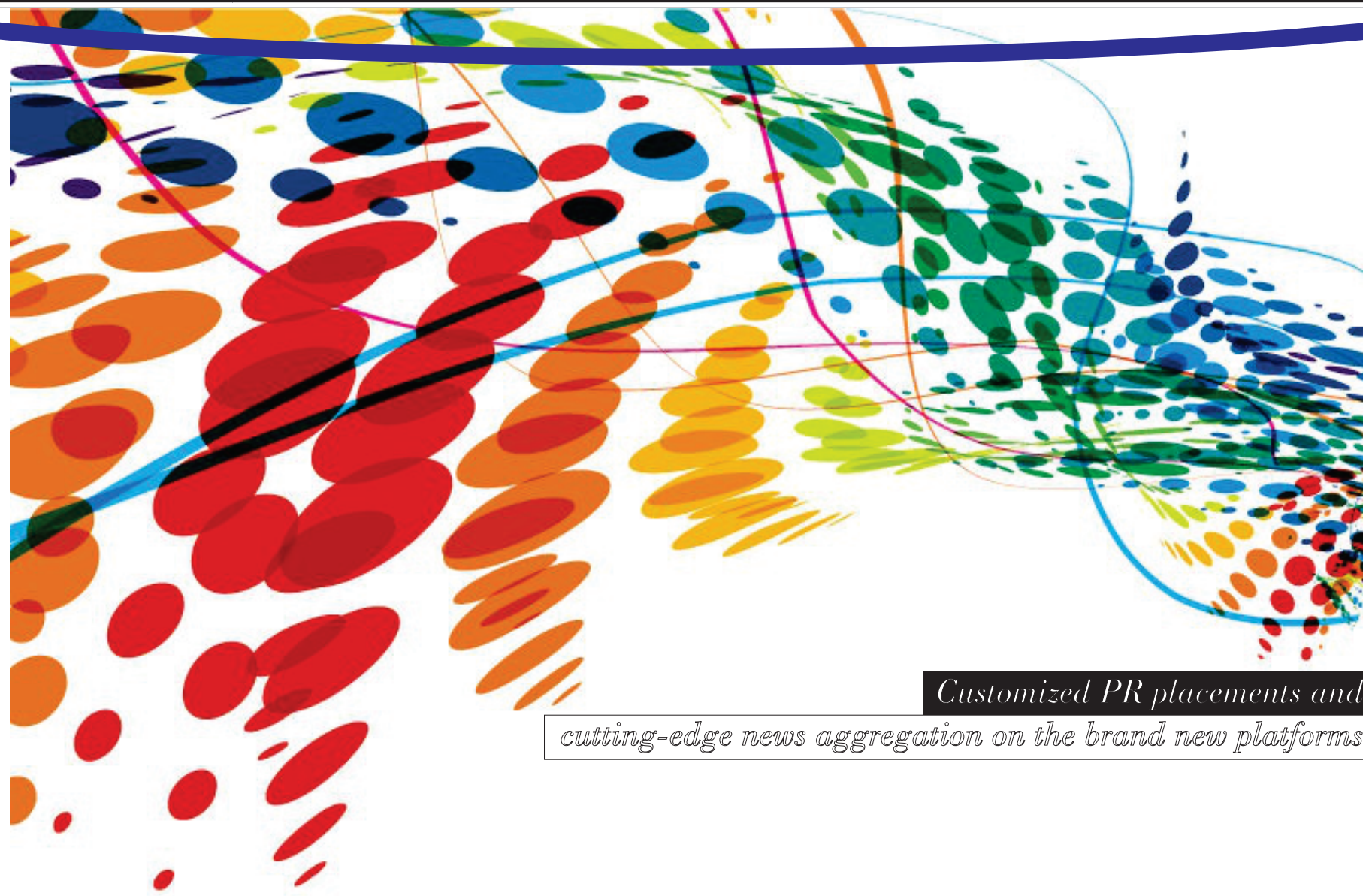
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These two areas
in the circles
stay constant
throughout the
website.

They appear on
every page of
the website.



Only this area changes
on different pages.



On every page, the contents are contained within this area.

You can decide how wide the this area is.

<div><div>Nationalcorp Media</div><div>Nationalcorp Media</div></div>	<div>About Us</div>	<div>Publications</div>	<div>Services</div>	<div>Contact Us</div>	<div>Client Login</div>
	<div>NATIONALCORP MEDIA</div> <div>Nationalcorp Media is Canada's prominent city-focused public relations and publishing company.</div> <div>With Nationalcorp Media, your voice is heard and recognized, as we deliver your industry-leading presence to a wide range of the public audience.</div> <div>Our smallest audience pool within the city of Vaughan alone is 57,000. Now, imagine our potential grasp within the GTA and the downtown Toronto.</div> <div>Nationalcorp Media is the city-focused and metropolitan outlet with the consensus-forming effect of a mass-media exposure.</div>	<div>A photograph, proportionally sized and placed.</div>			
<div>100 King Street West, #5700 Toronto, Ontario M5X 1C7</div>	<div>Nationalcorp Media Inc.</div>	<div>www.NationalMedia.ca © Nationalcorp Media Inc. All rights reserved. Use of this site constitutes the acceptance of our terms of use and privacy policy.</div>			

 Nationalcorp Media	About Us	Publications	Services	Contact Us	Client Login
	<div data-bbox="1417 357 1916 418">Current Publications</div> <div data-bbox="1354 546 1992 721"><div data-bbox="1354 546 1992 668">The Vaughan Lifestyle</div><div data-bbox="1367 681 1979 712">Legal Issues, Insurance, Automobile, Investment, Education, Food & Entertainment</div></div> <div data-bbox="1638 765 1701 1003"></div> <div data-bbox="961 1026 2534 1151">Clicking on this button takes to the next page, where there is a description of the Vaughan Lifestyle, and a sample issue.</div> <div data-bbox="961 1220 2553 1346">For now, there is only one button. Hopefully there will be other publications on this page soon.</div>				
<div data-bbox="710 1787 1050 1843">100 King Street West, #5700 Toronto, Ontario M5X 1C7</div>	<div data-bbox="1189 1791 1562 1833">Nationalcorp Media Inc.</div>	<div data-bbox="1718 1784 2626 1846">www.NationalMedia.ca © Nationalcorp Media Inc. All rights reserved. Use of this site constitutes the acceptance of our terms of use and privacy policy.</div>			

After clicking the Vaughan button

The Vaughan Lifestyle

Legal Issues, Insurance, Automobile, Investment, Education, Food & Entertainment

57,000 readers bi-weekly
16 pages




The Vaughan Lifestyle is a city-specific, bi-weekly newspaper distributed throughout the city of Vaughan. It serves as a comprehensive news aggregator in multiple topics including law, economics, business, insurance, investment, automobile, and entertainment.

Sample issue - Abbreviated (8-pages)



If clicked, the visitor can see the contents of the issue.

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	<div><div>SERVICES</div><div>Nationalcorp Media serves as a launching pad for your news releases and corporate messages through our own in-house publications.</div><div>Ask us for our famous news-builder service, designed to consolidate your industry leadership.</div></div>	<div><div>A photograph, proportionally sized and placed.</div></div>			
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Contact us

Company name

Full name

Phone

Email

Company name

Full name

Phone


Email

Message


submit

If possible, in Bodoni Bk bt fonts

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	<div>Passcode <input type="password"/></div> <div><p>*To ensure that only the clients can access the registration page, clients will have to put in the passcode, which will be my 10-digit phone number.</p></div>
<div><div>100 King Street West, #5700 Toronto, Ontario M5X 1C7</div><div>Nationalcorp Media Inc.</div><div>www.NationalMedia.ca © Nationalcorp Media Inc. All rights reserved. Use of this site constitutes the acceptance of our terms of use and privacy policy.</div></div>	

After the Passcode is entered and submitted

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<div><div><div><div><div>username</div><div>*****</div><div>login</div></div><div>Register</div></div></div></div>						
<div><div><div>100 King Street West, #5700 Toronto, Ontario M5X 1C7</div><div>Nationalcorp Media Inc.</div><div>www.NationalMedia.ca © Nationalcorp Media Inc. All rights reserved. Use of this site constitutes the acceptance of our terms of use and privacy policy.</div></div></div>						

After a client logs in

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Standard advertising sizes

The location of the ad on a page may vary.

Full page
(no bleed)
1/1

10.375" W x 11.5" H
price: 12\$

1 Insertion

Buy

1/2

10.375" W x 5.75" H
price: 12\$

1 Insertion

Buy

Horizontal
1/4

10.375" W x 2.875" H
price: 12\$

1 Insertion

Buy

Vertical
1/4

2.5" W x 11.5" H
price: 12\$

1 Insertion

Buy

Under construct!

Base baner

10.375" W x 1.438" H
price: 6\$

Top baner

10.375" W x 1.438" H
price: 11\$

Add on
Puzzles page

6.732" W x 2.834" H
price: 9\$

The material is possible to upload only in certain digital formats (TIFF, EPS, JPEG, AI). If the files are vectors necessarily convert text to curves. For bitmap files minimum resolution is 300 dpi and CMYK color profile.

Based on paper size of 11.375"W x 12.5"H

Add to cart


* Once the payment is made, you will be directed to a page to upload your advertising materials

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After a client pays through PayPal

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	<p>Here, the client will be able to upload the advertising materials, which you will access to design the next issue.</p> <p>There is also this instruction.</p> <ol style="list-style-type: none">1. Only the following digital formats can be uploaded: TIFF, EPS, JPEG, and AI).2. If the files are vectorized, the texts must have been converted to curves.3. For bitmap files, the minimum resolution is 300 dpi and CMYK colour profile. <p>Upon successful upload, a Thank You message will show and it says a confirmation email has been sent. The confirmation email will be sent to the client to verify that the materials have been sent and received.</p>					
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Finally, the links to the Terms of Use and the Privacy Policy pages (Two separate pages)

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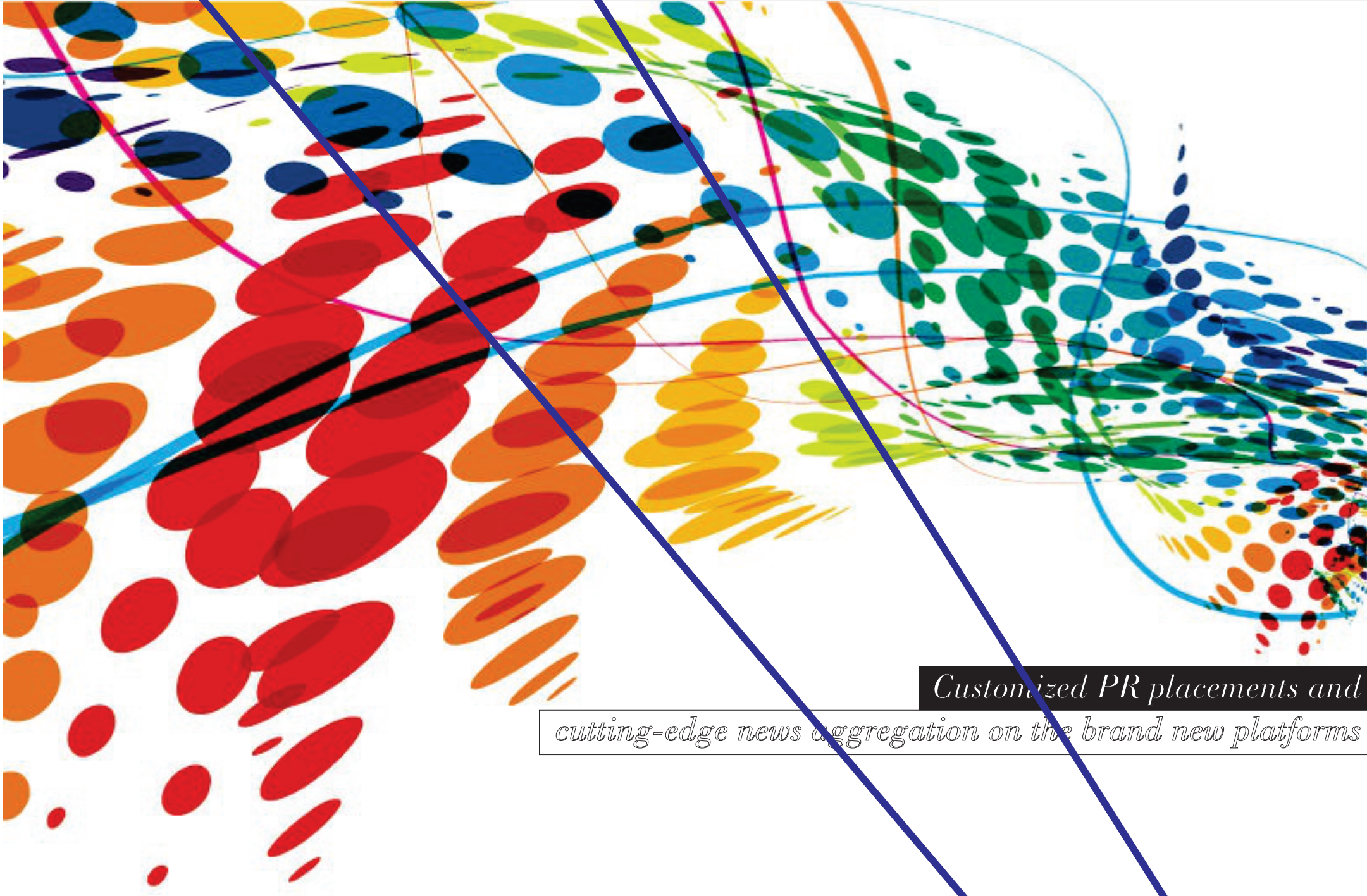
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	<div data-bbox="1546 338 1803 382">TERMS OF USE</div> <div data-bbox="683 643 2815 833">I will send you the contents of the Terms of Use and the Privacy Policy, or you can set it so that I will be able to upload it myself. They will be long, so the page will need to scroll down to see the whole documents.</div>					
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