

# DIGITAL MARKETING ASSIGNMENT



BE – Computer Science and Engineering  
Vivekananda College of Technology for Women  
Namakkal - 637205

NM id: 455E786E0866F828EED45A7A8235368A

**Submitted By:**

MOULIKA S      AU613020104048

☐ **BRAND NAME:**

Horticulture

☐ **LOGO:**



☐ **CATEGORY:**

Garden

## 1. Create a blog or website and Articles using blogspot

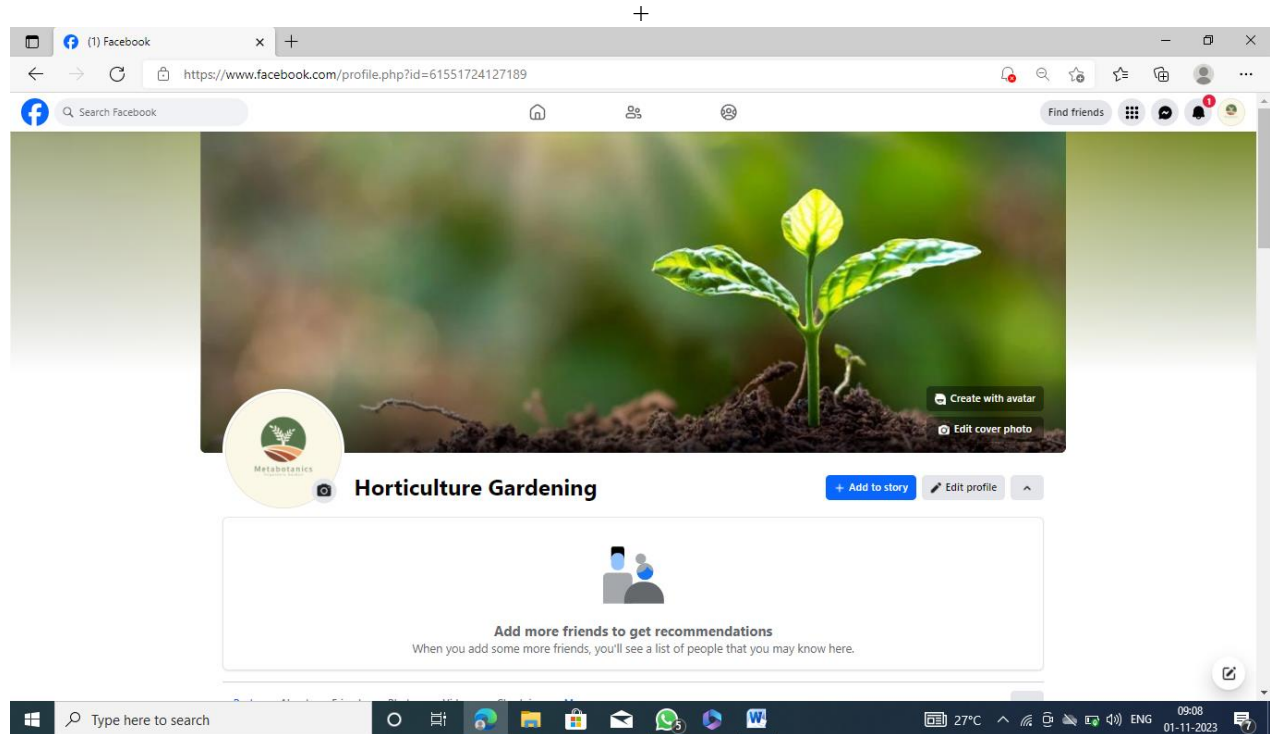
Blogspot: <https://www.blogger.com/blog/posts/2660181488978207440>

Articles : <https://horticulturegarden.blogspot.com/2023/10/articles-of-horticulture.html?m=1>

## Create a New Facebook Business Page and Post one social media poster

Business Page link :

<https://www.facebook.com/profile.php?id=61551724127189>



Social media Poster:



## 2. Social media Email newsletter poster using Canva

Link :

<https://horticulturegarden.blogspot.com/2023/09/horticultureemail-newsletter.html>



# SUSTAINABLE DEVELOPMENT: TOWARD A BETTER FUTURE

Horticulture can play a significant role in sustainable development by contributing to environmental conservation, economic growth, and social well-being.

Horticulture involves the cultivation of fruits, vegetables, nuts, seeds, herbs, and ornamental plants.

Horticulture can reduce organic waste through composting and recycling plant materials.

Farmers and entrepreneurs can grow and sell a variety of crops, including high-value specialty crops and ornamental plants.

Horticulture is the science and art of cultivating fruits, vegetables, nuts, seeds, herbs, sprouts, mushrooms, algae, flowers, seaweeds, non-food crops such as grass and ornamental trees and plants. It encompasses various practices, including planting, breeding, harvesting, and landscaping.

**"Stay inspired. Never stop creating."**

Horticulture is not only about growing plants; it's about nurturing life, fostering biodiversity, and beautifying our world. It's a journey of patience, knowledge, and creativity.

[www.reallygreatsite.com](http://www.reallygreatsite.com)

#### 4.Social media Advertisement poster

